

the Register

April 2017

Serving the Simmental
and Simbrah Breeds



Features

Grass-Fed, Fleckvieh Bred

Simmental Genetic Trends

National Classic Preview



Z9



310Z



X038



X598



S602



403Y



XM42

Family Traditions

April 22, 2017 at 1:00 pm

Sunset View Farm Sale Facility, Auburn, KY

13th Annual Sale

DVAuction
Broadcasting Real-Time Auctions



101Y



D276



W089



D109



D92



Z223



C50

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Hot New ABS Additions

UNION

29SM0478



TNT UNION D385 3151514 1A
TNT BCR UNIFIED B203 x ASR SUBSTANCE X009

UNION of Performance, Power, and Maternal

- ✓ A powerfully constructed bull with big time spread and performance – breed leading WW EPD and top 10% API and TI indexes
- ✓ His dam is a broody easy keeper with an ideal udder and extra eye appeal

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
15.0	-1.0	81.2	122.1	0.26	12.9	18.3	58.9	11.5	10.9	40.5	-0.15	0.38	-0.004	0.80	-0.21	152.9	83.2
0.18	0.34	0.29	0.33	0.33	0.13	0.12	0.17	0.10	0.06	0.27	0.16	0.18	0.16	0.17	0.04		

SPRING 2017 **TOP 35%**

PAY DIRT

29SM0480



CCR PAY DIRT 2340C 3112013 1A
BASIN PAYWEIGHT 1682 x TRIPLE C SINGLETARY S3H

We Have Hit Pay Dirt

- ✓ Arguably the best Payweight 1682 son in the beef business
- ✓ Perfect blend of growth, power, and end product with the tremendous body, muscle and fleshing ability you have come to expect

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
11.4	0.5	87.2	147.6	0.38	11.2	24.6	68.2	4.9	11.6	58.7	0.03	1.07	0.064	1.00		166.0	99.6
0.21	0.36	0.32	0.36	0.36	0.14	0.16	0.21	0.05	0.04	0.29	0.21	0.21	0.22	0.21			

SPRING 2017 **TOP 35%**

POWER SURGE

29SM0481



RYMO POWER SURGE G39D 3151808 1A
TJ POWER GRID 363Y x WS BEEF MAKER R13

Incredible Growth, Power and Performance

- ✓ Power Surge is a dark red bull with fresh outcross black genetics on the top side of his pedigree
- ✓ Ranks in the top 2% of the breed or better for each important pay weight – Weaning, Yearling and Carcass
- ✓ Power Surge is loaded with extra muscle, length, width and style. Total package performance genetics

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
11.8	2.3	83.1	130.7	0.30	10.6	22.3	63.8	11.1	10.3	50.9	-0.11	0.49	-0.014	0.73	-0.33	140.6	83.3
0.27	0.44	0.38	0.42	0.42	0.20	0.21	0.26	0.14	0.11	0.34	0.24	0.38	0.21	0.29	0.18		

SPRING 2017 **TOP 35%**

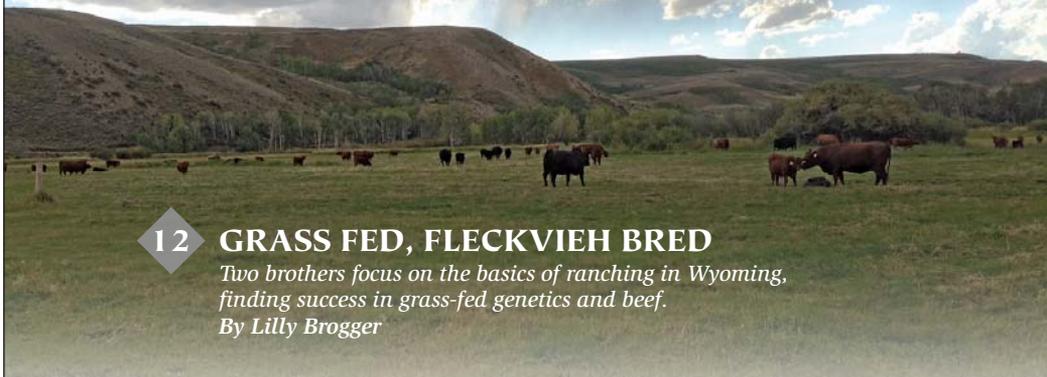
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About the cover: *A spring calf gets a loving nudge from its mom.*
Photo by Tara Beley Becken who runs commercial cattle near Big Timber, Montana.

◆ ◆ ◆ ◆
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the Register

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CEO

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American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

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4215 County Road 85
New Salem, ND 58563 701.220.3124
kaelbererranch@outlook.com

John G. Irvine (2019)

9089 Highway 13
Manhattan, KS 66502 785.313.7473
johngirvine@sbcglobal.net

Steve Eichacker (2020)

25446 445th Ave
Salem, SD 57058 605.421.1152
es@triotel.net

Erika Kenner (2020)

440 6th Avenue SE
Leeds, ND 58346 406.581.1188
erika.kenner@gmail.com

Eastern Area:

Brian DeFreese (2018)

7643 St Rd 25 S
West Point, IN 47992 765.491.7421
bdefrees@purdue.edu

Barry Wesner (2018)

1821 W 700 S
Chalmers, IN 47929 219.863.4744
wesnerlivestock@yahoo.com

Gordon Hodges (2020)

1025 Pineview Farms Drive
Hamptonville, NC 27020 336.469.0489
pvfghodges@yadtel.net

Randy Moody (2020)

811 Frank Hereford Rd
New Market, AL 35761 256.655.5255
randymoody@ardmore.net

Western Area:

Michael Forman (2018)

2451 Number 81 Road
Ellensburg, WA 98926 509.929.0312
mforman7777@gmail.com

Tim Curran (2019)

1000 Cook Road
Ione, CA 95640 209.765.1815
circleranch@volcano.net

Clay Lassle (2019)

42 Road 245
Glendive, MT 59330 406.939.1348
Irsbeef@midrivers.com

Tom Nelson (2020)

5831 Hwy 7
Wibaux, MT 59353 406.939.1252
nlcsim@midrivers.com

South Central Area:

Fred Schuetze (2018)

PO Box 968
Granbury, TX 76048 817.894.0563
bhr@speednet.com

Jon Willis (2018)

2876 Simmental Lane
Marietta, OK 73448 580.276.4884
jonwillis99@yahoo.com

Tim Smith (2019)

PO Box 330
Giddings, TX 78942 512.587.7896
smithgenetics1@gmail.com

Dr. Gary W. Updyke (2020)

107030 S. 4250 Road
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VIEWPOINT

By ASA Trustee Gordon Hodges, Hamptonville, NC



What's in your toolbox?

All professionals have a toolbox, some very obvious, some not so obvious, and the very successful professionals have their toolbox loaded with the most advanced, cutting edge tools available to their respective profession or trade. A successful plumber no longer shows up at a job

site with a wrench and janitor's plunger, he comes with a truck full of advanced tools to handle any plumbing job. When you pull your truck into the local dealership shop for work, you don't expect to find a mechanic equipped with only a toolbox full of wrenches, you expect to see a well-trained mechanic pulling out cables from a computer and hooking your truck up for a very technically advanced check-up. WOW, can you imagine your surgeon walking into the operating room with a scalpel and bottle of chloroform? I realize these are all very extremely outdated examples from the past, but they definitely existed at one time and not really that far in the past.

Let's look at the toolbox change for the average ASA member over merely the past three decades for genetic advancement. Keep in mind I am referring to genetic advancement tools only, not management or environmental advancement. Just 30 years ago, the tool box for genetic advancement for the average ASA member probably included an AI kit and semen tank, in rare cases maybe a little embryo transplant, a set of scales for weighing calves at birth and weaning, a stack of printed Herd Handler forms used to report data to the ASA, and once annually each member was mailed a printed version of the Sire Summary. Very few members had a computer, there was no widespread use of internet or email, no smart phones with app's, carcass ultrasound CUP labs would not even exist for another 10 years, and DNA was literally three letters in the alphabet.

As an ASA member and supplier of beef cattle genetics to the industry, what genetic advancement tools do you have in your toolbox today? Do you have your toolbox properly up-to-date with the most advanced genetic tools? Do you have your cow herd enrolled in Total Herd Enrollment (THE) and are you collecting birth weights, weaning weights, yearling weights, hip heights, ultrasound scans, docility scores, mature cow weights? Do you have all of your herd sires at least parent verified and preferably with DNA Enhanced EPDs (DNA-GE) and are you enrolling them in the ASA Carcass Merit Program in an attempt to collect non-biased progeny data for virtually all traits measured? Have you properly tested all potential genetic condition carriers to ensure that you do not sell carrier animals to customers, have you DNA verified your black cattle, your polled cattle, and your red cattle for diluter? Are you using DNA-GE information to assist in replacement heifer selection and are you using at least low density DNA-GE testing on the bulls you market to your customers? Are

you reporting all phenotype data in sound, accurate contemporary groups or in the case of show animals or any animals that must be removed from contemporary groups, are you using DNA-GE to add to the accuracy of their EPDs? I am probably still failing to mention numerous tools available to you today for genetic advancement, but I just wanted to make a point of what is now available and challenge all ASA members to use as many as possible. Equip your toolbox as best you possibly can.

The last toolbox I would like to discuss belongs to the commercial cattleman. Three decades ago, the only tool the ASA was providing to the commercial cattle industry was the annual printed Sire Summary and it was simply a single breed specific genetic prediction built upon a very small amount of data compared to today. Just over 20 years ago, the ASA provided the first multi-breed genetic evaluation to the beef cattle world and today has evolved into a collaboration of 12 breed associations bringing their data together into the industry's only true multi-breed genetic evaluation that is currently the largest multi-breed beef cattle genetic evaluation in the world, known as International Genetic Solutions (IGS).

On most traits, our commercial cattle customer can now compare EPDs across breeds from the same evaluation, no longer requiring conversion charts and inaccurate guesswork. Data included in that evaluation comes from the membership of 12 breed associations in the US and Canada in addition to limited data from other countries. Also included is the vast amount of non-biased data from the Carcass Merit Program (CMP), many additional progeny testing herds established by breeders and bull studs, and now tens of thousands of DNA-GE from multiple breeds. All of this data is available to our commercial cattleman customer via the internet 24/7 and is updated on a regular basis. Our commercial cattleman customer has become very experienced in utilizing EPDs and Economic Index Values for the selection of herd sires, but until recently has never had the tool of EPDs available to them in a non-registered, commercial cattle herd. Today, through the ASA THE Option D, a commercial cattleman can enroll his cowherd for a very realistic fee and have the tool of EPDs on their cowherd added to their genetic advancement toolbox. Another new tool for our commercial cattleman and the feedlot/packing plant industry is the Feeder Profit Calculator (FPC) introduced by the ASA at the recent National Cattlemen's Beef Association (NCBA) Convention. The FPC will be the first tool of its kind in placing estimated value on loads of feeder cattle using genetics, management, and environmental factors.

In summary, I ask each of you as ASA members or commercial cattleman customer's, check your toolbox to see if you are using all the tools possible to make sound and aggressive genetic advancement and more importantly . . . keep your toolbox lid and your mind open because more genetic advancement tools are on the horizon. ♦

COVERING ALL THE BASES FOR YOUR SIMGENETIC NEEDS

HOOK'S **BOZEMAN** 8B

REG#: 2854480 | 014SM03090 | PUREBRED | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼ Bozeman is as deep, big footed, thick ended & stout as you can make one.

▼ He is imposing from the side with his tremendous depth of flank, masculinity & ideal joint angle.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
14.3	-.1	56.8	88.1	.20	11.4	23.0	51.4	13.0	16.2	22.5	-.31	.48	-.031	.88	-.59	152.1	76.2
.54	.76	.67	.59	.59	.30	.31	.40	.34	.27	.48	.30	.41	.26	.33	.24		



TJ'S **COWBOY UP** 529B

REG#: 2891389 | 014SM03085 | 75% SIMMENTAL | 25% ANGUS | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼ Cowboy Up is a powerfully constructed son of Cowboy Cut with incredible growth, performance, and docility.

▼ He offers the genetics that make the Grade -ranking at the top of the breed for MARB, CW, REA, and TI.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
13.9	.9	90.4	136.9	.29	13.3	26.0	71.2	12.6	13.6	52.0	-.10	.60	.013	.93	-.46	158.6	92.5
.35	.41	.38	.38	.38	.29	.30	.32	.32	.29	.32	.25	.40	.24	.31	.24		



LRS **TOP TEN** 104A

REG#: 2729707 | 014SM03082 | 50% SIMMENTAL | 50% ANGUS | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼ Offers breed leading calving ease, growth, carcass, & profitability in one package.

▼ He has a "no holes" EPD profile with powerhouse carcass value.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
19.0	-1.8	71.1	121.5	.31	10.8	24.2	59.7	15.1	12.9	40.0	-.36	.77	-.067	.97	-.32	180.2	91.0
.62	.82	.73	.70	.70	.29	.30	.40	.34	.15	.54	.36	.44	.42	.36	.17		



GLS **INTEGRATE** Z3

REG#: 2659754 | 014SM03076 | PUREBRED | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼ Integrate's combination of growth and phenotype make him a true profit producer.

▼ He will add muscle, shape, and performance to his progeny.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
9.0	1.9	93.3	166.3	.46	6.7	21.2	67.8	2.4	12.4	72.3	-.37	.17	-.083	1.29	-.27	123.3	89.2
.68	.84	.80	.77	.77	.55	.56	.62	.33	.33	.57	.39	.48	.45	.41	.30		



EPD & \$ Value (Info as of 01/01/2017)

MAIL BAG

Dan Rieder:

Just finished reading your very well written article about Jennye Logsdon of B&L Farm Cattle Company. I know my friend at Ohio State, John Grimes, had sent embryos to Kentucky and I now know where.

The purpose of writing is regarding my confusion about the use of prefixes when registering cattle. There must be a rule I am not familiar with regarding changing a prefix. An example would be with the name JF American Pride (ASA 2573743). The registration papers show the breeder as Meadow Spring Ranch and the owner as Double Bar D Ranch but the prefix is JF.

Jansen Farms, I found, owned the bull at one time, but not being the breeder or owner when the bull was originally registered makes me wonder how the prefix JF got on the registration papers.

Any insight you can share would be appreciated. Keep up the good work!

Bob Roberts
044363

Editor's Note: A registered prefix may only be used by the member (applicant) who applies for registration of the animal. The purchaser of the animal is not allowed to change or remove this prefix in an animal's name.

ASA's definition of a registered prefix is a two to four character (letters or numbers) combination used to identify your herd that precedes the name of the animal. It may also precede the tattoo. ♦



B&L Farm Cattle Company
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COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Where is the scapula bone located?
2. Define anoestrus.
3. The exchange of nutrients and oxygen and elimination of waste from the fetus is performed through which organ?
4. What does the acronym C.O.O.L. represent?
5. What is the term that refers to animals such as deer and elk, which have just one heat cycle annually?
6. Within three percentage points, what is the average dressing percentage for a slaughter steer?
7. Which industry group provides the final link between beef producers and consumers?
8. What is the off-test weight of a bull that started a 140-day feed test at 600 pounds and recorded an average daily gain of three pounds?
9. All energy available to animals ultimately drives from what single source?
10. Why do ranchers brand their cattle?

Answers:

1. In the shoulder; 2. A failure to come into heat; 3. The placenta; 4. Country of origin labeling; 5. Monestrous; 6. 60 to 63%; 7. Retailers; 8. 1,020 pounds; 9. The sun; 10. Proof of ownership.

MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Hamburger Stroganoff

Submitted by Nancy Shirley,
North Carolina

Ingredients

- 1 pound ground beef
- 1 small onion, chopped
- ¼ stick margarine
- 2 Tbs flour
- 1 tsp salt
- 1 tsp garlic salt
- 1 dash of pepper
- 1 – 8 ounce can chopped mushrooms, drained
- 1 can cream of chicken or mushroom soup
- 1 cup sour cream

Directions

1. Brown ground beef and onion in butter in large skillet or Dutch oven.
2. Add flour, salt, garlic salt, pepper, and mushrooms.
3. Cook about 5 minutes.
4. Add soup and simmer, uncovered, about 10 minutes.
5. Add sour cream before serving. Let heat thoroughly.
6. Serve over rice or noodles.
7. Serves 4-5.

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦



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The Cowboy Kind



1SM00153 CCR COWBOY CUT 5048Z

COWBOY CUT

Triple C Singletary S3H x HTP SVF In Dew Time | Reg#: 2703910

- › Cowboy Cut has quickly become a household name
- › His sons continue to top sales all over the country; cattlemen appreciate their added structural integrity, mass and muscle, all in an attractive package.
- › Look to Cowboy Cut to sire calves with a tremendous look and breed-leading numbers!

Homozygous Black, Homozygous Polled

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
14.5	1.5	89.1	125.3	0.23	12.4	24.1	68.6	11.7	15.2	45.6	-0.18	0.61	-0.004	0.97	-0.55	164.3	95.9
.84	.91	.88	.87	.87	.76	.76	.79	.21	.63	.60	.38	.46	.45	.38	.30		
10%		1%	2%	15%	15%		1%		1%	4%		1%		20%	4%	1%	1%

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CATTLE VIEWING AT THE RANCH

FRIDAY, MAY 5TH

8:00 AM - 4:30 PM

SHUTTLE SERVICE BEGINS

AT 8:00 AM - FRIDAY

SATURDAY, MAY 6TH

7:30 AM - NOON

SHUTTLE SERVICE BEGINS

AT 7:30 AM - SATURDAY

**Shuttle Service Every Half Hour on Both Days Between the
TSU Arena and the Diamond C Ranch**

FRIDAY, MAY 5TH

8:00 AM - 10:30 PM - Sign In

8:00 AM - 2:30 PM - Complimentary Food Provided

8:00 AM - 8:15 PM - Silent Auction on 10 Bulls

9:00 AM - 4:00 PM - Vendor Alley

9:00 AM - 12:00 PM EDUCATIONAL SEMINAR

- 9:00 AM - Clive Maund/ Financial Expert
- 9:45 AM - Hammer Product Presentation
- 10:30 AM - Bill Fleckenstein/ Financial Expert
- 11:45 AM - PJ Budler/ World Angus Assn

12:00 - 2:30 PM - Homegrown Diamond C 'UNIQUE' Red Angus
Beef Hamburgers and Beverages

1:30 PM - 3:00 PM - Southwest Regional Dairy Center - TSU
Tour and Overview of TSU (Shuttle available
from the Arena) A "UNIQUE" Opportunity

6:00 PM - 11:00 PM JUBILEE CELEBRATION

- Music Provided by DJ Jody Caudle
- Roving Reporter, Christi Cameron, Doing Live Camera Shots
and Interviewing Guest

6:00 PM - Silent Bull Auction Continues

6:30 PM - 9:30 PM Hard Eight Barbeque Catering

7:00 PM - "Angus of the World" Winner Announced

7:30 PM - Diamond C Old Timers' Employee
Recognition

7:45 PM - John B's 70th Happy Birthday Cake and Ice Cream Served

8:00 PM - 10 Day Comre African Safari Auction
Benefitting the RAAA Junior Association
www.comresafaris.co.za

8:15 PM - Silent Bull Auction Winners Announced

8:30 PM - 11:00 PM 'Cattle Talk' and Good Times

SATURDAY, MAY 6TH

7:30 AM - 9:30 AM - Complimentary Donuts and Beverages

7:30 AM - NOON - Shuttle Buses to View Cattle

8:00 AM - NOON - Sign in

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Grass Fed, Fleckvieh Bred

By Lilly Brogger

Wyoming is cow country — historic ranches steeped in the culture of cattlemen and cowboys dot the plains of the windy sagebrush covered state. Major towns are split by hundreds of miles; some call it desolate, but this open space is actually acres of productive grassland, a resource T&T Cattle Company takes full advantage of.

Finding the balance between progress and tradition has pushed Wyoming natives Bobby and Brendan Thoman to take a critical look at the beef industry. A market crash forced the family to sell their cattle in the 1990s and the brothers found themselves wanting to continue the family's ranching tradition without being at the mercy of the oftentimes tumultuous cattle market. This led them to marketing grass-fed genetics and eventually packaged beef. Antibiotics, preventatives and grain have no place at T&T Cattle Company but not for the popular reasons; their methods are just as much about the sustainability of their ranch and cattle as selling a natural product. They start with genetics, and practice intense management focused on building herd immunity and cows that can fend for themselves and minimize input costs. Highly number driven, they keep detailed records, and have earned status as an ASA Performance Advocate (PA).

History

The ranch, T&T Cattle Company, began four generations ago. Bobby and Brendan's paternal great-grandfather settled near Kemmerer, Wyoming, brought by oil and coal and their grandfather worked as a carpenter on wooden drill rigs. Their maternal great-grandfather was a butcher, using his livestock to stock his small store in Kemmerer, which lasted until big stores closed their doors in the 1980's. The family obtained land and livestock, which passed down to the next generation, and eventually Bobby and Brendan's parents, Bob and Kelly.

Bob and Kelly married in 1976, and started running Herefords alongside her family's cattle. She learned to AI, and they began using Fleckvieh bulls. They soon kept around 30 cows to use exclusively for raising bulls. By the mid 80's, they ran over 400 head of commercial cows. In the mid-90's, they purchased heifers and bred them with the intention of turning them over as bred heifers, but a market crash forced them to sell all of their cattle to recover their lost investment.

The ranch remained in the family, and after both Bobby and Brendan finished studying engineering at the University of Wyoming, they decided to return to the lifestyle they grew up with. Brendan worked as a mine engineer but jumped on the opportunity to begin ranching again, "I couldn't see myself continuing there long term, it was great, but I always had a passion for cattle and ranching."

The brothers purchased three registered heifers in the fall of 2009 and began working towards building a business. Their focus on a grass-fed market grew from a combination of environment, seeing value in alternative management methods and building a stable market. "We were looking to avoid all the pitfalls our parents had fallen into — the market fluctuations, and the boom-bust cycles. We started looking at the market aspects first, how to build a market that wouldn't depend on what the price of cattle were at the sale barn," explained Bobby.

Two brothers focus on the basics of ranching in Wyoming, finding success in grass-fed genetics and beef.



A half Fleckvieh cow and her quarter Fleckvieh bull calf on summer grass.



A quarter Fleckvieh heifer.

High Desert Home

Two-hundred miles splits the ranch, one part being the original place near Kemmerer, located in the Southwest corner of the state, and the rest near Riverton, in the center of Wyoming. Bobby and Brendan's parents started at the place near Kemmerer, which Bobby describes as high-desert rangeland, "It's very tough to make a living out there, it's good ranch country but people were trying to farm it." He recalled his parents always buying hay and looking for land where they could raise their own. This led them to Riverton, which now makes up the other piece of the ranch.

This combination of land works well for raising grass-fed beef; the high elevation rangeland makes ideal summer country, which the self-sufficient cattle are well suited for, while the alfalfa serves both as hay ground and pasture for finishing steers. "This area is unique in that we can finish steers a lot faster. Most people are taking 24 months and our average is around 18 to 19," explained Bobby.

Attention to Detail

While the history of T&T Cattle Company followed a traditional path, the current management does not. Bobby and Brendan are intense managers and have built a herd that minimizes input costs and labor. Their 100 head of registered Simmental, Red Angus and Angus cross cows now require little day-to-day management, calving on their own and allowing both to work part-time jobs.

Detailed records are kept on every animal and maintained throughout their productive lives. All replacement animals are ultra-sounded and these numbers are used in addition to EPDs to decide which genetics should be used. "We do ribeye-to-weight ratios on the heifers, and if we have heifers that ratio low for back-fat, that means they're poor doing and we'll cut them out," explained Bobby. He acknowledges the power of numbers, but still takes a close look at the animal as well, "We believe form follows function".

(Continued on page 16)

Home of the

Hottest Sires!

EPDs as of 1.9.17



Homo black
Homo polled

W/C Cash In 43B ASA# 2911606

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 -2 51 71 .13 10 24 49 125 62

Cash In, by JS Sure Bet out of the famous 8543U donor, has great calf reports for calving ease!



Miss Werning 8543U



TL Bottomline 38B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 3.3 61 84 .14 8 17 47 119 63

ASA# 2905451

His first calves are looking fantastic! Try him, he's awesome! 2016 American Royal and NAiLE Grand Champion Bull! 2017 NWSS Res. Champion Bull.



Dam: Miss Star Above



CARD Uproar 49Y

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 4.1 80 121.26 5 19 59 114 79

ASA# 2623651

First progeny are winners!



Supreme Champion Female World Beef Expo



Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
4 2 81 119.24 6 10 50 96 72

ASA# 2871257

Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!



This Battle Cry daughter topped Ruby's 2016 Sale!



TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 1 52 72 .12 3 13 40 111 66

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.7 54 80 .17 8 18 45 103 59

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



HTP Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 -.3 52 70 .11 13 21 46 123 64

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



ASA# 2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.4 65 93 .17 5 14 47 116 72



ASA# 2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.6 66 94 .18 5 14 47 112 70

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Heter black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
12 -5 53 71 .11 9 21 47 112 62

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
-5 5 71 104.21 -.3 6 41 63 53

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
12 .8 58 82 .15 8 18 47 130 71

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
2 2 61 90 .18 .9 19 50 77 56

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old-school" pedigree and EPD profile.



Homo black
Homo polled

WS Stone Arch D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
12 2 65 100.22 6 19 52 123 69

ASA# 3208343 • Walshs 2017 high-seller. A PB Stepping Stone x Built Right red charlie free!



Homo black
Homo polled

TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
13 1.1 59 89 .18 4 23 52 122 64

ASA# 2911629

Wide Track x Bettis, 13 CED, 122 \$API!



Son of Track On, Tingle Farms, KY.



STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
6 4 51 85 .21 8 16 41 98 56

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



Homo black
Homo polled

CLRS Dividend 405G ASA# 2911606

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
18 -2.5 66 105 .25 10 25 57 168 86

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SimAngus™

W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
21 -2.8 72 121 .31 6 7 43 162 82

ASA# 2658496

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STF Shocking Dream SJ14

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
14 .2 59 81 .14 6 14 43 128 68

ASA# 2335795

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Grass Fed, Fleckvieh Bred

(Continued from page 13)

The cowherd also gets a yearly evaluation, “When a cow calves, she gets evaluated on mothering ability, disposition, udder size, teat size and then we give them an overall rating for udders. If there is anything that needs help they’re on our target list,” said Bobby, “I use progeny records to rate all my bulls on udders. If we can’t help the next guy fix udder problems then the bull becomes a steer.”

This record-keeping has earned them status as an ASA Performance Advocate (PA), recognizing breeders consistently submitting data on calving ease, birth weight, weaning weight, yearling weight, yearling hip height and ultrasound data.

From the Inside

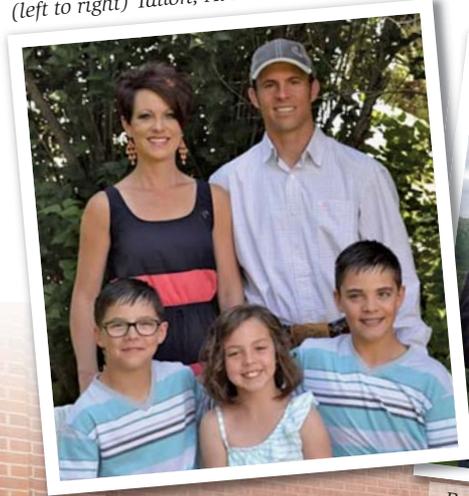
The Thoman brothers believe herd health should be managed from the inside out — no pour on, dewormer, antibiotics, or vaccines are used. If an animal truly needs antibiotics, the animal gets treated and marked as such to ensure exclusion from the grass-fed program. Culling consistently wormy cows and focusing on nutrition allowed the phasing out of these inputs.

Apple cider vinegar is fed free-choice to all animals and used for its nutritional value and to promote digestion. “Our biggest improvements came when we started using apple cider vinegar,” related Bobby. “As our mineral program got better, we were able to back off all our vaccines”. A trace mineral sea salt is used and mixed with Redmond clay, a toxin binder preventing bloating and carrying toxins, like those from harmful weeds or mold, out of their system. A baking soda and a kelp mineral mix adds to these tools. Cattle are not confined, which the brothers also attribute much of their herd health to, as well as the consistent selection of “healthy genetics”.

Finished beef is labeled as “non-GMO”, since cattle graze on non-GMO alfalfa, and when asked about the general public’s perception, Bobby and Brendan both believe that the matter comes down to promotion, not necessarily health. They note the profit big businesses have created and much like their genetic choices, they evaluate for themselves whether or not new is always better. “It’s funny how you didn’t need these things 20 or 30 years ago, but all of a sudden you need them today, so what are we missing now that we had then?” asked Brendan. “When there are health concerns, it’s better to err on the side of caution,” Bobby added.

(Continued on page 18)

Bobby and his wife, Erica, with their children, (left to right) Tallon, Avere, and Caden.



Brendan and his wife, Ira.

The Thoman family; Bobby and Brendan are two of twelve kids. They attribute the ranch’s success to help from their family.



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PB SM
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Prospect

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OLF Otis Y43 x BF N324 Triathlon
CE 14 • BW 0 • WW 75 • YW 128 • MM 33 • API 146 • TI 78



PB SM
Herd Bull
Prospect

HL GAME FACE 093D

HL Game Face 137A x OLF Odin U5
CE 11 • BW 3.6 • WW 77 • YW 123 • MM 25 • API 120 • TI 71



PB SM
Herd Bull
Prospect

HL/BMR DURACELL C139

HTP/SVF Duracell T52 x Hooks Shear Force 38K
CE 17 • BW -1.9 • WW 55 • YW 79 • MM 23 • API 156 • TI 77



PB SM
Herd Bull
Prospect

HL PRIME BEEF 033D

WS Prime Beef Z8 x OMF Rebound T1
CE 14 • BW -1.2 • WW 71 • YW 100 • MM 25 • API 148 • TI 80



PB SM
Herd Bull
Prospect

HL RAISIN CAIN 0147D

Gibbs 0601X Raisin Cain x Wheatland Bull 6805
CE 10 • BW 1.8 • WW 66 • YW 109 • MM 19 • API 125 • TI 70



PB SM
Herd Bull
Prospect

HL GNG 820D

K-LER Guts & Glory 304A x 3C Macho M450 BA
CE 4 • BW 3.7 • WW 66 • YW 92 • MM 18 • API 107 • TI 65



PB SM
Herd Bull
Prospect

HL COWBOY D15

CCR Cowboy Cut 5048Z x HL Viper 938Y
CE 11 • BW 1.8 • WW 83 • YW 123 • MM 25 • API 140 • TI 84



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GSR/HL MS TOOL TIME C526

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Heifer Calf
at side by
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Grass Fed, Fleckvieh Bred

(Continued from page 16)

Old-School Genetics

When it came to choosing genetics, they found many flaws in modern breeds of all kinds because of their adaptability to feedlots and dependence upon grain to finish. They looked to the Fleckvieh their parents had utilized to tap into the “old-school” genetics they believed would work for their land and towards their goals. “When we were looking at grass-fed genetics, we knew we needed something that would flesh easy, since we don’t have grain to keep things fat, we don’t even use silage,” explained Bobby. They started with Red Angus cows, but wanted more rib-eye and thickness.

Today their main herd bull, OCR Roy 116Y, is three-quarters Red Angus, one-quarter Fleckvieh Simmental, and bred by Ohlde Cattle Company. “They’re also a great maternal cow, the cross seems to really click,” said Bobby.

“I think a lot of the problem with modern genetics, and I don’t think it’s anyone’s fault particularly, but they’re bred for the feedlot, which promotes big carcasses, and they don’t want guts because that’s a byproduct, that costs them money,” said Bobby, “The rancher sells calves in the fall and has to keep his cows year round. A cow needs a lot of capacity to be able to stay fat on a grass-only diet.”

The cows are moderate in frame, which Bobby and Brendan think is fundamentally important for good cattle, but also note, “In grass-fed beef, and in anything where you’re trying to get the cows to work for you,

they need to be more moderate.” The Thomans are weaning 650 pound calves off 1,100 pound cows, and measure cow-to-calf weight ratios to make sure each cow is pulling her weight. “If they can’t raise a calf, I’m not going to prop them up,” said Bobby. Brendan partially attributes their small cow’s ability to raise a big calf to fat content in their milk. They test “A2A2” in each cow, which measures a specific protein in milk.

The brothers also look to the overall sustainability of their ranch and practice management they see beneficial for agriculture as a whole. They point to the improved fertility of grass-raised bulls, and have customers throughout the West seeking out their genetics. “We look at the customer to give them a quality bull, if they do invest then they’ll see the benefit,” said Brendan.

“Being engineers, sometimes we try to engineer our cattle,” laughed Bobby. This engineering has built a successful business for the brothers, who are currently putting all profits back into the ranch until they’ve built enough business to support their families. They successfully market ready-to-cook grass-fed beef, even delivering locally, and offer a guarantee to buy back any beef customers are unsatisfied with. Their alternative methods of management combine with their traditional agricultural upbringing to create a unique, sustainable business offering a new perspective on the beef industry.

Bobby and Brendan both emphasized that raising cattle can be profitable and enjoyable. “Our goal is to raise cattle that are balanced in all traits,” said Bobby, “The tendency of human nature is to chase extremes, or the ‘next best thing’. We have to stay focused on our goals and making breeding decisions carefully.” ♦



OCR Roy 116Y has been a key sire for T&T Cattle Company.

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Dixie National Champion



Res Ch Simmi Sioux Empire



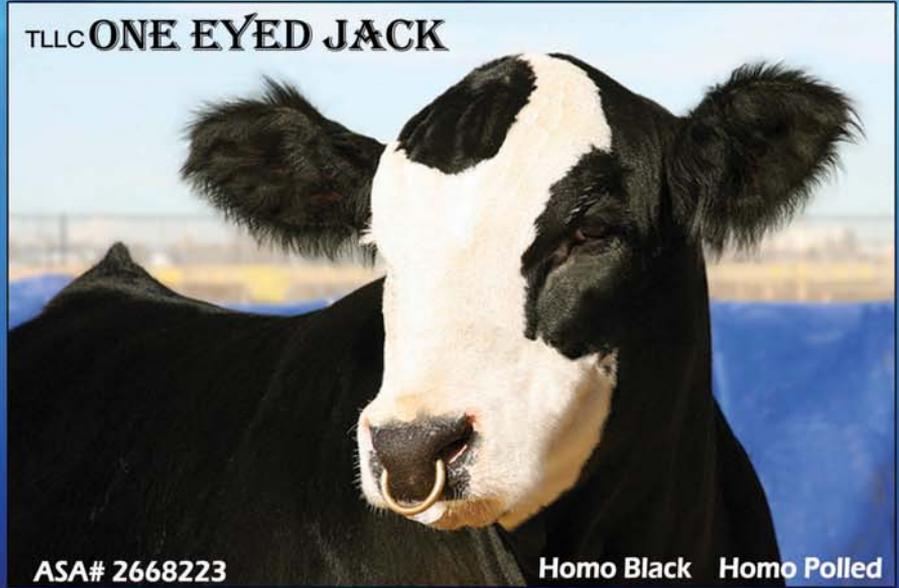
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Jeff 765-620-0733

AKA
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Simmental Genetic Trends (1995-2015)

By ASA Staff

Value first vs. Breed first mentality

The ASA's mission reads, *"The success of the American Simmental Association is dependent on the success of our members. In turn, our members' success is dependent on their cattle making an important and significant contribution to the beef industry. The highest priority is to maintain and nurture services and products, which bring value to ASA members' customers."*

We can all argue whether we are Ford or Chevy people, Pepsi vs. Coke, Apple vs. Microsoft, Verizon vs. AT&T. However, loyalty to a brand can only get you so far; to be a successful long-term business, the business must offer a valuable product to the consumer. In the seedstock business, there are layers of customers to consider.

Seedstock breeders must offer genetics (bulls and females) that add value to the beef industry for the cow/calf producer, the feedlot, the packer, and ultimately the consumer. While there isn't always a direct line of communication throughout all sectors of the beef cycle, if the genetics stop adding value to any one point along the chain, you can bank on a decrease in demand for those genetics.

How are Simmental genetics adding value to the commercial cattle industry? Read this article to see the progress Simmental breeders made in many economically relevant traits and in the economic indexes, All Purpose Index (\$API) and Terminal Index (\$TI) during the past 20 years.

The tables below provide the average EPD values (from the Spring 2017 EPDs) for purebred Simmental cattle born in 1995, 2005, and 2015 for the following traits: Calving Ease (CE), Maternal Calving Ease (MCE), Stayability (STAY), Milk (MLK), Docility (DOC), Weaning Weight (WW), Post Weaning Average Daily Gain (ADG), Yearling Weight (YW), Carcass Weight (CW), Yield Grade (YG), Marbling (MRB), Rib-eye area (REA), and Shear Force (SF), and the average \$API and \$TI. Except for MCE, which hasn't changed much, all traits are moving in the right direction corresponding to a steady increase in \$API and \$TI over the

past 20 years. While some may think a drop in Milk would be a negative trend, decreased milk coupled with an increase in weaning weight translates to increased efficiency. Simmental cattle are weaning heavier calves on cows that likely take less to maintain due to the drop in the genetic trend in milk production. The average \$API has grown from roughly \$81.1 to \$121.7/exposure. While \$TI has not increased as sharply as \$API, \$TI has still improved from roughly \$55.1 to \$67.7/exposure in the last 20 years. This translates to an increase of \$40.6 and \$11.6 per cow exposed for \$API and \$TI, respectively.

Year of Birth	CE	MCE	STAY	MLK	DOC	WW	YW	ADG
1995	2.9	8.4	5.5	27.1	7.6	59.1	80.7	0.14
2005	7.0	8.9	10.6	22.7	9.5	58.7	83.6	0.16
2015	9.3	8.7	11.5	21.1	10.8	62.6	91.3	0.18

Year of Birth	CW	YG	MRB	REA	SF	\$API	\$TI
1995	24.4	-0.26	-0.09	0.48	-0.1	81.1	55.1
2005	24.0	-0.31	-0.01	0.62	-0.27	105.8	60.2
2015	26.8	-0.33	0.14	0.80	-0.33	121.7	67.7

Figure 1 illustrates the positive genetic trends in purebred Simmentals born in 1995 to 2015. Please note, the graph is not in actual EPD units. Rather, each trait has been standardized (divided by the standard deviation and the 1995 EPD value set to zero). By standardizing these EPDs and setting them all to zero at 1995, we can compare relative changes among the ten EPDs. Again, you can see that Simmental cattle have made improvements in each of these traits over the last 20 years especially in marbling and calving ease. The selection pressure in these economically relevant traits can be seen in the increase in the selection indices (\$API and \$TI; Figure 2) over the same duration.

These trends show large improvements in Calving Ease and Marbling — adding value from start to finish in the beef cycle. Simmental cattle continue to have positive weaning weight and ADG trends, important economically relevant traits to both cow/calf producers and feedlots. Simmental genetics are getting a bigger piece of the market share in recent years likely due to the continued selection for a product valuable to all sectors of the beef cycle. Keep up the good work Simmental breeders — keep adding value for your customers and you will continue to see success as a breed! ♦

Figure 2. Change in the average EPD in purebred Simmental cattle born in 1995 to 2015 for the All Purpose Index (\$API; use if keeping replacement heifers) and Terminal Index (\$TI; use if all calves will be harvested).

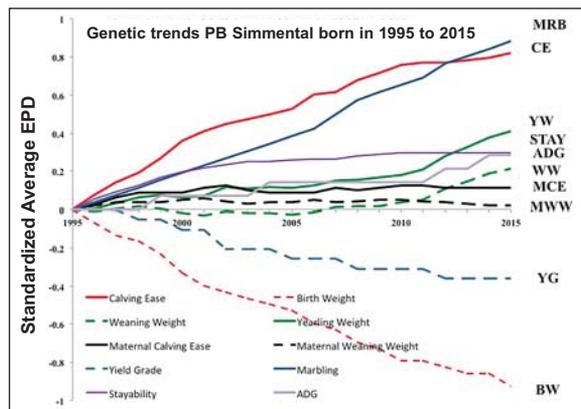
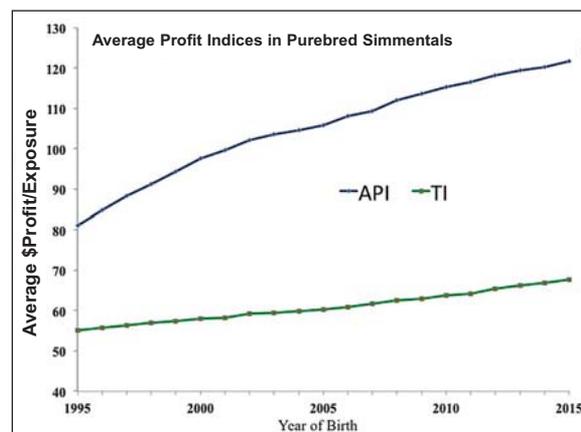


Figure 1. Genetic improvement in the average EPD of purebred Simmental cattle born in 1995 to 2015. The traits have been standardized so relative change between traits can be compared.



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Sounds of the South

By Emme Troendle, with Classic Coordinator Debbie Smith

The theme adopted by the ASA's 37th Annual National Classic — Sounds of the South — sets the scene for the first National Classic hosted by the Mississippi Simmental/Simbrah Association (MSSA) in Hattiesburg. Since its inception, the Classic has created a learning environment based on competition and interstate rivalries for junior participants. Juniors will be submerged in southern tradition, hospitality, and history as they gain greater knowledge about Simmental and the beef industry.

The planning committee, headed by Mark and Debbie Smith, in conjunction with John and Deena Branum and the entire Mississippi Junior Simmental Simbrah Association (MJSSA), chose this year's theme describing Hattiesburg's atmosphere. Debbie Smith, event coordinator, explained the theme's alliteration through descriptive imagery, "Whether you are listening to the whisper of a breeze through the tall pines, the gulf of Mexico lapping along the sandy beaches, cattle lowing, listening to Delta blues, or cowbells ringing at a SEC football game, you are hearing the 'sounds of the south'".

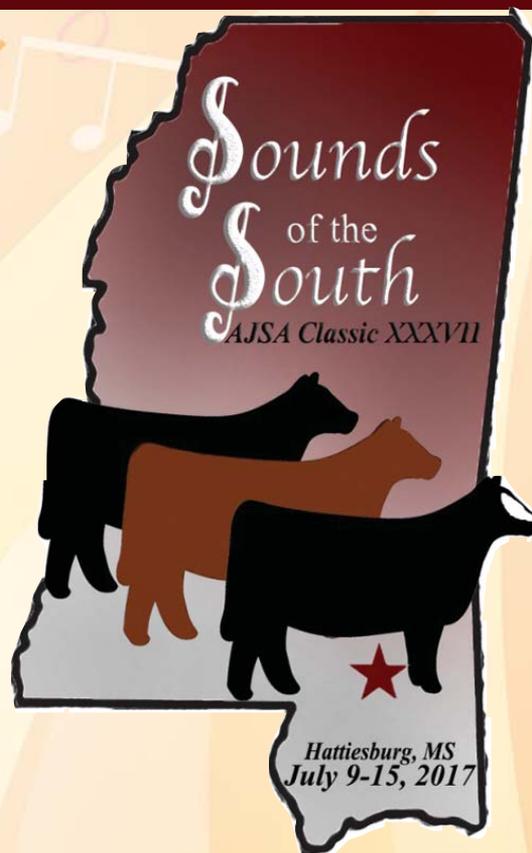
In 1994 and 2002, Mississippi hosted two successful Eastern Regionals. Smith emphasized, "The planning committee's commitment and dedication will make the 2017 National Classic a memorable one."

Mark & Debbie Smith, Event Coordinators:

Debbie and Mark Smith, of Triple S Farms, Picayune, MS, have remained involved with AJSA even as their children, Jessica and Alan, aged out of the Junior program. They have attended more than 20 National Classics through the years.

Until 1988, Triple S Farms was a Jersey dairy operation, but with the influence of Greg Brown, Flying B Farms, the ranch transitioned into a Simmental/Simbrah cattle enterprise. Today, Triple S is a 45 head ranch that consists of 40% SimAngus™, 20% SimAngus™HT, and 40% Simbrah. For the last 15 years, they have marketed their bulls at the Carcaas Performance Partners Bull Sale.

Both Jessica and Alan served on the AJSA Board of Trustees, and Jessica served a term as AJSA President. Mark serves as MSSA President and has served on the Board of the American Simmental/Simbrah Foundation for two years. Debbie is the Junior Advisor for the MJSSA.



John & Deena Branum, Event Coordinators:

Deena and John have been involved with SimGenetics for over 21 years. Working as a small family operation, the Branum's raise and market Simmental and SimAngus replacement heifers and bulls. In the last few of years, they expanded their operation to include SimAngus™HT heifers and bulls. Members of the Carcaas Performance Partners and active in the MSSA, Deena serves as Executive Secretary and John serves as Show Chairman.

Their daughter, Olivia, is a sophomore in high school and has attended every Eastern Regional and National Classic since 2010. They purchased their first Simmental two decades ago and have been extremely satisfied with the performance and disposition of the breed.

Committee Members:

The planning committee consists of the entire Mississippi Association. Debbie Smith explains, "While the state association is a small one, plans are being made to have a big time. Everyone has really joined in to help organize."

An inside view of the air-conditioned arena. The arena has hosted a variety of events, from rodeos to graduation ceremonies.



Fundraising:

The Mississippi fundraising is an ongoing effort with several sponsor levels from \$500 to \$10,000. Kicking off their fundraising efforts, MSSA sold a “Herd in a Tank” at the 2016 Dixie National Livestock Show and Rodeo.

In September, they hosted a ‘Sounds of the South’ online sale. Smith says, “DP Sales has been exceptional to work with us and support our fundraising. We’ve had several animal donations throughout 2016 and 2017 from farms like: Trennepohl, Rockhill Farms, Rocky Hollow Farms, and Triple S Farms. At this past 2017 Dixie National, we formed the Dixie Flush Sydicate and had numerous donation lots in the sale. We plan to host another online sale with DP Sales on April 24, 2017.”

Smith encourages any donations and sponsors, “It’s the best investment anyone can make — our youth of ASA. So far, people’s generosity, willingness to donate has been humbling. We are thankful and grateful for the support we have received so far.”

Facilities:

Forrest County Multipurpose Center will be utilized to accommodate the contests and exhibitions. “It’s going to be hot, to say the least, but there will be air conditioning in the hospitality room, arena, and all contests will be held in air conditioned buildings.” Smith shares, “the facility is designed to be easy-in, easy-out. We will have camper hookups on site, and it is approximately five miles, a quick drive, from the Holiday Inn, our host hotel.”

Hotel information:

The headquarters hotel is the beautiful Holiday Inn, located 7 minutes from the fairgrounds, with overflow next door at the Candlewood Suites.

Camping is being offered for \$25 a night or \$120 per week at the Forrest County Multipurpose Center with amenities for campers. The amenities include hundreds of campsites with water, sewer and electrical hookups. The campgrounds can accommodate trailers and RVs.

Judging Competition and Cattle:

From the Mississippi State University (MSU), Dr. Brandi Karish and Matt Karish will handle the judging contest with Brett Crow assisting. Smith says, “We have been working with the MSU and local farms to develop the classes.”

Food:

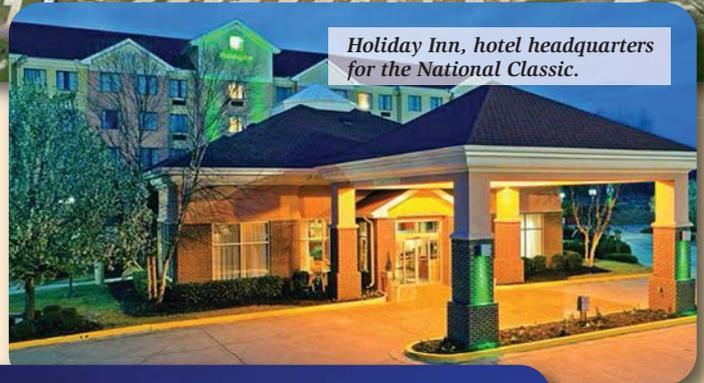
“Lots of sweet tea and homemade ice cream . . . that’s the Southern way to ‘beat the heat!’ Our Mississippi hospitality includes watermelon, ice cream, snow cones, and sweet tea to stay cool when not in the air conditioning. Fried Catfish, Barbeque Cookout, and Jambalaya are a few meals planned so far.”

Local Attractions:

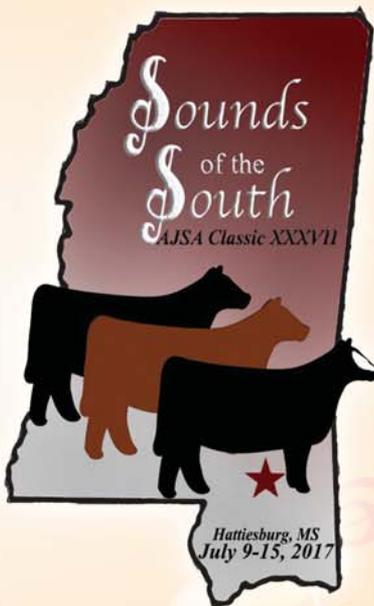
MS Gulf Coast – fine seafood, entertainment, and sandy beaches
New Orleans – Famous French quarter, fine eateries, Canal Street and St. Charles
LA Swamp Tour – Pearl River, LA

Estimated drive time to:

MS Gulf Coast - 1 hour
Jackson - 1.5 hours
Mobile - 1.5 hours
New Orleans - 1.5 hours
Natchez - 3 hours



(Classic schedule found on page 24)



2017 AJSA NATIONAL CLASSIC

JULY 9 - 14

HATTIESBURG, MS

Forrest County
 Multipurpose Center
 962 Sullivan Drive
 Hattiesburg, MS 39401

Coordinators:

Mark and Debbie Smith
 601-310-6695
 601-310-6685
 Deena Branum
 601-310-4440

Camping:

\$25/night
 Michael Turnage
 mike@forrestcountycenter.com

Hotels:

Holiday Inn
 (soon to be Double Tree)
 10 Gateway Dr
 Hattiesburg, MS 39402
 601-296-0302
 Candlewood Suites
 9 Gateway Dr
 Hattiesburg, MS 39402
 601-264-9666

Friday, July 7

Cattle may move in to tie-outs only

Saturday, July 8

6:00 a.m. Barns Open for Cattle Move-In
 4:00 p.m. First Timers Workshop, Extension Building
 Weaver Leather Livestock First Timers Character Clinic

Sunday, July 9

8:00 a.m. - 12:00 pm Cattle and Contestant Check In, Show Pavilion Breezeway
 1:00 p.m. Mentor Mixer, Extension Building
 3:00 p.m. Opening Ceremonies, Show Pavilion
 5:00 p.m. Cattlemen's Quiz, Storm Shelter
 6:30 p.m. Fish Fry Celebration, Storm Shelter
 7:00 p.m. Sullivan's Ultimate Warrior Bootcamp, Show Pavilion

Monday, July 10

8:00 a.m. Livestock Judging, Show Pavilion
 1:00 p.m. Public Speaking, Woodall Center
 6:00 p.m. Weaver Leather Livestock Clinic, Show Pavilion

Tuesday, July 11

8:00 a.m. Sales Talk, Show Pavilion
 1:00 p.m. Sullivan's Supply Stock Show U Clinic, Show Pavilion
 4:00 p.m. Sullivan's Supply Fitting Contest

Wednesday, July 12

8:00 a.m. Bred and Owned Show (Steers, Fullbloods, Simbrah Cow/Calf Pairs, Simbrah Females, Percentage Cow/Calf Pairs, Percentage Females, Purebred Cow/Calf Pairs, Purebred Females)
 30 minutes following B&O Show – Owned Steers, Fullbloods, Simbrah Cow/Calf Pairs and Simbrah Females

Thursday, July 13

8:00 a.m. Owned Percentage Cow/Calf Pairs, Percentage Females, Purebred Cow/Calf Pairs, Purebred Females

Friday, July 14

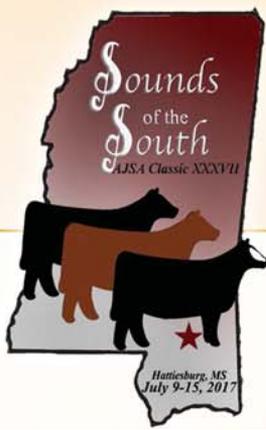
8:00 a.m. Showmanship (Senior and Intermediate concurrently, followed by Junior)
 6:00 p.m. Banquet, Hattiesburg Convention Center

**Times and contest locations subject to minor adjustments.

**Schedule subject to change.



juniorsimmental.org



New Rules for 2017 Regional and National Classics

New Regional Classic Bred and Owned Rule

At the Regional Classics, the Bred and Owned (B&O) Show will now be separated from the Owned Show. Animals entering in the B&O Show will receive equal and full awards, recognition and points for overall competition but will be unable to reshow in the Owned Show division. Therefore, exhibitors with B&O eligible animals must designate either the Bred and Owned or Owned Show at the time of entry. **Note:** the B&O Show remains unchanged at the National Classic. Exhibitors with B&O eligible heifers have the option to enter both, or either the B&O and Owned Shows at the National Classic.

Exhibitors Allowed Six Head

Exhibitors are now permitted to enter up to nine head, however, each contestant may bring and exhibit only six head at the Regional and National Classics. The only exception being the 2017 Eastern Regional Classic in London, Ohio, where only five head may be entered, and exhibitors may only exhibit three head. The six head rule goes into permanent effect for all Classics in 2018. **Note:** double-entering the same animal in both the B&O and Owned Show at the National Classic only counts as one head.

Entry System Linked to Herdbook

The AJSA Classic entry system is now linked to Herdbook.org. Therefore, in order to begin the entry process, a Junior must

log in with their up-to-date membership credentials. If the Junior's name is not listed as the animal owner, or authorized representative on the owner account, the entry system will not allow the entry. Early membership and animal registration is encouraged.

No Late Entry Deadline

This year, there will be no late entry deadlines. Regional Classic entries are due May 15, 2017, at 11:59 PM Mountain Time. National Classic entries are due May 22, 2017, at 11:59 PM Mountain Time.

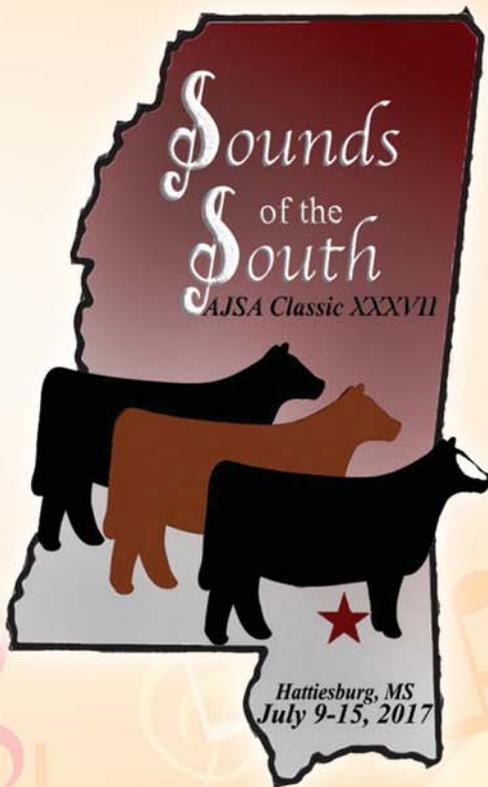
Top Ten vs. Top Twenty

Previously, each division at the Regional and National Classic was required to equal 10% of the Purebred Heifer Show in order to receive full points, i.e., if there were only 200 purebred heifers, and only 15 steers, only the top 10 steers would receive points for overall at the National Classic.) New for 2017: any division at the Regional and National Classics that does not equal 10% of the largest heifer division will receive half points and half placings in the ring. At the Regional Classics, only the top five will be placed in the ring. At the National Classics, only the top ten will be placed in the ring in the instance the division does not meet 10% of the largest heifer division.

New Animal Ages

This year, both the heifer and steer minimum/maximum ages have been modified slightly. Eligibility for the heifer show includes females born on or after August 1, 2015, and no later than March 15, 2017. Steers must be born on or after January 1, 2016 and no later than March 15, 2017.

For a full list of rules visit juniorsimmental.org or contact Youth Director Emily Lochner at elochner@simmgene.com.



General Information

Eastern Regional Classic • June 14-17

Madison County Fairgrounds, London, OH
 Hotels: Fairfield Inn & Suites 614-643-4300
 Holiday Inn Columbus 614-335-1150
 Camping: Bob Richardson 740-852-1654

South Central Regional Classic • June 14-17

Ozark Empire Fairgrounds, Springfield, MO
 Hotels: Oasis Hotel & Convention Center 417-866-5253
 Camping: First-come, first-serve

Western Regional Classic • June 21-24

Klamath County Fairgrounds, Klamath Falls, OR
 Hotels: Days Inn 541-882-8864
 Camping: Shauna Hinton 530-905-2220

North Central Regional Classic • June 28-July 2

South Dakota State Fairgrounds, Huron, SD
 Hotels: Crossroads 605-352-3204
 Best Western 605-352-2000
 Camping: Fairgrounds 800-529-0900

National Classic • July 9-15

Forrest County Multipurpose Center, Hattiesburg, MS
 Hotels: Holiday Inn (soon to be Double Tree) 601-296-0302
 Candlewood Suites 601-264-9666
 Camping: Mike Turnage 601-583-7500

Deadlines

April 1 Classic entry forms available at www.juniorsimmental.org

April 15 Hotel Scholarship applications deadline

May 15 11:59 p.m. Mountain Daylight Time
 Regional Classic entry/ownership deadline
 No Late entry

May 22 11:59 p.m. Mountain Daylight Time
 National Classic entry /ownership deadline
 No late entry

June 1 Trustee application, silver and gold merit award application deadlines

June 1 Photography contest — *Must be postmarked by JUNE 1, 2017, to ASA office.*

**Anyone who waits until the office is closed on the day of the deadline, and has an issue with a membership or animal registration will not be able to enter the show. This year there is no late-entry.*

juniorsimmental.org

2ND ANNUAL
Simmental-Simbrah Foundation
BREEDERS CUP
GOLF TOURNAMENT

Held in conjunction with the
2017 AJSA National Classic in Hattiesburg, MS

MONDAY, JULY 10, 2017 • 8:00 AM
Timberton Golf Club | Hattiesburg, MS

FOUR-PERSON BEST BALL
SHOTGUN START

ENTRIES OPEN
APRIL 15 - JUNE 15

COST: \$75/GOLFER
includes cart & lunch

www.juniorsimmental.org

All proceeds are being earmarked for education,
scholarships and leadership workshops

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For more information please contact:
Carrie Horman 319.551.7626 , Nate Horman 515.291.7478 or Bridget Arthur 641.430.6009

BACK TO BASICS



Juniors . . . Start Your Registrations!

Show season is just around the corner and with it comes excitement, anticipation, awards and sometimes frazzled nerves. The following pointers will help this season's registration process be quick and easy.

The Classic entry system is integrated within ASA's membership and registration database (Herdbook.org). In order to access the Classic entry forms, a junior will be required to log-in with their AJSA membership number and password. *Take care of your membership and animal registrations (or transfers) early. Anyone who waits until the day of the deadline and has an issue with membership or animal registration will not be able to enter the show.*

- Regional and National Classic Registrations opens April 1.
- Your Junior membership must be CURRENT to access the Regional and National Classic online registration forms.
- Notice: There are no late-entry registrations this year.

Deadlines:

- All Regional Classic Entries and Ownership deadline is May 15, 2017.
- National Classic Entries and Ownership deadline is May 22, 2017.
- This year there is **no late-entry deadline.**

Junior Memberships:

- To register and participate at the Regionals and Nationals, juniors must be paid-up, active Junior members with ASA, prior to entry.
- To confirm that the junior's Annual Service Fee (ASF) is paid-up: log-in online, and under the "My Account" tab, the ASF will say "Current" or "Not Current" (see Figure 1 and 2). If the account is not current, please email members@simmgene.com to have the ASF rebilled.

Figure 1

Account Information
 Acct #: 251258
 ASF: Not Current
 Authorized Reps: CHESTERFIELD, MICK; CHESTERFIELD, NANCY; CHESTERFIELD, ROBERT T; COLLINS, MARTY
 Balance: \$0.00 as of 2017-01-12 00:00

Figure 2

Account Information
 Acct #: 251258
 ASF: Current
 Authorized Reps: CHESTERFIELD, MICK; CHESTERFIELD, NANCY; CHESTERFIELD, ROBERT T; COLLINS, MARTY
 Balance: \$0.00 as of 2017-01-12 00:00

- Need to sign up as a Junior member? Please complete and return the paper Junior Membership Application found under "Membership" at simmental.org.

Are you using AI sires?

AI sires are required to have DNA on file with ASA. Please check the website to ensure the bull qualifies as an AI sire. To check if a sire is approved for AI use: log-in to Herdbook Services, go to "Data Search", select "Animal Search". Type in the sire's ASA registration number, select "Search".

At the bottom right-hand corner under reports select "Expanded Report". Look to the right of your screen "Approved as AI Sire". It should either display Approved as AI Sire (Figure 3) or "Not Approved as AI Sire" (Figure 4).

ASA #: 2586180
Registered
USACA - 348625

Figure 3 WALKS ALONE
Black
Polled

Tattoo: 1U
Left Ear

Single Birth Bull 3/8 AN 3/8 MA 1/8 CA 1/8 SS BTF

Owner: 285156 - RODGERS, WADE
Breeder: 285156 - RODGERS, WADE

Birth Date: 2008-03-29
Original Issue: 2011-07-26

Herd Id	Contemporary Herd Id	Management Code	Weaning Docility	Pasture Unit	Feed Unit	AI	Simbrah	AI/Donor
1	1					N	No	Approved as AI Sire

ASA #: 3122935
Registered
USAMA - 463082

Figure 4 XK DIRTY HAIRY 52B
Black
Polled (Heterozygous Polled)

Tattoo: XK52B
Left Ear

Single Birth Bull 11/16 MA 5/16 AN

Owner: 323645 - TONY GREENE
Breeder: 323644 - STONE BARN FARM

Birth Date: 2014-04-10
Original Issue: 2016-06-17

Herd Id	Contemporary Herd Id	Management Code	Weaning Docility	Pasture Unit	Feed Unit	AI	Simbrah	AI/Donor
1	1					N	No	Not Approved as AI Sire

If you are purchasing a show animal:

- Be sure to provide the seller with your Junior member number to ensure the animal transfers to the correct membership account.
- If the Junior is not an owner or authorized representative on the intended animal's pedigree, the entry system will not accept the entry when registering for a Regional or National Classic.

If registering a calf:

You will find tutorials on how to register, transfer, and troubleshoot common registration errors online at simmental.org/profitthruata

Did you purchase an embryo?

Remember, all purchased embryos must be parent verified prior to registering the animal. Please contact ASA to request a DNA kit. The parent verification test takes two to three weeks once the sample arrives at the lab and is placed into test. Results are uploaded as they are received to the office (assuming viable sample reading).

Genetic Holds:

Any sire or donor dam with at least an 1/8 of a suspect breed, may generate a genetic hold. Have they been tested or updated in the ASA database? Verify by doing an Animal Search: select "TraitTrac" on the individual. Review each genetic defect to see if they have been updated. (See Figure 5)

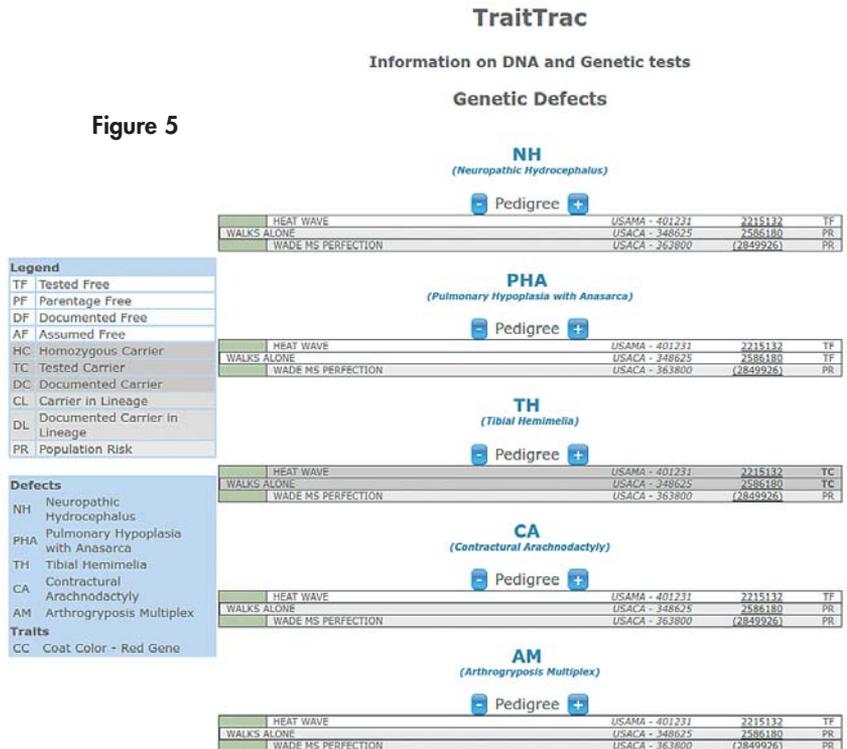
Remember, the individual can be a tested carrier; ASA does not prohibit registration of progeny based on carrier status. If they listed as CL (Carrier in Lineage), DL (Documented Carrier in Lineage), or PR (Population Risk) that means documentation has not been supplied to ASA to show otherwise.

Is the calf's dam or sire registered with another breed association?

To register a calf out of a sire registered with another breed, he must be registered as foundation with ASA. DNA markers, if an AI sire, and genetic defect status are required. Please check the show rules as to whether they require the dam to be registered as a foundation dam.

We look forward to working with each of you and registering all the champions for the successful show season ahead! As always, if you have any questions about the information provided above or just a general registration question, please do not hesitate to contact our office by phone 406-587-4531 or email simmental@simmgene.com.

Figure 5



According to this sire's TraitTrac, Genetic Defect results are updated on TH and PHA, BUT sire and/or progeny must be tested for AM, NH, and CA to receive a registration certificate/EPDs on progeny. ♦

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DIRECTOR'S DIALOGUE

By Luke Bowman, Director of Commercial and Industry Operations



lbowman@simmgene.com

Risk or Reward?

April is a busy time of year. Many have finished calving, and some are just starting. For me, and many others it is the time of year to start placing orders for semen to AI cows in coming months to create the new and special babies of 2018. These genetics which you will be investing in your herd will have a

impression for decades to come, therefore genetic analysis is paramount for your bottom line.

Artificial insemination is arguably the most impactful technology the seedstock and commercial cow/calf industries have ever seen. It allows the propagation of elite genetics not into just one or two herds due to natural service, but into thousands of programs nation-wide, and even globally to increase profit by creating more desirable cattle. The technology has become so advanced and effective, while reducing labor and increasing conception, that anyone who denies the benefits it provides, leaves me scratching my head.

Proven Sires

As with any investment, it is smart to research the product you are considering injecting your money into. Proven products on any market give a sense of security, which tells us that we have very little risk and should expect a reward for investing in a proven product that can enhance our lives. We see this in our day-to-day with nearly every product we purchase. Remember the cell phone debacle last fall where the "latest-and-greatest" in cell phone technology literally caught on fire? While many consumers stayed with a brand what has been proven time and time again to enhance their communication to others, other unproven brands were catching fire in consumers' pants!

A proven sire is a dependable brand. I consider a proven sire to have a 0.80 Birth Weight (BW) EPD Accuracy. Many of the AI companies consider 0.85 BW EPD accuracy on a sire to be highly proven. Why BW EPD? Generally, in any given herd, Birth Weight is the most measured trait. It is typically taken on every calf, whether it be out of a cow or heifer. Come weaning time, there are generally fewer calves measured due to death loss or the sale of cow/calf pairs. Once yearling time gets here, many of these calves have exited the program since many animals are sold at weaning time.

A bull with a 0.80 BW Acc. has had hundreds of calves turned in representing many herds, which carry varying pedigrees. We have seen how the bull's offspring and cattle have higher confidence on how he can sire cattle in your herd. Sure, the WW and YW EPDs are not as accurate, but we have the best prediction we can come up with. The bull is proven, he should not change too much as time goes on, and he is a wise investment with the least risk and provides you the best opportunity for reward!

Young Sires

Young bulls are often used in place of proven sires, due to their cutting edge genetic parameters, youthful looks in which some expect their sons to later showcase, and because of their possible outcross pedigree. However, their EPDs are solely built off of three of the four ingredients; pedigree estimate, the individuals performance and hopefully, a genomic score. A young sire is missing the most importance and impactful ingredient of their EPD, progeny records. It is hard to swallow the fact that all young sires change once they have sired progeny whose records have been turned in. (Note: It is important to be skeptical of a semi-proven sire, who has several progeny, but their data has not changed; generally, this means not enough progeny records have been turned in.) Younger sires, although assumed to be on the cutting edge of progress are much more risk than proven sires.

As you decide to make selections this year, do not hesitate to use bulls that have been proven or semi-proven for the traits you desire. Sure, it is exciting and fun to use the next sexy sire that could be an up and comer, but sadly about half of these bulls fall out of the population once progeny records are turned in. I have long stated that the seedstock industry is built off of Promotion, Commotion, Devotion and Emotion, but those who want to make sure their customers are getting a sure bet, will often invest in sires that have the best option for reward, proven sires. ♦

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Who collects complete data on all calves for each of these six traits:

- Calving Ease
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- Weaning Weight
- Yearling Weight
- Yearling Hip Height
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For more information: Call 406-587-4531

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MAY 6, 2017

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125C • 1/2 SM • UNITED X STEEL FORCE



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642C • 1/2 SM • BISMARK X JM LADY REMINGTON 5S



4851 • PB AN • INSIGHT X 1414



035B • 1/2 SM • LOOKOUT X BUILT RIGHT X JOY L123



26C • PB SM • ROYAL AFFAIR X STEEL FORCE

PART II FALL 2017

Day 1 - equipment and frozen genetics
Day 2 - Balance of cows

Both sales will take place
**AT THE RANCH IN
GRAND SALINE, TEXAS**



Owner CRAIG M^oCALLUM | 214.882.9523 General Mgr GREG BURDEN | 405.780.0372
Consultant CHAN PHILLIPS | 606.584.7581

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CONNECTION

Developing leaders through friendship, networking, and communication skills!

By AJSA Trustee Michelle Helm, Guthrie, OK



A Look Back

"It's sort of in your blood. You don't think about the long hours or the money. You do it because you love it," says Ross Haberfield. When I think of the cattle industry I think of this quote. I attended my first stock show when I was two weeks old and never looked back. As a kid I watched my two older sisters in the show ring and

waited for the day I got the chance to walk in the show ring with my own heifer.

Fast-forward a few years to the 2010 National Western. It was my first national show and the first time I had shown my brand new heifer, Kate. I had purchased Kate from the Elmore family at the Tulsa State Fair and was excited to get into the Simmental breed. I still remember that show to a tee. The nerves were high as I walked into the show ring. I can even remember the song that was playing throughout the arena, "Love Bug" by George Strait. Little did I know that this one heifer would open up a world of possibilities in the show industry and the Simmental breed.

Here I am seven years later, having traveled around the nation with the best of people. My journey as a junior exhibitor will forever stand out as one of the most memorable, engaging times of my life. As I look back on my junior career I have come up with a little advice for junior members.

Don't count the seconds, count the memories. I cannot tell you how much of my 20 years on this planet have been spent in a cattle barn or at a show. Some days are longer than others, and sometimes things don't go your way and you feel like giving in, don't. You have no idea what I would give to go back

in time just for a day and be able to spend it in the barn with my sisters getting ready for state fair. When you are having "one of those days" think back to all of the fun times, and lessons learned in the barn and suddenly you realize why we do what we do.

Always leave time to say thank you. Everyone knows that this is anything but an individual sport. Behind every exhibitor is a mom carrying the camera, a dad with the aerosol cans, a fitter making the final touches to the animal, a breeder anticipating how the animal will perform, and a support group of Ag teachers, 4-H extension agents, family, and friends. Nobody travels this path alone. Every chance you can, tell someone thank you; simple, random acts of kindness show your appreciation. I know it's hard in the show day stress to remember but next time you are about to enter the show ring, stop and show your appreciation for those around you.

Take every opportunity, and run with it. This is one of the greatest things about the livestock industry, opportunities are endless. It may be hard to see it now but the doors that have been opened for me through this industry are unmeasurable. Through this industry I have been able to discover my future career goals, meet some of my greatest friends, and have some of the best experiences. Take every chance you can to meet new people, travel to a new place, participate in a new contest, or get out of your comfort zone.

As I leave you with this advice, always remember to take every opportunity, chase every dream, and get the most out of every experience. I'm so excited to see everyone in Mississippi this summer for the National Classic and in Lincoln, Nebraska, for the 2017 Summit! ♦

2016-2017 American Junior Simmental Association Board of Trustees

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913.775.2927
jody.baragary@yahoo.com

Marketing
Kiersten Jass, Garner, IA
515.408.4918
KierstenJass@gmail.com

Finance
Tanner Howey, Rowlett, TX
214.808.9049
Tanner.howey@yahoo.com

Leadership
Jordan Cowger, Kansas City, MO
816.916.3329
jordancowger@gmail.com

Trustees

Eastern Region

Cameron Crawford, Tylertown, MS
601.840.9480
cameronecrawford95@gmail.com

Garrett Stanfield, Manchester, OH
606.375.2794
garrett.stanfield@stu.mason.kyschools.us

Lily Swain, Murray, KY
270-293-4094
lswain1@murraystate.edu

Cole Liggett, Dennison, OH
330-440-5580
cliggett77@aol.com

South Central Region

Joel Mackey, Giddings, TX
512-988-6794
joel.mackey12@gmail.com

Michelle Helm, Guthrie, OK
405-368-3180
michelle.l.helm@okstate.edu

North Central Region

Cade Bracker, Underwood, IA
712-310-1082
cmbracker@gmail.com

Western Region

Jericho Chappa, Wilsall, MT
406.600.1362
jerichochappa@gmail.com

Maddy Beins, Deweyville, UT
435.452.2618
Maddybeins@yahoo.com

Zach Wilson, Stanwood, WA
360.941.8020
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May 21st, 2017 : 1:00 pm

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Better Than Ever x Summer S240 sells with a heifer calf by Innocent Man. Al'd to One Eyed Jack



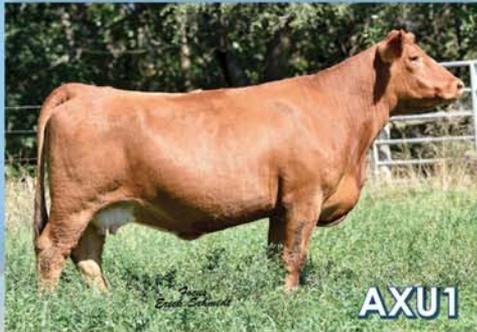
WLE Bench Mark bred to WS All Around



SC MoMagic x Vermillion Yellowstone sells with a heifer calf by Upgrade Al'd to Hooks Broadway



3C Macho x OCC Miss sells with a heifer calf by Blaze of Glory Bred back to Big Bear



Dominance x Unanimous sells with a heifer calf by CDI RimRock Al'd to W/C Fully Loaded



X Factor x ES Kilowat sells with a bull calf by SVS Scorpion. Al'd to Uno Mas



3C Southbound x Beefer Dice sells with a bull calf by CLO Hilltopper Exposed to WS All Around



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BULLETINS

2018 Steer Profitability Competition Eligibility

The AJSA's inaugural Steer Profitability Competition (SPC) kicked off November 1, 2016. It's time to begin thinking about the 2017/2018 SPC. Any steer calf January 15 - April 15, 2017, is eligible for this fall's SPC competition. There is no breed requirement for entry. The animal requires one parent be on file with ASA as either a Simmental or Foundation animal.

Youth aged eight to 21 are encouraged to retain ownership on spring steer calves for entry into the 2017-18 Steer Profitability Competition. Entries are due September 15, 2017. Please direct questions to ASA Membership Director, Chip Kemp at 406-587-4531 ext. 508 or ckemp@simm-gene.com.

Classic Registration Integrated with Herdbook Services

This year the Classic entry system is integrated within ASA's membership and registration database (Herdbook.org). In order to access the entry form, a junior will be required to log in with their AJSA membership number and password. Following log in, the entry system will pull animals from the registry. If the junior is not an owner or authorized representative on the intended animal's pedigree, the system will not allow the entry.

Members are encouraged to renew or apply for AJSA membership and process animal registrations early. Waiting until the last minute may prevent entry, as issues with membership or animal registration cannot be processed without proper notice. In previous years, the deadline was pushed back by paying a late-entry fee but that option is no longer available. Any questions can be directed to ASA Youth Director, Emily Lochner at: 406-587-4531 ext. 517 or elochner@simm-gene.com.

ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.

Application of Advanced Genetic Technology in Beef Cattle Seminar

May 8-9, 2017, Bozeman, MT
Best Western Plus Grantree Inn
1325 N 7th Avenue
Bozeman, MT 59715
406-587-5261

May 11-12, 2017; Rapid City, SD
Rushmore Inn and Suites
445 Mount Rushmore Rd
Rapid City, SD 57701
605-646-4690

- Group rate available until April 18. Use code "Beef Cattle".
- \$300 - Includes materials, equipment, refreshments and meals.
- Develop breeding objectives by identifying environmental constraints, marketing alternatives, and the economic relevancy of traits.
- Decipher performance measures, adjusted data, ratios, and Expected Progeny Differences (EPDs).
- Understand selection accuracy, confidence intervals, and strategies for multiple trait selection.
- Application of advanced genetic tools including genomically enhanced EPDs and marker assisted management in genetic advancement.

Books for Children's Hospital of Mississippi

In conjunction with the 2017 National Classic, the AJSA is inviting the membership to donate new or gently used children's books for the Children's Hospital of Mississippi as a part of their annual service project. The National Classic to be held in Hattiesburg, MS, is less than an hour from the hospital.

States will compete against each other to see who has brought the most donations. Books may be passed onto junior state advisors or anyone traveling to the National Classic. Donations will be collected at the National Classic Opening Ceremony.

2017 Year-Letter is "E"

The year-letter animal identification letter for 2017 is "E", and will be followed by F in 2018 and G in 2019. The letter D was the year-letter designated for use during 2016.

AJSA Schedule and Deadlines

April 1 —

Classic entry forms available at www.juniorsimmental.org

April 15 —

Hotel Scholarship application deadline

April 15 —

Steers born Jan 15-Apr 15 eligible for Steer Profitability Competition

May 15 —

Regional Classic entry/ownership deadline *no late entry

May 22 —

National Classic entry/ownership deadline *no late entry

June 1 —

Photography Contest, Interview Contest, Trustee application, Silver and Gold Merit Award application deadline

June 14-17 —

South Central Regional Classic, Springfield, MO

June 14-17 —

Eastern Regional Classic, London, OH

June 21-24 —

Western Regional Classic, Klamath Falls, OR

June 28-July 2 —

North Central Regional Classic, Huron, SD

July 9-15 —

National Classic, Hattiesburg, MS

August TBA —

Summit Leadership Conference

September 15 —

Steer Profitability Competition Entry deadline, forms available at www.juniorsimmental.org

50% off GGPLD Pricing

The ASA Board of Trustees approved a resolution to offer a 50% off rebate on Genesee Genomic Profiler Low Density (GGPLD) testing in exchange for either feed intake and/or carcass data. Members will receive one 50% off price discount per carcass or feed intake record submitted. Records must be valid for use in ASA's genetic evaluation system (at least two sires represented and the animals must have at least the sire identified). Animals must have been born after August 31, 2015, to qualify for the program. Please contact jatkins@simm-gene.com.

(Continued on page 36)

FROM OUR PASTURES TO YOURS

Thank You!

to our contending bidders and buyers at our
24th Annual Production Sale!
We appreciate your continued support!



LRS CROWN 437D | ASA# 3108197



Krebs Ranch, NE
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Maxwell Ranch, MT

LRS DUALY 102D | ASA# 3108092



JR Aufforth, ND
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LRS 228D | ASA# 3108140



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BULLETINS

continued from page 34



Carcass Merit Herds Wanted

Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

Contact Jackie Atkins or Jannine Story if you are interested in becoming a CMP herd at: (carcdata@simmgene.com or call 406-587-4531).

Office Holiday Schedule

The ASA office will be closed for the following 2017 holidays.

Friday, April 14
Good Friday

Monday, May 29
Memorial Day

Monday & Tuesday July 3-4
Independence Day

Monday, September 4
Labor Day

Thursday – Friday, November 23-24
Thanksgiving

Friday & Monday, December 22 & 25
Christmas ♦

WE GET VISITORS

Joe and Norma Hoagland, Leavenworth, KS, recently stopped by the ASA headquarters on their way to deliver bulls to a client. J&N Ranch, the birthplace of Black Herefords, is located along the Missouri River northwest of Kansas City and is home to the Hoagland family's seedstock operation. ♦



Wade Shafer and Jannine Story, ASA staff;
Norma and Joe Hoagland, J&N Ranch.

Shenandoah's Shining Stars

Spring Sale
Featuring Ladies of the Valley
May 13, 2017 - 1:00 PM - at the Ranch - Quicksburg, VA
60 lots of Simmental and SimAngus™ cattle (40 open heifers, bred heifers, cow-calf pairs and 20 stout yearling and long-yearling bulls).

Fall Bull Sale
October 28, 2017 - 1:00 PM

Embryos currently available from many tremendous donors.

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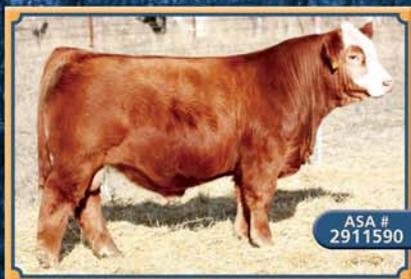
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to the bidders and buyers at our Vision XIX Sale!

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ASA# 3152402

CDI Big Time 297D

EPDs

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	MB	REA	Shr	\$API	\$TI
16.5	-2.1	77.2	115.5	.24	13.1	19.6	58.2	14.0	9.9	35.2	-.25	.50	1.08	-.20	169.0	90.9



ASA# 3185499

ES-D-Luxe DB21

EPDs

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	MB	REA	Shr	\$API	\$TI
15.2	-1.0	86.4	135.6	.31	6.5	7.6	50.8	8.3	9.6	48.7	-.11	.46	.81	-.23	149.8	87.5



ASA# 2984470

GLRS Constitution 311C

EPDs

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	MB	REA	Shr	\$API	\$TI
18.2	-2.6	74.1	127.2	.33	10.1	18.6	55.7	10.5	13.3	42.2	-.08	1.00	.57	-.45	191.1	97.6



ASA# 2791433

Ellingson Complete A358

EPDs

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	MB	REA	Shr	\$API	\$TI
10.3	2.8	81.3	107.8	.17	10.1	12.0	52.6	7.4	12.7	37.1	-.32	.04	.99	-.23	112.6	73.7



ASA# 3047675

KBHR Compass C324

EPDs

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	MB	REA	Shr	\$API	\$TI
7.9	3.5	90.1	141.4	.32	11.8	24.4	69.4	12.3	11.8	59.0	-.13	.33	.94	-.38	140.8	86.8

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Sally Buxkemper

August 29, 1932 – March 14, 2017

Respected beef cattle pioneer, dedicated geneticist and loyal friend.



The American Simmental Association lost one of its most influential and universally admired members when Sarah “Sally” Buxkemper, 84, passed away on March 14. She was the owner of RX Simbrah Ranch, Rowena, Texas.

While she spent most of her life in West Texas, she was born to parents Amalee and Robert

Jones, in Sistersville, West Virginia, and was raised in Michigan. Her love of cattle and horses was acquired while spending summers visiting and helping on her grandmother Lucy Kuhn’s ranch at Rowena and her great uncle Stanley Kubel’s ranches, also based in Texas.

After enrolling at Michigan State University where she was the only woman on the MSU livestock judging team, she transferred to Oklahoma A&M University (now Oklahoma State University), becoming only the second woman to earn an Animal Husbandry degree there in 1954. In a never-ending quest for knowledge, she was later led to the University of North Texas where she researched the bovine genome and obtained a Master of Science degree in Molecular Biology in 1998.

In the early 1960s, she had taken over the family’s farming and ranching operation in Rowena, launching a lifetime of experimentation designed to improve quality and increase weights within a variety of cattle breeds. A consistent trailblazer, she was the first woman trained in beef cattle artificial insemination by American Breeders Service.

Frequently ahead of her time, Buxkemper was an early advocate of composite cattle, which are now widely accepted and heavily used throughout the beef industry. She was highly instrumental in the development and on-going promotion of Simbrah and SimAngus™ (heat-tolerant) breeds, successfully combining the positive traits of Simmental, Angus and Brahman breeds.

During her distinguished career, she was honored with the World Simmental-Fleckvieh Federation Golden Book Award; was named to the National Cowgirl Hall of Fame; and received the prestigious Beef Improvement Federation Pioneer Award.

In addition to eight years on the ASA Board of Trustees, she served on the board or as a member of the Texas Simmental/Simbrah Association; National Cattlemen’s Beef Association; Farm Bureau; American Breeds Coalition; Beef Improvement Association; Texas A&M Animal Science Advisory Council; Ballinger School Board; 4-H and FFA.

She is survived by her three children: Edgar (Robin) Arconca, Alvarado, Texas; Ana (Terry) Hudson, Miles, Texas; and Lucy (Monty) Humble, Austin; plus seven grandchildren.

In keeping with her long affiliation and fervent devotion to SimGenetics, her family requests that memorial gifts be given in her name to the American Simmental Association Foundation.

From the heart of friends and peers . . .

Following are comments submitted by those who knew her well.

“She was the icon for scientifically experimenting with cattle breeds and genetics and was a patient, gracious source of information.”

— **Bill Travis, Pine Hills Ranch, Dallas, TX**

“One of the most unique and remarkable people I have ever known. We are better today because she gave her life to developing our future.”

— **Jerry Lipsey, former ASA CEO.**

“A special lady and a role model for all individuals, she was a true ground-breaking leader for women in our industry.”

— **Tim Smith, Smith Genetics, Giddings, TX.**

“Sally had a great impact on the Simmental community and the beef business. What a gift she has been to so many.”

— **Mike Henderson, Wiota, IA.**

“To say that Sally was ‘one in a million’ would be a gross understatement. Her passion for science-based cattle improvement was second to none.”

— **Wade Shafer, ASA CEO.**

Sally was always practical about her cattle and shunned fads. She gained the respect of beef industry people by arming herself with knowledge, research and data.

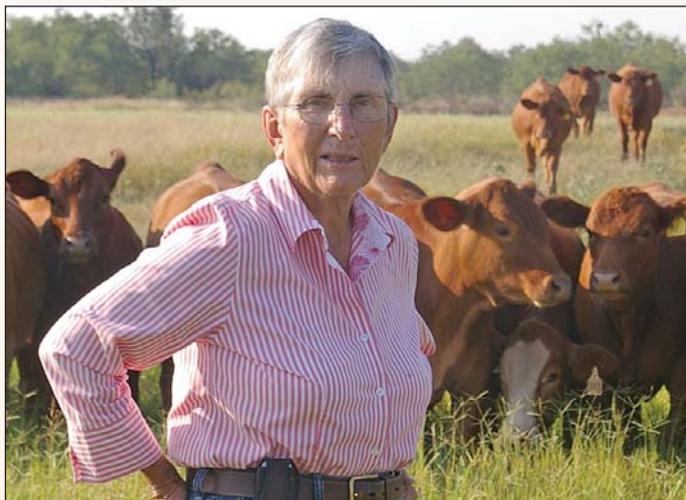
— **Beth Mercer Filagonia Cattle Co., Lott, TX**

Sally used her knowledge of genetics and her passion for SimGenetics and put them to work in her own program. She then traveled the world to promote them.

— **Fred Schuetze, Buzzard Hollow Ranch, Granbury, TX**

Her quest for knowledge was unquenchable, and she worked tirelessly to help our breeders win market share through sound science. Thank you, Sally, for your inspiration.

— **Donnell Brown, R.A. Brown Ranch, Throckmorton, TX.**



Opportunities Expand for Youth of Beef Industry



Chip Kemp
ASA Director
of Membership
573-239-0524
ckemp@simmgene.com

There's a difference between feeding a steer and being a cattle feeder. Sometimes there is even a difference between raising cows and being in the profit-focused beef business. And in a young person's life, there comes a point when the animals they cared so much about start becoming a part of their future and their family's livelihood. Beef breed associations too often assume that their junior members

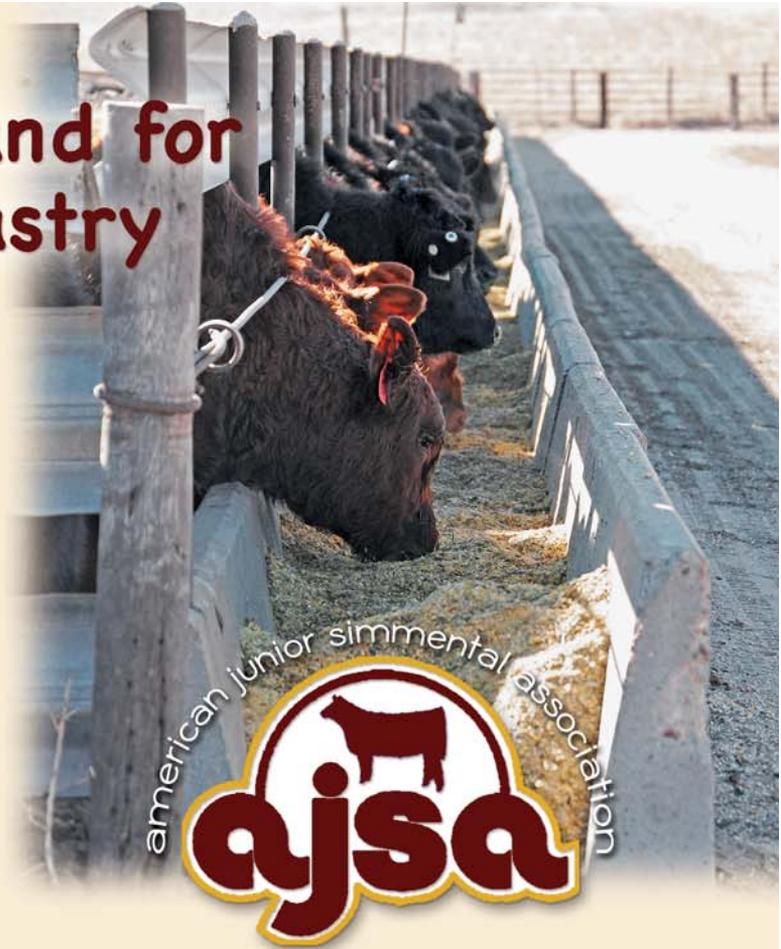
want the easy way. That they don't want to be pushed. The American Simmental Association (ASA) makes no such assumptions. Through a thorough strategic review of ASA junior programs it was clear that youth members wanted something more — the ability to learn more about the industry and meaningful ways to participate in that industry.

While calves were being born back in the spring, the ASA and American Junior Simmental Association (AJSA) were bringing to life the Steer Profitability Competition (SPC). The SPC is a fed steer contest held at Chappell Feedlot in western Nebraska. AJSA members can enter steers of any breed composition into the contest to view the overall profitability of their calves all the way through harvest at Cargill Meat Solutions in Fort Morgan, CO.

Any breed composition? Why would a breed association take this position? Simple. ASA members and their customers have to compete in the market place with any and all breed types. They recognize and embrace the chance to compare cattle across breeds based on their profit potential for the commercial beef producer. AJSA members are no different. They already embrace the scientific realities of heterosis and crossbreeding. They know to get better you have to put yourself on the line. If you are successful, great! However, if you fall short then you know it's time to get back to work and get better.

Another reason for the open armed approach — young producers who haven't found the right junior program can simply join the AJSA and then enter their calves into the SPC. It's pretty simple — a straight forward program geared to helping young beef producers learn more about the feedyard potential, carcass merit, and overall profitability of the calves they raise or purchase.

A unique component of the SPC is the mandatory monthly online meeting. Once a month, the participants join a nationally recognized expert online to discuss important topics facing our industry. Antibiotic usage, VFD, feedlot nutrition, carcass parameters, shipping slides, DNA and genomics are just some of the topics that will be covered.



Currently, the inaugural SPC class represents over 30 AJSA members, nearly 70 steers, and states from Colorado to Kentucky and from North Dakota to Texas. The steers have been on feed since early November and will be harvested early in the summer of 2017. The winners will be recognized at the AJSA's 2017 National Classic in Hattiesburg, MS.

Ethan Miller of Olean, MO, says that the SPC lets him see "how our cattle compete against others from across the country". He is also very excited to follow the dollars through the process. His sister, Abby, notes that "it gives me a way to showcase my animals outside of the show ring."

A long list of sponsors stepped up to help these young agriculturists through this process. Allflex®, Chappell Feedlot, GeneSeek®, Zoetis, and insurers Ideal A&M, Lloyds, and Wichert are just some of the groups who have put their support behind the youth of the beef industry.

2018 AJSA Steer Profitability Competition

The 2018 Steer Profitability steers will have a birth date range of January 15-April 15, 2017, with an entry deadline of September 15, 2017. To find out more about the AJSA and the Steer Profitability Competition or to consider entering steers next fall visit juniorsimmental.org.

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Holliman Alabama Hall of Fame Inductee

Jimmy Holliman, Marion Junction, was inducted into the 2017 Alabama Livestock Hall of Fame. The award recognizes individuals who have made significant contributions to Alabama's cattle and livestock industry.

Holliman has dedicated his time to many local, state and national organizations, serving as an officer for the Alabama Simmental Association and as a Trustee for ASA. He currently serves on the Policy Division Board of Directors for the National Cattlemen's Beef Association (NCBA) and is Chairman of the NCBA Animal Health and Well-Being Committee.



Kathleen and Jimmy Holliman with their son Brett and his wife Mary Ellen.

South Dakota Rejects, Wyoming Accepts COOL

The South Dakota Legislature has recently rejected a bill that would require retail beef products sold in the state to bear a country-of-origin labeling (COOL). However, on the heels of South Dakota rejecting the bill, a committee in the Wyoming house approved a similar bill.

A majority of House Agriculture Committee members voted in favor of sending House Bill 198 to the full House of Representatives. Mandatory federal COOL was opposed by the meat processing industry and ultimately dismantled by a series of World Trade Organization decisions in recent years.

Hawaii Looks to Boost Local Supplies

A Hawaiian cattle company has plans to boost the local beef supply in order to cut down the costs of using mainland resources and shore up the sustainability of the state's own industry.

Kunoa Cattle Company recently finalized a deal with the state to lease the island of Oahu's only slaughterhouse, with hopes of encouraging local ranchers to produce more beef. The company's action jibes with Hawaii State Government plans to double local food production by the year 2030. ♦

SimGenetics Dominates Clemson Bull Test

Simmental and SimAngus™ bulls were top performers at the 2017 Clemson Extension Bull Test & Heifer Sale, which recently concluded at the Garrison Arena in Clemson, South Carolina. Forty-five bulls grossed \$143,950 with an average of \$3,198 per bull, and top-selling bulls averaging \$4,900 per bull.

The top-selling bull, consigned by Sheppard Angus Farm of Sylvania, for \$8,000, followed closely by a Simmental

bull for \$6,200, consigned by Broadway Cattle Company of Monroe, NC. The top-selling SimAngus bull, also consigned by Broadway Cattle Company, for \$4,250. Breed averages placed Simmental first at \$4,500 and SimAngus third at \$3,037. Hereford, Charolais, and Angus were also prominent among other breeds involved in the test. ♦

NEWSMAKERS

IGS Prominent at NCBA

International Genetic Solutions (IGS) had a strong showing at the recent National Cattlemen's Beef Association (NCBA) convention in Nashville, TN. There was an abundance of foot traffic visiting the IGS Learning Lounge highlighting the prototype of the IGS Feeder Profit Calculator (FPC).

IGS partners highlighted their individual breed strengths and the benefits of collaboration on behalf of commercial beef producers.

Sieber New USLGE President



Dr. Martin Sieber

The US Livestock Genetics Export, Inc. (USLGE) has announced the hiring of Dr. Martin Sieber as President and CEO. Sieber brings extensive knowledge of animal breeding, international livestock marketing, and USDA Foreign Agricultural Service (FAS) programs to the USLGE staff.

USLGE is a nationwide, livestock-specific, industry-wide non-profit corporation that represents the international market development of the US livestock industry. The organization brings together 54 US livestock organizations representing all aspects of the industry. The ASA is a charter member of USLGE.

ASA Family Grows

ASA Director, Jackie Atkins and her husband, Brandon, welcomed the birth of their daughter Greta Claire, on February 7. She weighed nine pounds and measured 21.5 inches long. She joins two older sisters, Ada, two-years old, and Hazel, five-years old.

Atkins has worked as ASA's Director of Education and Science for the past three years.



Atkins and Greta

Grandin Named to Woman's Hall of Fame



Grandin

Dr. Temple Grandin, Colorado State University professor of Animal Sciences and world-renowned autism spokeswoman, has been named to the National Women's Hall of Fame. She is one of 10 people to receive this prestigious honor in the current year.

Her insights into animal behavior has shaped innovative approaches to livestock handling, including methods and designs for humane slaughter that have become the industry standard. Women selected for the award must be citizens of the US, either by birth or naturalization, and their contribution must be of national or global importance and of enduring value. ♦

ASA Fall Focus 2017
September 17-20, 2017 • Bismarck, ND

Co-hosted by the North Dakota Simmental and American Simmental Associations

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Handwritten signature



Dam, BF Miss Crysteel Tango

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6.5	3.0	62.2	85.2	0.14	5.3	16.5	47.6	8.7	8.8	24.7	-0.26	0.07	-0.042	0.65	105.1	62.6

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CUTTING EDGE

FMD Spread in South Korea

Three fresh foot-and-mouth disease (FMD) cases were confirmed in central South Korea recently, bringing the total to nine FMD cases since the initial outbreak was first reported. The government raised the watch level to the highest in the country's disease control system and closed all livestock trading markets across South Korea while instituting a ban.

In 2010, nearly 3.5 million FMD-infected cows and pigs were culled after an outbreak. FMD, which affects cloven-hooved animals such as cows, sheep, and pigs, does not affect humans.

Genome Sequencing Tracks Illness Sources

Regulatory agencies and public health authorities have established whole genome sequencing (WGS) as the newest technology for use in addressing threats to public health and enhancing the safety of the nation's food supply.

Compared to conventional methods, this new technology can more accurately determine whether the clinical isolate and the food isolate are the same. In doing so, sources of illness can be found sooner and the number of illnesses can be reduced.

Technique May Hasten Outbreak Detection

A new testing methodology based on metagenomics may accelerate diagnosis of foodborne bacterial outbreaks allowing health officials to identify the microbial culprits in less than a day. Georgia Institute of Technology and the US Center for Disease Control and Prevention (CDC) research recently compared the new methodology against traditional culture-based methods with samples from two outbreaks of salmonella.

The metagenomics approach, which relies on DNA sequencing and analysis of the resulting sequencing data, not only correctly identified the bacterial culprit but also found a possible co-infection with a second important pathogen.

Red Meat Has Neutral Cardiovascular Effect

A new review of clinical trials by researchers at Purdue University indicates that typical red meat consumption does not affect short-term cardiovascular disease risks factors such as blood pressure and cholesterol.

The report indicates that eating red meat can be incorporated into a healthy diet despite 20 years of recommendation to reduce red meat consumption. The analysis contends that earlier studies suggested that red meat consumption is associated with higher risks of cardiovascular disease, but were not designed to show that red meat consumption caused cardiovascular disease.

Wind Turbine Benefit Crops

A multiyear study led by Iowa State University (ISU) suggests that turbines commonly used to capture wind energy may have a positive effect on crops. Tall wind turbines disbursed throughout a field create air turbulence that may help plants by affecting variables such as temperature and carbon dioxide concentrates.

ISU data show that wind turbines have a measureable impact on several key variables that affect growing conditions. It's more difficult to pin down whether those changes affect crop performance, but wind turbines may make the growing conditions favorable to corn and soybeans. ♦

Looking at Me?

It's ok. Everybody Is.

Trait	Simmental Rank vs. Major Continental Breeds*	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
# Retail Product	Second	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second
Shear Force	First	First

2012 Across-Breed EPD Table, GPE Rep. 22, MARC, USDA
* Major Continental Breeds — Simmental, Gelbvieh, Limousin, Charolais

SimAngus™
The Obvious Choice.

"Crossbred steers with a **50:50 ratio of Continental European to British breed** inheritance are likely to produce a more **optimum** balance between carcass **quality grade** and **yield grade** than crossbred or straightbred steers that represent either 100% British breed, or 100% Continental European breeding."
— MARC GPE Progress Report No. 22, USDA

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**Selling Our Best Options
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April 14 - Zanesville, Ohio

See our web site for catalogs and performance data



Utah x Serena 74Y (Upgrade)



Jack Around x Swagger x Dream Catcher



Executive Order x Lady 865U (Encore)



Loaded Up x Serena 74Y (Upgrade)



Two Step x Lady 865U (Encore)

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Need Registrations or Transfers in a Hurry?

Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. To avoid the priority handling processing fee. This fee will increase to \$50 starting **March 1**, but why pay this fee when you can go online and complete the work yourself?
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend longer.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

*for general questions
or priority handling*

dna@simmgene.com

for DNA or kit requests

the@simmgene.com

*for Total Herd Enrollment (THE)
(option A & B)*

members@simmgene.com

*for applying for membership or
annual service fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Total Herd Enrollment (THE)
(option C & D)*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results. Disqualification or resampling will take longer.
 - b. DNA kit paperwork requests: 48-hour turnaround
 - c. DNA kits mailed out daily
 - d. Results uploaded daily as they become available from GeneSeek
2. **Non-Compliance:**
Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data or a reason why no calf data was reported must be submitted. You'll be notified of the dams in your herd which need additional information when you go on-line to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**
Sires registered with other breed associations **MUST** be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as Foundation, but it is optional, not mandatory. Normal processing 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**
The owner of the dam at the time of conception is required to sign as breeder. If the applicant and breeder are different, make sure you have breeder's signature on the calf's registration application or breeding information is supplied on the transfer of the dam. If it was sold with calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**
Payment is required to complete registrations.



FASTER
◀ GET IT NOW ▶

Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge, however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.

2017 Fall Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website www.simmental.org or complete paper inventory and return to ASA.

2. Decide which Cows will be in your 2017 Fall Calving Herd

- “Enrolled Cows” are any females of calving age, 2015 Fall-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Fall 2017 herd.

3. Provide Enrollment/Removal Data

Codes for Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

Enrollment Codes and Description	
0 Cow Bred to Calve During the Season	3 Exposed and Failed to Conceive — Moved to Next Season (Spring 2018)
1 Heifer Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Fall 2018)
2 Not Exposed — Moved to Next Season	5 Donor Cow
	6 Recipient Cow

Codes for Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an N in the A/B/C/N column.

Removal Codes and Description		
60 Exposed and Failed to Conceive	68 Died - Other	76 Prolapse
61 Aborted	69 Died - Sickness/Disease	77 Sickness/Disease
62 Age	70 Disposition	78 Sold, Breeding Purposes, Paper Not Transferred
63 Appearance	71 Herd Reduction	79 Sold, Breeding Purposes, Paper Transferred
64 Calf Loss at Calving	72 Hoof Condition	80 Structural Soundness
65 Calf Loss Post Calving	73 Horned	81 Udder Quality
66 Color	74 Injury	82 Genetic Defect Status
67 Died - Calving	75 Production/Performance	

4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by June 15, 2017



	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$500/herd
Registration Fees:	\$0.00	\$30/\$40/\$50 ^a	\$30/\$40/\$50 ^a	\$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓

5. Send Your 2017 Fall Inventory to ASA by June 15, 2017

- **Online** — using Data Entry section of Herdbook Services — www.simmental.org
- **Email ASA** — THE@simmgene.com
- **By Mail** — One Genetics Way, Bozeman, MT 59718

Call if you would like a paper inventory:

406-587-4531

Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2345678	10W	0		A	Ms Sooner Pride	8/3/09	PB SM	F	
COW 2	2678901	11X	60	74	N	Ms Pistol Pete	11/12/10	5/8 SM 3/8 BR		Open
COW 3		12Y	6		B	Ms Go Big Red	4/3/11	1/2 AN 1/2 GV	F	
COW 4	(2987654)	13B	0		C	Ms Perfect Crimson Tide	9/18/14	PB CS	F	
COW 5	2998765	14C	2		A	Ms Tough Buckeye	12/2/15	PB AN	F	Too small to Breed

Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now

Cow 2 — Ms Pistol Pete

Purebred Simbrah registered with ASA
Primary Code - 60 - Exposed and Failed to Conceive
Addtnl Code - 74 - Injury
A/B/C/N - N - Not Enrolled, removing from inventory
Remarks - Open

Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database
Primary Code - 6 - Recipient Cow
A/B/C/N - B - Enrolled in Option B
Bill Code - Blank - No billing associated with Option B enrollment

Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - C - Enrolled in Option C
Bill Code - F - Pay the full \$7.50 for Option C enrollment now

Cow 5 — Ms Tough Buckeye

Purebred Angus registered with ASA as a Foundation cow
Primary Code - 2 - Not Exposed-Moved to Next Season Spring 2018
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now
Remarks - Too Small to Breed



Instructions for Online Enrollment



From the Simmental Home Page www.simmental.org

1. Select **Herdbook Online Services**
2. **Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
3. Under **Data Entry** select **Online**
4. On inventory tab, make sure year is **2017** and season is **Fall**.
5. Select **Update 2017 Fall THE Cow Inventory**
6. Update Inventory
 - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
 - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
 - **A/B/C/N Enrollment Type** — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place a **B** in the column. For **Option C** — place a **C** in this column. For **Option D** — place a **D** in the column. If the cow is being removed from the herd place a **N** in the column.
 - **Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
 - **Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "**H**" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "**F**" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "**F**" is assumed.
 - **To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
 - Cows on file with ASA*, enter ASA number in **AnmRegNbr** column
 - Cows not on file with ASA*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
 - *Please note: If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.*
7. If there are **Errors** and/or **Warnings**
 - **Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
 - Move cursor over to top of spreadsheet and select tab labeled **Errors or Warnings**
 - Screen will display each error or warning
 - Errors must be corrected before submitting data to ASA
 - Warnings may need to be corrected before submitting to ASA
 - Jobs may be submitted to ASA with warnings, but not errors
8. Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
 - A new page will display; if there are no errors, a **Proceed to Billing** link will be available
 - Select the **Proceed to Billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A, C or D** (after the first deadline all options (A, B or C) will have a balance due).
 - Choose one of the following to complete your job:
 - If you wish to complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
 - If you would rather mail a check to ASA, select **Hold Until Payment Received**. A screen will then show an invoice with the current amount due that you can print and store in your records.
9. To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
10. Submit your inventory by **June 15, 2017**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2017 F** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

All above enrollment information assumes inventory submission by June 15, 2017.



Owners

JS Simmentals, IA
C-MOR Beef Farms, IL
Blackford Show Cattle, IL
John Sandidge, Bar QH Farms, IL

Semen: \$100/unit

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REVIVAL

Sire: Uprising MGS: Power Drive [tested homo black, homo polled] Reg. #: 2913874



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NWSS Class Winner for Jones, OH



JS Simmentals, IA



Lazy H Bar, IA

Revival is the ultra-exciting, record selling purebred Simmental bull at "The One", commanding \$160,000! Cattlepersons from all breeds admired his sleek design, soundness of structure, ample muscle shape, cleanness of joints, and "out of this world" neck extension.

BEEF BUSINESS

Retail Meat Prices Fall

Lower cattle prices have begun to spill over into the retail meat market, according to USDA's latest Livestock, Dairy and Poultry Outlook Report. Retail prices usually show a delayed response to changes in cattle wholesale beef prices.

The retail choice beef price was \$5.87 per pound, about 6% lower than 2015. Weekly average fed cattle prices declined, averaging about \$100 per hundredweight compared to \$131 in 2015. Given the projected higher beef production in 2017, and the largest amount of beef currently held in storage, prices are likely to remain under pressure, according to the USDA.

NAMI Supports Carcass Grading Changes

The North American Meat Institute (NAMI) has submitted comments to USDA's Agricultural Marketing Services (AMS) on the agency's proposal to include documentation of age as an additional determination of maturity grouping for official quality grading of beef carcasses.

The standards now only include skeletal and muscular evidence as a determination of maturity grouping for the purposes of official quality grading. Official quality grading is used as an indication of meat palatability and is a major determining factor in live cattle and beef value.

Century High US Beef Supplies

US beef supplies rose to the highest on record dating back to 1915. The USDA reported that beef in cold storage rose to 532.3 million pounds, up 4.6% from a year ago. Total frozen red meat stocks increased by 1% to 1.17 billion pounds.

Total turkey supplies rose 396.3 million pounds, up 12.6% from last year, while total pork in cold storage dipped 0.9% to 598 million pounds.

Restaurant Business Hits Brakes

The US restaurant industry traffic growth declined in the first two quarters of 2016, and into the negatives in the third quarter, according to a report by the NPD (National Purchase Diary) group, a market research company. Total foodservice visits declined by 1% in the third quarter compared to the same quarter last year, and quick service restaurant traffic — which represents 80% of total industry visits — dropped for the first time in five years.

The cost of the average restaurant meal has risen 21% over the last decade. With lower grocery prices, the price gap between eating at home and dining out is widening — 82% of all meals are now consumed at home.

Southern BLEND
ONLINE SALE

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CLOSES... **May 1st, 2017 • 8:00 PM EST**

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Kody Sasser 601.319.5639

FFS FENTON FARMS SIMMENTALS
Todd Fenton 601.498.4946
Ethan Hodges 601.394.8484
www.fentonsimmentals.com

Labeling Aimed at Waste

The USDA's Food Safety and Inspection Service (FSIS) has issued updated information on food product labeling, including new guidance aimed at reducing food waste by encouraging food manufacturers and retailers that apply product dating to use a "Best if Used by" label.

Except for infant formula, product dating is not required by federal regulations. Food manufacturers use a variety of phrases to describe quality date on a voluntary basis, which has confused consumers and prompted them to toss food that is otherwise perfectly good. FSIS moves to change its guidance to recommend use of "Best if Used By" because research shows that consumers easily understand this phrase.

New Budget Spreadsheet Available

The University of Wisconsin has released a new Excel-based cow-calf budgeting tool which can be downloaded from the university's website. The tool can be used to establish benchmark data, which provides information that can be used to identify strengths and opportunities within the herd.

It can also be used for doing projections and is designed to calculate profit or loss on a whole herd, per cow, and a hundredweight basis for feeder calves.

Nuns Want Antibiotics Shunned

The Congregation of Benedictine Sisters of Boerne, Texas, a shareholder in the Oak Brook, IL, based burger giant, are pushing for McDonald's Corporation to expand its policy to prohibit the use of medically important antibiotics in its US poultry supply chain and all other meats that it serves around the world.

Not only do the sisters want McDonald's to expand its current policy to its global poultry supply chain but also to establish timelines for global shifts to pork and beef raised without medically important antibiotics.

Wash Your Hands

Kansas State University researchers have discovered the secret ingredient to improving kitchen food safety: include hand-washing reminders and meat thermometer instructions in published recipes. They found that only 25% of people use a meat thermometer when they are cooking at home, but when a recipe includes a reminder, 85% of people will use a thermometer.

The researchers saw similar results for washing hands: only 40 to 50% of people wash their hands when cooking, but 70 to 80% of people will wash their hands when a recipe reminds them. ♦



Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.

Each gift will be acknowledged and contributions are tax-deductible.

Name of person to be remembered:

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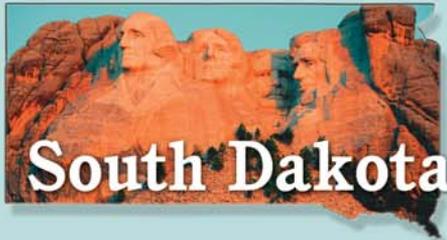
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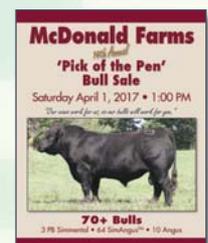
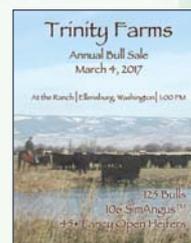
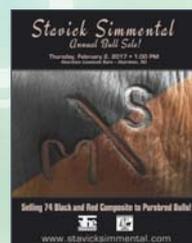
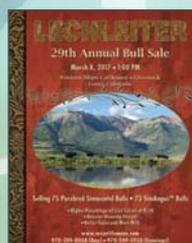
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 www.simmental.org





W/C *Executive* 187D

w/c United 956 x Miss Werning KP 8543U | ASA# 3182363
 3/4 SM, 1/4 AN | Homozygous Polled | Heterozygous Black



Miss Werning KP 8543U



\$46,000 full sister that sold in the Bushy Park sale

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.5	-1.4	71.6	112.6	.26	7.8	20.0	55.8	9.4	10.2	34.9	-.21	.42	-.020	.81	-.13	141.2	79.7
ACC	.32	.38	.35	.36	.36	.29	.30	.31	.17	.22	.30	.25	.40	.25	.31	.18		
%	20	20	15	15	15			30			25		35		30		20	15

EPDs as of 3/15/17

- Striking presence and look with top-tier EPDs.
- Full brother to W/C Executive Order 8543B, the 2015 high selling bull at Wernings for \$71K.
- Dam 8543U is arguably the most versatile breeding piece in the breed, as she clicks with all matings, and is approaching 4 million in progeny sales.
- Ultimate breeding flexibility, use to enhance growth, improve phenotype, and add maternal strength while producing purebreds or percentages.
- ADG 4.21# ranked 7th out of 200 bulls, great scan data ratioing 114 for IMF and 112 for BF.

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CORPORATE REPORT

Kraft Heinz, Oprah Team Up

Kraft Heinz Co. and TV star, Oprah Winfrey, have agreed to launch a joint venture offering ready-to-eat, nutrient rich refrigerated meals. The plans include donating 10% of profits to charities “aimed at eradicating hunger”.

Kraft Heinz has developed, manufactured, and marketed the new line called “Mealtime Stories”. The meals will cover several food categories, but the announcement of the venture did not offer specifics on what the meals will contain.

JBS Lagoon Fire Cause Identified

A fire at a JBS plant lagoon in Marshalltown, IA, caused an estimated \$500,000 in damage and has been ruled as unintentional. A JBS staff member reportedly ignited a pressure relief torch in the methane retention system to burn off excess gas.

Debris had accumulated within the burner area of the torch and ignited. Aided by the wind, the embers dropped down and ignited methane gas that was venting around the manhole cover to the water system to the lagoon. The fire has been classified as unintentional and the investigation has been closed.

Cargill Expands Plant in Canada

Cargill, Inc. said that it plans to spend \$2.7 million to expand and upgrade its beef facility in Guelph, Ontario, where the company processes 1,500 head of cattle each day. The Ontario Government will supplement the cost of the expansion project by contributing \$442,000.

The company is expected to install value-added protein process technology at the facility that will allow for the manufacture of protein-rich animal feeds, while also reducing the plant’s impact on the local environment.

Online Retailer Outlines Expansion

Fresh Direct, a privately held New York-based online food retailer, announced plans for geographic expansion this year, on the heels of “record revenue” in 2016 and a recently completed \$189 million investment.

The company will undertake a significant geographic expansion in 2017 with the launch of its grocery delivery service in a major metropolitan area, which the company did not name. Service is expected to begin in the second quarter, with additional market launches.

Restaurant Chain Targets Convenience Stores

A&W restaurants have kicked off an aggressive development program that includes a new franchising website aimed at recruiting gas stations and convenience store operators as well as traditional franchisees.

The chain opened 15 new US locations and 21 international stores in 2016. Under a turnaround, sales at stand-alone A&W locations are up more than 28% over the past five years. Sales at co-branded restaurants are up 20%, the company said in a press release. ♦



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA’s genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details.
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HOOK'S **BOUNTY** 6B

SPRING 2017

	CED	BW	WW	YW	DOC	MILK	MARB	RE	API	TI
EPD	8.0	.9	74.5	120.7	11.6	26.6	.51	.97	137.4	81.2
ACC	.39	.48	.43	.45	.28	.27	.40	.31		
% RANK			10%	10%		15%	25%	10%	25%	10%

- Bounty's first calf crop has stunning physical presence and blowing the doors off performance!
- Not a "toy" bald faced bull...this guy will sire growth, volume and muscle mass.
- Bounty is deep sided, thick tipped and massive front to rear. He is a puppy dog for demeanor.
- He has seen lots of use the last two years with good reason!



551SM09010

XAVIER X QUEST

2854467

HOOK'S **BLACK HAWK** 50B

SPRING 2017

	CED	BW	WW	YW	DOC	MILK	MARB	RE	API	TI
EPD	18.3	-5.1	51.4	88.5	12.4	31.5	.62	1.10	171.1	79.7
ACC	.44	.56	.52	.50	.24	.28	.39	.30		
% RANK	4%	1%			25%	2%	10%	3%	2%	15%

- Blackhawk is the absolute ticket to use on purebred cows and heifers to make better purebred progeny.
- Top 15% or better for CE, BW, MARB, SAPI and STI, among bulls that can sire purebred progeny.
- Jaw dropping phenotype and structure with across the board genetic improvement for all traits.

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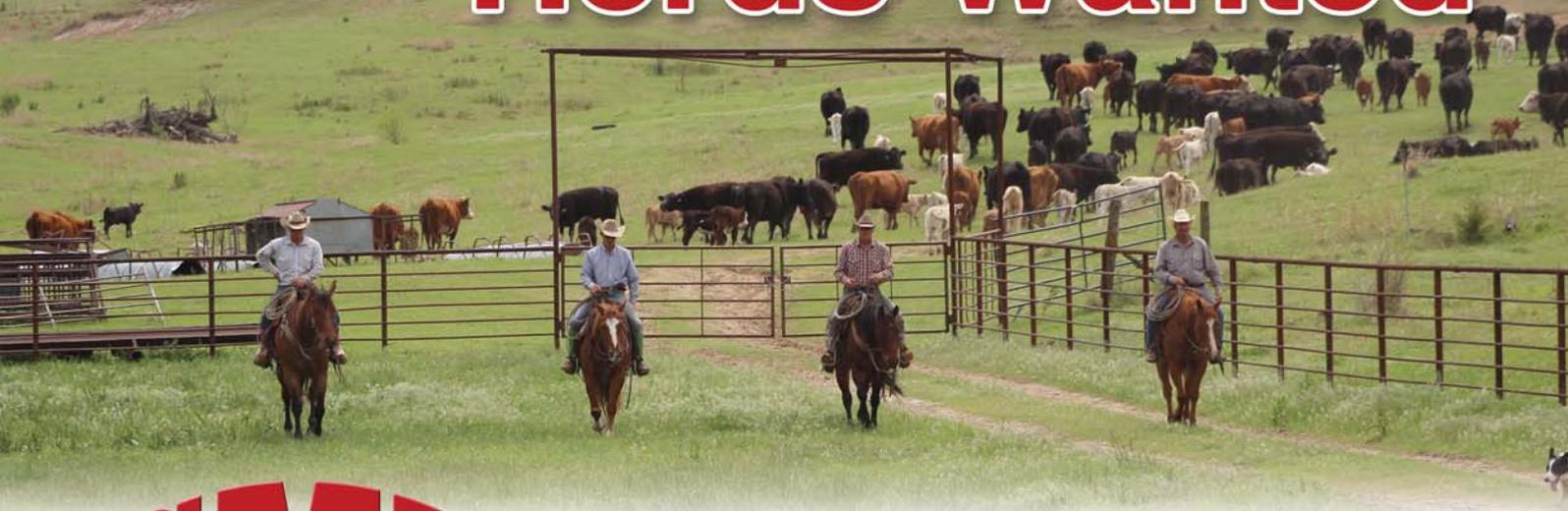
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Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving

"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

Lynda Stuart,
Stuart Land and Cattle Co.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

John Hall, Ph. D.,
Professor and Extension Beef
Specialist and Superintendent
at University of Idaho Nancy
M. Cummings REEC.

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.

Denver is our WORK ZONE!



EPDs:
CE: 7 \$API: 134 \$TI: 77



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



EPDs:
CE: 15 \$API: 134 \$TI: 68



Famous donor dam, Hope Floats



2014 NWSS Champion Bull



\$16,000 Grand Fortune daughter

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



EPDs:
CE: 10 \$API: 109 \$TI: 60



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition

FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!



WLE Big Deal A617

EPDs: CE: 9 \$API: 108 \$TI: 59
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



CNS-HFS Payload A330

EPDs: CE: 11 \$API: 125 \$TI: 62
ASA#: 2747228 • Homozygous Black,
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid black bull with added depth to use to make complete, sound progeny. He has no white on face to use on heifers or cows.



EPDs:
CE: 5 \$API: 95 \$TI: 56



Reserve Champion NWSS Pen of Three
Bulls for GLS, all sired by New Direction.

GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline

New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



New Direction bred at GLS, MN



HILB Fashionista — \$10,000
New Direction daughter at
The One Sale.



HILB Maverick — \$50,000 New
Direction son at The One Sale



EPDs:
CE: 10 \$API: 152 \$TI: 86

Heterozygous Black
Homozygous Polled

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien! Solid black-use on baldy heifers and cows to remove white.

Calving Ease
Outcross

Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

EPDs as of 1.9.17

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EPDs:
CE: 18 \$API: 174 \$TI: 90



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:
CE: 9 \$API: 101 \$TI: 60



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 7 \$API: 119 \$TI: 63



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt
Heterozygous Black/
Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE & American Royal, Res. Champion at 2017 NWSS!



EPDs:
CE: 11 \$API: 134 \$TI: 70



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it...he'll add performance and great type!



TKCC Carver 65C



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better
Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 120 \$TI: 68

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time
Black/Polled

EPDs: CE: 10 \$API: 116 \$TI: 64

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 5 \$API: 100 \$TI: 63

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 7 \$API: 102 \$TI: 58

Road Trip is an eye-appealing 3/4 blood raised by Bloomberg's. His dam was the 2009 Illinois State Fair Supreme Champion Female.

INTERNATIONAL

Beef Exports to Korea Expand

2016 was a record-breaking year for US beef exports to South Korea, and the market is positioned for further growth in 2017. Korea's year-end data shows US beef eclipsed the \$1 billion mark, setting a new record with a volume of 169,000 metric tons, an increase of 46% from the same period in 2015.

In 2012, a Korea-US Free Trade Agreement gradually reduced Korea's 40% import tariff on US beef.

US Lifts Ban on French Beef

The US announced the termination of a ban on imported French beef, put into place 19 years ago over concerns of Bovine Spongiform encephalopathy (BSE). France is the fourth European country under BSE-related restrictions to have US restrictions removed on imports.

Earlier in 2016, the US ban on beef imports from Ireland, Lithuania, and the Netherlands was removed. The US originally imposed a ban on EU beef, sheep, and goat meat in January 1998, amid Europe's BSE crisis.

France Mandates Slaughterhouse Cameras

The French Parliament has voted to mandate cameras in all areas of slaughterhouses in France where live animals are handled, beginning in 2018. The French Senate must pass the rule before it becomes law.

The vote came after activist groups published footage of animals being killed without being stunned first. Footage gathered at nearly 1,000 slaughter facilities in France would only be available for viewing by French veterinarians animal-welfare inspectors and previously approved government officials.

India Issue Cattle ID Cards

Cattle and buffalo in India will soon have unique ID numbers, or "animal health cards". India's Prime Minister Narendra Modi has initiated a plan to assign unique 12-digit identification numbers attached to ear tags of 88 million cattle in India by the end of 2017.

The ID card will track activities and provide information to ensure vaccinations, monitor breeding cycles, and increase scientific data, resulting in better breeding and an increase in quality milk production. In 2007, cows were issued ID cards by Indian border guards to reportedly try to stop cattle smuggling in villages from West Bengal to Bangladesh.

Cuba to Foster Animal Ag

Representatives of Cuba and the UN International Fund of Agricultural Development (IFAD) have signed onto a project, several years in development, to promote the growth of the livestock sector in the central part of the island country.

The project is designed to benefit 11,500 families in a rural province. The livestock center, which was once flourishing in the area, has been declining since the 1990's due to a lack of investments. It is the second project that IFAD has launched into Cuba, the first focusing on crop production. ♦



EPDs:
CE: 9 \$API: 107 \$TI: 60



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:
CE: 7.3 \$API: 104 \$TI: 62

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 7 \$API: 105 \$TI: 63

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.

CATTLE Visions

866-356-4565

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SALE RESULTS

J&C Simmentals 22nd Annual Bull Sale

January 28, 2017 • West Point, NE

No.	Category	Average
131	Yearling and Fall Bulls	\$4,096
5	2-Year Old Bulls	3,060
5	Bred Heifers	2,380
30	Open Heifers	1,773
171	Total Lots	\$3,608

Auctioneer: Jon Schaben, Dunlap, IA

Marketing Representatives: Chris Beutler, *Midwest Messenger*; Tom Rooney, *Midwest Marketer*; and J.W. Brune, "Special Assignment".

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

- \$8,000** – Red ¾ SM Bull, s. by LLSF Hardcore Z29Z, cons. by Gary and Sue Handsaker, sold to Darryl Heimsoth, Colecamp, MO.
- \$7,750** – Black ¾ SM Bull, s. by W/C BF Innocent Man, cons. by J&C Simmentals, sold to Hanson Farms, Elsie.
- \$7,000** – Black 5/8 SM Bull, s. by TJ Cornhusker 226A, cons. by Sloup Simmentals, sold to Tim Barth, Pilger.
- \$6,750** – Black ½ SM Bull, s. by ZEIS Real Steel A23, cons. by J&C Simmentals, sold to Dan Gentrup, Waterbury.
- \$6,250** – Black ¾ SM Bull, s. by STCC Jack Around 4031, cons. by J&C Simmentals, sold to Randy Scott, Julesburg, CO.
- \$6,000** – Black ½ SM Bull, s. by W/C Lockdown 206Z, cons. by Alvie Bener, sold to Mark Boyle, Danubury, IA.
- \$5,000** – Black ¾ SM Open Heifer, s. by Trail Twisted Steel A55, sold to Gary Handsaker, Nevada, IA.
- \$4,750** – Black PB Bull, s. by STCC Jack Around 4031, cons. by J&C Simmentals, sold to Roger Seedorf, Yuma, CO.
- \$4,750** – Black PB Bull, s. by STF Royal Affair Z44M, sold to Brend and Brian Reichmuth, Humphrey.

Comments: Cattle sold into eight states.

Volume Buyer: Ray Tegethoff, Platte, SD.



Bob Volk (left) and volume-buyer Ray Tegethoff.



Bob Volk talking with prospective buyers.



Jay Clark and Auctioneer, Jay Schaben.



Nice crowd on hand for the sale.

Ruby Cattle Company's Performance, Pedigree and Power Bull Sale

February 4, 2017 • Lamoni, IA

No.	Category	Average
65	SM and SimAngus™ Bulls	\$4,260

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises, Inc., MN

Sale Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Jeremie Ruble, IA; Jon Webster, IA; Joel Edge, IA; Chris Sweat, AR; and Jared Gillespie, IA.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

- \$12,000** – “Ruby SWC Jack D666,” s. by TLLC One Eyed Jack, sold to Danner Cattle, Muscatine.
- \$8,750** – “Ruby’s Madden 6133,” s. by PVFS Ruby Madden 126Y, sold to Troy Hullinger, Davis City.
- \$8,500** – “Ruby’s Battle Cry 6111D,” s. by Ruby SWC Battle Cry 431B, sold to Austin Siela, Vinton.
- \$8,400** – “Ruby’s Upper Class 6125D,” s. by Sandeen Upper Class 2386, sold to Jeremiah Jauer, Hinton.
- \$6,750** – “Ruby’s PTD 680D,” s. by CNS Pays to Dream T759, sold to Roger Holscher, Cook, NE.
- \$6,600** – “Ruby NFF Style D658,” s. by Silveiras Style 9303, sold to Russell and Max Boles, Grand River.
- \$6,500** – “Ruby’s Battle Cry 644D,” s. by Ruby SWC Battle Cry 431B, sold to Russell and Max Boles, Grand River.
- \$6,100** – “Ruby’s Battle Cry 651D,” s. by Ruby SWC Battle Cry 431B, sold to Wesley Thomas, Jesup.



Pat Donnelly, Independence, IA, made the trip to Lamoni for the sale.



Brandon Luebbe, Seward, NE, and Jake Stutsman, Beaver Crossing, NE, study the bulls.



A large crowd made for a very successful sale.



Nate Ruby welcomes the crowd to this year's sale.

(Continued on page 72)

Carcass Merit Sire Evaluation Program



Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.

MR RHF Inferno B507



Homozygous Black Polled

SVF Steel Force S701
Sire: **FBF1 Combustible**
Lazy H Burn Baby Burn R34

Remington Range Finder 82U
Dam: **Remington Ms. Knight 654Y**
Bar 15 Miss Knight 78E-51G

ASA# 2981386
PB SM

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.4	3.7	63.0	98.4	.22	3.8	19.9	51.4	6.5	11.3	34.2	-.25	-.18	-.028	.85	-.28	89.4	57.3
ACC	.26	.34	.29	.31	.31	.21	.23	.25	.29	.14	.26	.18	.34	.13	.22	.16		
%					20													

EPDs as of 3.16.17

Simmental

- 2017 Grand Champion Purebred Simmental Bull at the Dixie National, Jackson, MS
- Class and division winner at 2016 NAILE.
- Dam is a three-quarter sister to Lock n Load
- He is an extremely long-sided, soggy-made bull with a ton of muscle, shape and meat put into a smooth package.
- He will add extension to the front third and add pounds at the same time.
- First crop of calves are on the ground and look great.

Semen: \$30/straw

Contact: Rocky Hill Farms 706-265-6383
Steve Watson Cell 706-429-5349
Doug Parke 859-421-6100
Dalton Lundy 502-727-6898

CATTLEVisions
www.cattlevisions.com

Rocky Hill Farms

Steve and Tammy Watson
Rocky Hill Farms
7029 Elliot Family Pkwy
Dawsonville, GA 30534
(706) 265-6383 - Home
(706) 429-5349 - Cell
stwatson81@windstream.net

LFI Upper Star D762



Homozygous Black Polled

Mr NLC Upgrade U8676
Sire: **Sandeen Upper Class 2386**
Sandeen Donna 7386

CNS Dream On L186
Dam: **SVF Sheza Star S800**
SVF Sheza Star N902

ASA# 3123127
PB SM

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.1	3.0	63.9	92.1	.18	3.5	18.3	50.2	4.8	11.2	29.1	-.45	.19	-.072	1.08	-.29	104.7	67.8
ACC	.24	.25	.24	.23	.23	.22	.22	.23	.14	.12	.20	.14	.16	.16	.14	.06		
%											4		15	10				

EPDs as of 3.16.17

Simmental

- He was the high-selling bull at the 2017 Family Traditions Bull Sale at Sunset View Farms.
- This is the most impressive Upper Class bull we have seen, and he is out of one of the most legendary cow families in the Simmental breed.
- The Star family is known for consistency and making really great females.
- Upper Star is packed full of muscle and rib shape with a stellar profile.
- Many have referred to him as "fault free" and the overall package.
- We are very excited to see what Upper Star's future holds. Sure bet it is going to be a bright one.

Semen: \$50.00/straw

Contact: Steve Watson 706-429-5349, Chad Hudgins 615-289-6357
Doug Parke 859-421-6100

Rocky Hill Farms

Steve and Tammy Watson
Rocky Hill Farms
7029 Elliot Family Pkwy
Dawsonville, GA 30534
706-265-6383 - Home
706-429-5349 - Cell
stwatson81@windstream.net



Southern Belle Cattle Company
Chad and Amanda Hudgins
584 Glen Logsdon Rd.
Horse Cave, KY 42749
615-289-6357
abhudgins15@gmail.com

SALE RESULTS

continued

Blue River Gang's 35th Annual Sale

February 5, 2017 • Rising City, NE

No.	Category	Average
23	SM and SimInfluenced Bulls	\$3,226
19	SM and SimInfluenced Bred Females	1,913
12	SM and SimInfluenced Pairs	3,346
21	SM and SimInfluenced Open Females	3,450
75	SM and SimInfluenced Lots	\$2,975

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Derek Vogt (EE), NE; Chris Beutler, AgriMedia, NE; and Quentin Smola, NE.

High-Selling Lots:

\$8,500 – SimAngus™ Open Female, “Ruth Ms. D122,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to Donald Hansen, Hershey.

\$7,500 – SimAngus Open Female, “Ruth Ms. D86,” s. by Remington Lock N Load 54U, cons. by Ruth Simmentals, sold to Amber Staab, Ord.

\$5,000 – SimAngus Bull, “Ruth Mr. D109,” s. by Mr. NLC Upgrade U8676, cons. by Ruth Simmentals, sold to Denmark Ranch, Maxwell.

\$4,600 – SimAngus Cow/Calf Pair, “Ruth Ms. B50,” s. by BF Mr. Confidence, Heifer Calf, s. by BF The Judge, cons. by Ruth Simmentals, sold to Bremer Farms, Saint Edward.

\$4,500 – SimAngus Open Female, “Ruth Ms. D341,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to Dallas Grunden, Maxwell.

Comments: The Blue River Gang consists of Ruth Simmentals, Makovicka Simmentals and Mach Simmentals. Also selling were 12 Angus Bulls at an average of \$4,275; and five Angus Open Females at an average of \$3,840.



Kent Jaecke, Quentin Smola and Nick Sloup talk cattle.



Sale host Jake Ruth visits with Gary Ames, Ames Simmentals, Wymore, NE.

37th Annual Gateway Bull Sale

February 6, 2017 • Lewistown, MT

No.	Category	Average
214	Yearling SM and SimAngus™ Bulls	\$4,424

High-Selling Lots:

\$9,500 – 1/2 Blood, s. by GW Special Op, sold to Southern Cattle Company, Marianna, FL.

\$9,000 – PB, s. by GW End Zone, sold to Bob Erickson, Merced, CA.

\$8,500 – PB, s. by GW Country Boy, sold to Walking 5 Ranch, Broadview.

\$8,000 – 5/8 Blood, s. by TFS Due North, sold to Elliott Livestock, Clifford, ND.

\$8,000 – PB, s. by GW Country Boy, sold to Kenner Ranch Simmentals, Leeds, ND.

\$8,000 – 5/8 Blood, s. by GW Predominate, sold to Siroky Ranch, Roy.

\$8,000 – 5/8 Blood, s. by GW Bar CK Breakout, sold to Rick Sorenson, Williston, ND.

\$8,000 – PB, s. by GW PTO X LBR Gold Digger, sold to Tim Clark, Turtle Lake, ND.

\$8,000 – 1/2 Blood, s. by TJ Marlboro Man, sold to Weeden Ranch, Lewistown, MT.

\$8,000 – 1/2 Blood, s. by Due North, sold to Ereth Land and Livestock, Outlook.

River Creek Farms 27th Annual Bull Sale

February 8, 2017 • Manhattan, KS

No.	Category	Average
54	Fall SimAngus™ and SM Bulls	\$5,484
62	Yearling SimAngus and SM Bulls	4,598
116	SimAngus and SM Bulls	5,003
19	Yearling SimAngus and SM Heifers	\$2,185

Auctioneer: Jim Birdwell, OK

Marketing Representatives: Marty Ropp and Clint Berry, Allied Genetic Resources, IL; Jeremie Ruble, IA; Stephen Russell, *Kansas Stockman*; Guy Peverley, *The Stock Exchange*; Justin Stout, *The Stock Exchange*; Jeff Nemecek, *High Plains Journal*; and J.W. Brune, *Midwest Marketer*.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots

\$12,000 – SimAngus Bull, s. LRS Top Ten 104A, sold to Dixon Farms, AL.

\$11,000 – PB Bull, s. by LRS Elevate 213B, sold to David Hageman, Cunningham, KS.

\$9,750 – SimAngus Bull, s. by GW Premium Beef 021TS, sold to Leachman Cattle, CO.

\$8,500 – SimAngus Bull, s. by AAR Ten X 7008 S A, sold to Gibbs Farms, AL; and Triangle J Ranch, NE.

\$8,000 – SimAngus Bull, s. by GW Premium Beef 021TS, sold to R & R Cattle and Equipment LLC, Lincoln, KS.

\$7,500 – SimAngus Bull, s. GW Premium Beef 021TS, sold to R & R Cattle and Equipment LLC, Lincoln, KS.

Volume Bull Buyers: Nathan Bunting, Red Bluff, CA; Bob and Topy Kechter, Vona, CO; Kraig Weaver, Burlington, CO; Kyle Berning, Lakin, KS; R & R Cattle and Equipment LLC, Lincoln, KS; Francis Drouhard, Harper, KS; Steve Lundberg, Frankfort, KS; Stephen Bear, Levant, KS; and Brian Jackson, Elsmore, KS.

Volume Female Buyers: Brock Vorndran, Perry, OK; Toby Kechter, Vona, CO; and Marc Henry, Longford, KS.

Comments: A large crowd was on hand with cattle selling to buyers in CA, CO, IA, IL, KS, MO, NE, OK and TX.



Joe and Abram Mertz – Abram was a former AJSA President.



Sale hosts, Kim and Joe Mertz.

Wilkinson Farms Simmentals 19th Annual Production Sale

February 8, 2017 • Montpelier, ND

No.	Category	Average
59	SM and SimAngus™ Yearling Bulls	\$4,527
4	SM 2-Year-Old Bulls	2,688
63	Total Bulls	\$4,410

Auctioneer: Tracy Harl, Loup City, NE

Sale Representatives: Kirby Goettschd, *Farm & Ranch Guide*; Kris Peterson, *Cattle Business Weekly*; Scott Ressler, *ND Stockman*; Tucker Dale, *TriState Livestock News*; Luke Keller, Progressive Genetic Solutions; Marty Ropp, Allied Genetic Resources and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$15,000** – PB Bull, “WS D86,” s. by WS All Aboard B80, sold to Richard Hoffart, Rugby.
- \$10,500** – PB Bull, “WS D76,” s. by W/C Executive Order 8543B, sold to Schnabel Simmental, Eureka, SD.
- \$9,000** – PB Bull, “WS D51,” s. by W/C Executive Order 8543B, sold to A & L Ranch, Woodworth.
- \$8,500** – SimAngus Bull, “WS D8,” s. by Andras New Direction R240, sold to Gary Ulmer, Fullerton.
- \$7,750** – SimAngus Bull, “WS D20,” s. by LSF TBJ Takeback 4856B, sold to Jim & Lisa Pernsteiner, Monango.

Volume Buyer: Johnathan Arhart, Alpena, SD



Auction block (l to r) Terry Schlenker, Tracy Harl and Cathy Schlenker



Sale crowd.



Sale site on a frigid morning.

Hart Simmentals’ 42nd Annual Power Bull Sale

February 9, 2017 • Frederick, SD

No.	Category	Average
82	SM Bulls	\$6,180

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Chris Effling, *Tri-State Livestock*, SD; and Donnie Leddy, *Cattle Business Weekly*, SD.

Representing ASA: Colton Buus

High-Selling Lots:

- \$13,000** – “Hart 4 Corners 243D,” s. by W/C Utah 534A, sold to Valley Ridge Simmental, Leonard, ND.
- \$12,250** – “Hart 185D,” s. by JF Rancher 222Z, sold to Travis Thompson, Oakes, ND.
- \$11,500** – “Hart 220D,” s. by JF Rancher 222Z, sold to Dikoff Angus Ranch, Onaka.
- \$11,000** – “Hart 187D,” s. by Welsh’s Warsaw 312Z, sold to Robert Ellingson, Britton.
- \$11,000** – “Hart 231D,” s. by W/C Utah 534A, sold to Daren Beitelspacher, Hoven.
- \$10,500** – “Hart 254D,” s. by GLS Integrate Z3, sold to Ekstrum Simmentals, Kimball.
- \$10,500** – “Hart 106D” s. by GLS Integrate Z3, sold to Travis Thompson, Oakes, ND.

Comments: Cattle sold into eight states including: CA, CO, IA, MN, MT, ND, NE and SD.



Despite the very frigid temperatures, a great crowd was on hand at this year’s sale.



Hart Family spokesman, Travis Hart welcomes the crowd.



Longtime Hart customers Jeff and James Bohr, Wellman, IA.



Kerry Hart talks with Mark Nesemeier, Valley Ridge Simmentals, Leonard, ND, who purchased a top-selling bull.

Lassle Ranch Simmentals Annual Bull Sale

February 9, 2017 • Glendive, MT

No.	Category	Average
34	PB SM Bulls	\$5,445
24	3/4 SM Bulls	5,104
54	1/2 SM Bulls	5,333
2	Low % SM Bulls	4,125
114	Total SimInfluenced Bulls	\$5,300
1	Pick of the 2016 Heifer Crop	\$9,500

Auctioneer: Roger Jacobs, MT

Volume Buyers: Log Cabin Ranch, MT; Larry Singleton, MT; and Perhus Brothers, ND.

Comments: Also selling were eight Angus Bulls at an average of \$2,750. Fifty-six buyers bought 122 bulls, 75% were repeat buyers. Bulls sold into five states.

(Continued on page 74)

SALE RESULTS

Lassle Ranch Sale (Continued)



Bull customer, Cliff Householder.



Volume-buyers, the Perhus Brothers, ND.



Joe Bata and Joe Goggins from the sale block.



The final sale for Curtis Olafson.



A large crowd fills the sale facility.

Bata Brothers/Olafson Brothers 20th Annual Production Sale

February 10, 2017 • Rugby, ND

No.	Category	Average
46	Bata Brothers SM Bulls	\$5,051
15	Travis Bell SM Bulls	3,600
61	Bulls	\$4,694
18	Bata Brothers Bred SM Heifers	2,279
30	Olafson Brothers Bred SM Heifers	2,700
48	Bred Heifers	\$2,542

Auctioneer: Joe Goggins, Billings, MT

Sale Representatives: Jeff Thomas, *Farm and Ranch Guide*; and Ross Glass, *Cattle Business Weekly*.

Representing ASA: Russ Danielson

High Selling Lots:

- \$12,500** – PB Yearling Bull, “BBS Load’M Up D202,” s. by R Plus Reload 2006Z, sold to MRL Ranching LTD, Carievale, SK.
- \$12,000** – PB Yearling Bull, “BBS Hudson III D34,” s. by Springcreek Grand Slam, sold to Chris Fettig, Tappan.
- \$11,000** – PB Yearling Bull, “BBS Hurricane D15,” s. by Gibbs 0601X Raisin Cain, sold to Clay Ekstrum, Kimball, SD.
- \$10,000** – PB Yearling Bull, “BBS Big Red D215,” s. by BOZ Red Coat, sold to Chris Fettig, Tappan.
- \$10,000** – PB Yearling Bull, “BBS Big Boy D205,” s. by BBS True Justice B10, sold to Rodney Schatz, Drake.
- \$8,000** – PB Yearling Bull, “BBS Grand Slam D78,” s. by Springcreek Grand Slam, sold to Ashworth Farms, Ungre, SK.
- \$4,500** – PB Bred Heifer, “OLF Lady J C142,” s. by MLC Mr Justice W744, sold to Ed Fishback, Mellette, SD.
- \$3,750** – PB Bred Heifer, “OLF Miss TR C71,” s. by Traxs Rushmore X103, sold to Bata Brothers, Adams.

Comments: The final sale of the Olafson Bred heifers marked the end of a 20 year Bata/Olafson combined production sale.



TNT Simmentals 32nd Annual Bull Sale

February 10, 2017 • Almont, ND

No.	Category	Average
63	Black Bulls	\$7,889
37	Red Bulls	6,939
100	Bulls	\$7,538

Auctioneer: Marlin Kapp, ND

Marketing Representatives: Jared Wareham, Alex Archeson, Kirby Goetsch, Scott Ressler, and Kris Peterson.

Representing ASA: Perry Thomas

High-Selling Bulls:

- \$25,000** – Black 3/4 SM 1/4 AN, s. by TNT BCR Unified B203, sold to Black Tie Simmentals, Kindred; and ABS, DeForest, WI.
- \$19,000** – Black PB SM, s. by LRS Unlimited 752A, sold to Hansen Simmental, Ryder.
- \$19,000** – Black 3/8 SM 5/8 AN, s. by S A V Resource 1441, sold to Trade Wind Ranch, Tioga.
- \$17,500** – Black PB SM, s. by Mr. NLC Avenue 3088A, sold to Mike and Dave Flick, Chaseley.
- \$17,000** – Red 5/8 SM 3/8 Red AN, s. by TNT Whiskey River B298, sold to Joe Wagner, Brandon, MN.
- \$15,000** – Black 1/4 SM 3/4 AN, s. by Mohnen Impressive 1093, sold to David Johnson, Keldron, SD.
- \$15,000** – Red PB SM, s. by TNT Bootlegger Z268, sold to Ken Adair, Brownsfield, AB.

Volume Buyer: Joe Wagner, Brandon, MN.

Comments: More than 85% of the bulls sold to repeat buyers.

Berger's Herdmaster's 23rd Annual Bull Sale

February 11, 2017 • North Platte, NE

No.	Category	Average
152	Bulls	\$4,663

Auctioneer: Lex Madden, WY

Marketing Representatives: Randy Rasby, *Livestock Plus*; Chris Beutler, *Midwest Messenger*; and Alan Sears, Sears Marketing Services.

Representing ASA: Nathan Smith



The auction block.



A full house on hand for the sale.

Dixie National Simmental Sale

February 11, 2017 • Jackson, MS

No.	Category	Average
62	Total Lots	\$2,577

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

- \$6,525** – Embryos out of, “Bear Mountain Forever Lady 8097,” s. by VA First Round & Hot Rod, cons. by Gamble Angus, sold to A-1 Land and Cattle, TX; and Ponderosa Farms, MS.
- \$5,000** – Open Female, “HTP/BRAM Passion D608,” s. by W/C Wide Track, cons. by Bramlet/HTP Simmentals, sold to Rockin C Ranch, AR.
- \$4,700** – Open Female, “SJCC Destiny D119,” s. by LLSF Uprising, cons. by Southern Jewel Cattle Co., sold to Brad Watts, MS.
- \$4,600** – Open Female, “TLS Classen 653,” s. by EXAR Classen, cons. Thompson Livestock, sold to Mark and Ashly Tingle, MS.
- \$4,500** – Open Female, “CRN Broker 22D,” s. by Mr. HOC Broker, cons. by Connors State College, sold to Julius Scott, LA.
- \$4,500** – Bred Female, “Minn Chloe,” s. by CSCX Bandwagon, bred to Nichols Mainline, cons. by PMCC, LLC, sold to David Baria, MS.
- \$3,800** – Open Female, “SJCC Drama Queen D113,” s. by Yardley High Regard, cons. by Southern Jewel Cattle Co., sold to Jennifer Crow, TX.



Trennepohl Farms, Middletown, IN, donated all the proceeds of their sale heifers to support the 2017 National Classic!



The South's finest genetics were showcased once again at the Dixie.



The MS juniors auctioned off several items before the sale to support the National Classic this summer.



ASA's Emily Lochner welcomed all to the National Classic to be hosted by Mississippi later this year.

Grass-Lunning Simmentals Bulls-Eye Bonanza Production Sale

February 11, 2017 • Le Roy, MN

No.	Category	Average
32	SM and SimInfluenced Bulls	\$3,550
28	SM and SimInfluenced Bred Females	2,427
14 ½	SM and SimInfluenced Open Females	4,131
74 ½	Registered Lots	\$3,241

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Mike Sorenson, *Livestock Plus*, IA; Amanda Eberspacher-Hilbrands (EE)/LiveAuctions.TV, MN; Tom Rooney, AgriMedia, IA; Chance Ujzdowski, WI; Bob Dwyer, IL; and Nick Dwyer, IL.

High-Selling Lots:

- \$10,500** – 1/2 Embryo Interest in, “GLS Daisy Duke D25,” s. by LLSF Uprising Z925, sold to Matt Maxwell, Valparaiso, IN.
- \$10,000** – Bull, “GLS Double Take D21,” s. by LLSF Pays To Believe ZU194, sold to Brantch Land and Cattle, Hinckley.
- \$10,000** – Open Female, “GLS Destiny D14,” s. by Profit, sold to Dave and Lindsay Lunning, LeRoy.
- \$8,500** – Bull, “GLS Dark Horse D614,” s. by LLSF Pays To Believe ZU194, sold to Steve Fohrman, Dover.
- \$5,000** – Bull, “GLS Down Home D86,” s. by LLSF Pays To Believe ZU194, sold to Whitewater Creek, Waterville.
- \$5,000** – Open Female, “GLS Delta Dawn,” s. by LLSF Pays To Believe ZU194, sold to Jazzy Simmentals, Askov.
- \$4,500** – Bull, “GLS Mr. Valley D104,” s. by S A V Angus Valley 1867, sold to Mike Gehrking, Spring Valley.

Comments: Also selling were 12 Commercial Females at an average of \$1,850; and seven Embryo Lots at an average of \$1,888.



Bob Grass and Scott Foreman, Baxter, IA, have a laugh before the sale.



Sale consultant Chance Ujzdowski looks over the heifers before the sale.



Steve Wesley, Whitewater Creek Farm, purchased a top-selling bull and some females.



Steve Jensen, Osage, IA, purchased bred females.

(Continued on page 76)

SALE RESULTS

continued

Kenner Simmental Ranch 21th Annual Production Sale

February 11, 2017 • Leeds, ND

No.	Category	Average
21	Purebred Black SM Bulls	\$5,381
41	SimAngus™ Black Bulls	4,872
23	Purebred Red SM Bulls	5,022
25	SimAngus Red Bulls	4,320
110	Total SimInfluenced Bulls	\$4,875
77	Bred SimGenetic Heifers	\$3,520

Auctioneer: Roger Jacobs, Shepard, MT

Sale Consultants: Garrett Thomas, Allied Genetic Resources, IL

Sale Representatives: Jeff Thomas, *Farm & Ranch Guide*; Scott Ressler, *North Dakota Stockman*; Vern Frey, Special Assignment and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$26,000 – Red PB SM Bull, “BGL Warner D181B,” s. by RF Red Absolute 307A, sold to Kunkel Simmentals, New Salem.

\$11,750 – Red PB Bred SM Heifer, “BGL Miss Red Power C140B,” s. by 3D Red Power 150Z, bred to Kuntz Sheriff 8A, sold to Mandan Lake Simmental, Wade & Merri Staigle, Center.

\$11,000 – Black PB SM Bull, “KS Cunningham D157,” s. by CCR Cowboy Cut 5048Z, sold to Stuart Nielsen, New England.

\$10,000 – Red 3/4 SimAngus™ Bull, “KS Bridgewater D196,” s. by GW Commotion 333B, sold to Ben Stroh, Tappen.

\$8,500 – Black PB SM Bull, “KS Farve D73,” s. by GW-WBF Substance 820Y, sold to Crackerbox Livestock, Rod Asche, Glendive, MT.

\$8,500 – Black PB SM Bull, “BGL Peyton D180B,” black PB Simmental bull, s. by CCR Cowboy Cut 5048Z, sold to Travis Bell, Fordville.

\$8,500 – Black 1/2 SimAngus Bull, “KS Romo D51,” s. by Thomas Up River 1614, sold to Cobb Cattle Company, Savery, WY.

\$8,500 – Red 3/4 SimAngus Bull, “KS Cassel D890,” s. by WS Prime Beef Z8, sold to Larry & Sherrie Walford, Devils Lake.

Volume Buyers: Sean McGraw, Laporte, CO; Scott Simenson, Bismarck; Cobb Cattle Company, Savery, WY; Matt Leavitt, Mohall; Earl Myhre, Wahpeton; Todd Timm, Kensal; Rolling Prairie Simmentals, Ethan Stangeland, Glenfield; and Gene Brown, Ross.

Comments: Also selling were five PB Red Angus Bulls at an average of \$3,650. Cattle sold to CA, CO, MN, MO, MT, NE, ND, SD, WA, WI, WY and Canada.

Rydeen Farms Vision XIX Sale

February 12, 2017 • Clearbrook, MN

No.	Category	Average
47	Yearling Bulls	\$4007
16	Fall Bulls	4,019
8	Two-Year-Old Bulls	4,244
38	Bred Heifers	3,154
6	Yearling Heifers	2,508
115	Total Lots	\$3,665

Auctioneer: Tracy Harl, Loup City, NE

Sale Representatives: Beau Bendigo, *Cattle Business Weekly*; Alex Acheson, *Farm and Ranch Guide*; Luke Keller, Progressive Genetic Solutions; Garrett Thomas, Allied Genetic Resources; and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High Selling Lots:

\$19,000 – PB Yearling Bull, “RFS Daytona D73,”

s. by RFS Bulletproof B42, sold to Kenner Simmental, Leeds, ND.

\$19,000 – PB Yearling Bull, “RFS Duke D183,”

s. by Ellingson Load Up B4002, sold to Emmons Ranch, Olive, MT.

\$7,500 – PB Yearling Bull, “RFS Delta D122,” s. by

TNT 90 Proof Z401, sold to Traxinger Simmentals, Houghton, SD.

\$6,750 – SimAngus™ Yearling Bull, “RFS Diesel D77,”

s. by GW Robust 605Z, sold to Joe Wagner, Brandon.

\$5,750 – PB Bred Heifer, “RFS Miss Celine C183,”

s. by Ellingson Complete A358, sold to Joe Berg, Little Falls.

\$3,250 – PB Yearling Heifer, “RFS Miss Dawn D148,”

s. by Ellingson Complete A358, sold to Brant Farms, Hinckley.



Inside the sale facility.



Sale hosts Paul and Lois Rydeen.



Viewing the offering prior to the sale.

Benda Ranch's Annual Production Sale

February 13, 2017 • Kimball, SD

No.	Category	Average
60	SM and SimAngus™ Bulls	\$4,633

Auctioneer: Justin Tupper, Saint Onge

Representing ASA: Colton Buus

High-Selling Lots:

\$17,000 – Black Baldy 3/4 SM, s. by WS Stepping Stone B44, sold to Werning Cattle Co., Emery.

\$8,000 – Black 3/4 SM, s. by CCR Cowboy Cut, sold to Tom Gorzalka, Clearmont, WY.

\$8,000 – PB Black, s. by JBS Big Casino, sold to Trent Strand, Platte, SD.

\$7,250 – Black Baldy 3/4 SM, s. by WS Stepping Stone B44, sold to Greg Wettlaufer, Winfred, SD.

\$6,750 – PB SM, s. by JBS Big Casino, sold to Tom Gorzalka, Clearmont, WY.

\$6,500 – 1/2 SM, s. by KCF Bennett Absolute, sold to Todd Leiferman, Kimball.

\$6,500 – PB SM, s. by Hart Final Sort 094B, sold to Nathan Weiland, Dell Rapids.

\$6,500 – Black Baldy 3/4 SM, s. by WS Stepping Stone B44, sold to Greg Wettlaufer, Winfred.

Volume Buyers: Ryan Urban, Kimball; Mick Carr, Cassville, MO; and Cherry Warren, Purdy, MO.

Comments: A majority of bulls sold to repeat customers.

Bichler Simmentals 12th Annual Production Sale

February 14, 2017 • Linton, ND

No.	Category	Average
53	Yearling SM Bulls	\$5,023
18	Bred SM Heifers	2,825
15	Open Yearling SM Heifers	1,887
86	Total SimInfluenced Lots	\$4,016

Auctioneer: Tracy Harl, Loup City, NE

Sale Representatives: Kris Peterson, *Cattle Business Weekly*; Kirby Goetsch, *Farm & Ranch Guide*, Scott Ressler, *ND Stockman's*, and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$10,000** – SimAngus™ Yearling Bull, “BCLR Red Eye D113,” s. by TNT Red Eye A212, sold to Cory Bader, Lehr.
- \$9,500** – PB Yearling Bull, “BCLR Red Eye D695,” s. by TNT Red Eye A212, sold to Brad Rau, Java, SD.
- \$9,500** – PB Yearling Bull, “BCLR Wide Range D21-1,” s. by BCLR CCR Wide Range 9005A, sold to Kenner Simmentals, Leeds.
- \$9,250** – PB Yearling Bull, “BCLR Red Eye D887,” s. by TNT Red Eye A212, sold to Traxinger Simmentals, Claremont, SD.
- \$7,500** – PB Yearling Bull, “BCLR Authority D9-2,” s. by CDI Authority 77X, sold to KNH Simmentals, Berthold.
- \$7,500** – PB Yearling Bull, “BCLR Wide Range D21-2,” s. by CCR Wide Range 9005A, sold to Robert Handford, Snowflake, MB.
- \$4,000** – PB Bred Heifer, “BCLR Miss Zada C501,” s. by NPS Cow Town Y40, sold to Kenner Simmentals, Leeds.
- \$4,000** – PB Bred Heifer, “BCLR Miss Axis C569,” s. by CDI Vegas 26X, sold to Kurt Froelich, Dickinson.

Comments: The Bichler’s held their sale on the ranch for the first time. Also selling were seven yearling Red Angus bulls at an average of \$5,536 and two Bred Red Angus heifers at an average of \$2,700.



Doug Bichler making opening sale remarks.



Cattle on display.



Werning Cattle Company's 36th Annual Production Sale

February 14, 2017 • Emery, SD

No.	Category	Average
136	SM and SimInfluenced Bulls	\$9,044
80	SM and SimInfluenced Bred Females	7,996
216	Total SM and SimInfluenced Lots	\$8,656

Auctioneer: Dustin Carter, SD; and Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Derek Vogt (EE) NE; Chris Effling, *TriState Livestock News*, SD; Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Scott Dirk, *TriState Livestock News*, SD; Ryan Johnson, SD; Justin Dikoff, DV Auction, SD; Chris Beutler, *Midwest Messenger*, NE; Jered Shipman, TX; Buddy Robertson, OK; Scott Bohrson, Bohrson Marketing Services

Representing ASA: Colton Buus

High-Selling Lots:

- \$205,000** – PB SM Bull, “W/C Loaded Up 811D,” s. by W/C Loaded Up 1119Y, sold to Double Bar D, Arcola, SK.
- \$56,000** – PB SM Bull, “W/C Lock N Load D69,” s. by Remington Lock N Load 54U, sold to Apex Show Cattle, Dannebrog, NE.
- \$38,000** – Bred Female, “W/C Miss Werning 5013C,” s. by Yardley Utah Y361, bred to CCR Anchor 9071B, sold to Hicks Cattle Company, Covington, IN.
- \$33,000** – SimAngus™ Bull, “W/C United 187D,” s. by W/C United 956Y, sold to JR Simmentals, Greenfield, IL.
- \$33,000** – PB SM Bull, “W/C Loaded Up 90D,” s. by W/C Loaded Up 1119Y, sold to Sloup Simmentals, Crusader Simmentals, Bender Simmentals, Luebe Simmentals and Snider, Seward, NE.
- \$31,000** – SimAngus Cow/Calf Pair, “W/C Miss Werning 5016C,” s. by W/C No Remorse 763Y, Bull Calf s. by W/C Executive Order 8543B, sold to BF Black Simmental and Sloup Simmentals, Auburn, NE.
- \$29,000** – SimAngus Bull, “W/C Anchor 46D,” s. by CCR Anchor 9071B, sold to Chade Ruda, Fremont, NE.
- \$26,000** – PB SM Bred Female, “W/C RJ 8543 5043C,” s. by Remington Lock N Load 54U, bred to CCR Anchor 9071B, sold to Kevin Winter, Hillsboro, KS.

Comments: Also selling were nine Angus Bulls at an average of \$5,528; 1 Pick of the Fall-Born Heifer Calves for \$5,000; 30 Commercial Bred Females at an average of \$2,998; 10 Units of Semen at an average of \$680; and 27 Embryo Lots at an average of \$1,567. New and repeat customers sent cattle into 21 states and Canada.



Dale Werning visits with his customers prior to the sale.



Steve Hicks, Hicks Cattle Company, Covington, IN, purchased some top cattle.



Brenda Beeson, *Western Cattle Source*, Crawford, NE, was an active bidder.



An impressive crowd was on hand for this year's sale.

(Continued on page 78)

SALE RESULTS

continued

Cow Camp Ranch 2017 Annual Spring Bull Sale

February 17, 2017 • Lost Springs, KS

No.	Category	Average
209	SM and SimAngus Bulls	\$5,029
16	SM and SimAngus Bred Females	3,018
225	Total SM and SimAngus Lots	\$4,886

Auctioneers: Jered Shipman, TX; and Andrew Sylvester, KS

Sale Manager: Allied Genetic Resources

Marketing Representatives: Rocky Foresth, Allied Genetic Resources; J.W. Brune, *Iowa Farmer*; Justin Stout, *Stock Exchange*; Stephen Russell, *Kansas Stockman*; Wes Tiemann, *Missouri Beef Cattleman*; Chisolm Kinder, *Oklahoma Cowman*; Cole Owens, Superior Livestock; and Ben Gleason, LiveAuctions.TV

Representing ASA: Nathan Smith

High-Selling Lots:

- \$24,000** – 1/2 interest in SimAngus Bull, “CCR Wichita 4069D,” s. by CCR Spartan 9124A, sold to Eichacker Simmentals, SD.
- \$20,000** – SimAngus Bull, “CCR Pay Dirt 2340C,” s. by Basin Payweight 1682, sold to Gibbs Farms, AL and ABS Global, WI.
- \$20,000** – SimAngus Bull, “CCR Payweight 0327C,” s. by Basin Payweight 1682, sold to River Creek Farms, KS and leased by Select Sires, OH.
- \$19,000** – SimAngus Bull, “CCR Payday 0320C,” s. by Basin Payweight 1682, sold to Triangle J Ranch, NE; and Genex, WI.
- \$18,000** – SimAngus Bull, “CCR Horizon 0008D,” s. by CCR Frontier 0053Z, sold to Houck Rock Creek Ranch, KS.
- \$14,500** – SimAngus Bull, “CCR Sure Pay 3367C,” s. by Basin Payweight 1682, sold to Tyler Glover, OK.
- \$12,000** – SimAngus Bull, “CCR Spartan 4145D,” s. by CCR Spartan 9124A, sold to Lyman Livestock, UT.
- \$12,000** – SimAngus Bull, “CCR 2405 Spartan 9050D,” s. by CCR Spartan 9124A, sold to Prairie View Farms, MO.

Comments: Bulls sold into 17 states including: AL, AR, CA, CO, IA, IN, KS, KY, MO, MS, MT, NE, OK, SD, TX, UT and WI.



Dakota Xpress Annual Bull and Female Sale

February 17, 2017 • Center, ND

No.	Category	Average
124	Bulls	\$4,300
57	Bred Heifers	2,305
181	Total Lots	\$3,672

Auctioneer: Jim Birdwell, Fletcher, OK

Marketing Representatives: Matt Lachenmeier, Kist Livestock; Kris Peterson, *Cattle Business Weekly*; Scott Ressler, Stockmen’s Association; Kirby Goettsch, *Farm and Ranch Guide*; Marty Ropp, Allied Genetic Resources; and Jeff Thomas, *The Prairie Star*.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$10,000** – Red PB Bull, “HSR Glacier D303,” sold to Richard Hoffart, Rugby.
- \$10,000** – Black ¾ SM x ¼ AN Bull, “HSR Powergrid D204,” sold to Mandan Lake Simmentals, Center.
- \$10,000** – Black ¾ SM x ¼ AN Bull, “HSR Zest D253,” sold to Tracy Martin, Fargo.
- \$10,000** – PB Red SM Bull, “HSR Sheriff D103,” sold to Ron Pelton, Halliday.
- \$9,500** – Red ½ SM x ½ AR Bull, “MLC Mr. Conquest D150,” sold to Kelly Hoffart, Rugby.
- \$9,500** – Black PB Bull, “HSR Zest D156,” sold to Tracy Martin, Fargo.
- \$3,300** – PB Black Bred Heifer, “MLC MS 3C Pasque C58,” sold to Ryan Brokaw, Forbes.
- \$3,300** – Black 5/8 SM x 3/8 AN Bred Heifer, “HSR MS Powergrid C858,” sold to Darell Kemnitz, Cavalier.

Sandy Acres Bull Sale

February 17, 2017 • Creighton, NE

No.	Category	Average
36	Bulls	\$3,616

Auctioneer: Dustin Carter, SD

Sale Representatives: Mike Sorenson, Livestock Plus; Chris Beutler, *Midwest Messenger*; and Alex Acheson, *Tri-State Neighbor*.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

- \$8,500** – PB Baldy, s. by Mr. NLC Upgrade U8676, sold to Greg Hammer, Garretson, SD.
- \$7,000** – Black 5/8 SM, s. by Hook’s Zero Gravity 103Z, sold to Charlie Allemang, NE.
- \$6,500** – Black PB, s. by MR NLC Upgrade U8676, sold to Preston Smith, NE.
- \$5,800** – Black PB s. by LLSF Pays to Believe ZU194, sold to Terry Smith, NE.
- \$5,400** – Black ¾ SM, s. by LLSF Pays to Believe, sold to Terry Kosmicki, NE.
- \$5,200** – Black PB, s. by Sandy Acres 19A, sold to Greg Wells, NE.
- \$4,400** – Red PB, s. by WS Beef King W107, sold to Terry Smith, NE.
- \$4,300** – Black PB, s. by Sandy Acres 19A, sold to Two Bar Ranch, NE.

Comments: Twenty-six bulls sold to repeat customers.



Sale hosts Leonard and his daughter Melanie Miller.



Looking over the offering.

(Continued on page 80)

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SALE RESULTS

continued

Ekstrum Simmentals Annual Bull Sale

February 18, 2017 • Kimball, SD

No.	Category	Average
25	SM and SimInfluenced Bulls	\$3,910

Auctioneer: Justin Dikoff, Faulkton
Representing ASA: Russ Danielson

High Selling Lots:

- \$5,750 – PB Yearling Bull, “CCE EKR Turbo 104D,” s. by JBS MR Pace 010B, sold to Cody Frei, Halliday, ND.
- \$5,750 – PB Yearling Bull, “CCE EKR Hemi 853D,” s. by JBS MR Pace 010B, sold to Cody Frei, Halliday, ND.

Comments: The sale was broadcast live on DVAuction.



Sale host Clay Ekstrum.



Cody Frei purchased two bulls.

Family Traditions Bull Sale

February 18, 2017 • Auburn, KY

No.	Category	Average
61	Total Lots	\$2,695

Auctioneer: Tommy Carper, IL
Sale Manager: DP Sales Management, LLC, KY
Sale Staff: Jack Hedrick and Tim Dietrich

High-Selling Lots:

- \$10,000 – “LFI Super Star,” s. by Sandeen Upper Class, cons. by Loschen Farms, sold to Rocky Hill Farms, GA.
- \$4,600 – “CLRWTR Cowboy Cut D5105B,” s. by CCR Cowboy Cut, cons. by Clear Water Simmentals, sold to TN Tech University, TN.
- \$4,000 – “CLRWTR Elevation D74B,” s. by Kriz/SVF Mile High, cons. by Clear Water Simmentals, sold to Charles Wilson, KY.
- \$4,000 – “KenCo Bandits Boy C3X73,” s. by SAV Bismarck, cons. by KenCo Cattle Co., sold to Top Hat Farms, UT.
- \$3,600 – “CLRWTR Luck Will Have,” s. by Mr. NLC Upgrade, cons. by Clear Water Simmentals, sold to Austin Peay State University, TN.
- \$3,500 – “CLRWTR Uno Mas D734B,” s. by WLE Uno Mas, cons. by Clear Water Simmentals, sold to Andrew Fritsch, KY.
- \$3,200 – “CLRWTR Cowboy Cut D142,” s. by CCR Cowboy Cut, cons. by Clear Water Simmentals, sold to Travis Miller, IN.
- \$3,200 – “CLRWTR Revenue D902A,” s. by LMF Revenue, cons. by Clear Water Simmentals, sold to Chad McDonald, OH.



Bryan Creek welcomes the crowd to the Annual Family Traditions Bull Sale.



A strong crowd was on-hand despite the wet weather.



Long-time friends Ronnie Creek and Jeff Welsh visit after the sale.



Andrew Fritsch (left) and John Fritsch (right) visit with Ty McGuire.

Kappes Simmentals' 30th Annual Production Sale

February 18, 2017 • Aberdeen, SD

No.	Category	Average
67	SM and SimAngus™ Bulls	\$4,636
33	SM and SimAngus Bred Females	4,111
100	SM and SimAngus Lots	\$4,463

Auctioneer: Jim Birdwell, OK
Sale Manager: Eberspacher Enterprises (EE), Inc., MN
Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Dustin Carter, SD; BJ Hansen, SD; Kent Jaecke, OK; Jay Hennessy, ND; and Corbit Walls, DVAuction, TX.

Representing ASA: Colton Buus

High-Selling Lots:

- \$15,000 – Bull, “Kappes Pilgrim D174,” s. by WS Pilgrim H12U, sold to NLC Simmentals, Wessington.
- \$14,000 – Bull, “Kappes Drover D247,” s. by CCR Drover 9094A, sold to Dakota Simmental, Colome.
- \$11,500 – Bred Female, “Kappes Lacey W48 C332,” s. by STF Royal Affair Z44M, bred to Kappes Megatron A12, sold to High Ridge Farms, Albemarle, NC.
- \$9,500 – Bull, “Kappes H Oct D95,” s. by Wheatland High Octane 169Y, sold to Lyle and Jeb Schock, Bowdle.
- \$9,000 – Bull, “Kappes H Oct D157,” s. by Wheatland High Octane, sold to Lyle and Jeb Schock, Bowdle.
- \$8,500 – Bull, “Kappes H Oct D89,” s. by Wheatland High Octane 169Y, sold to Mertens Cattle Company, Milbank.
- \$8,500 – Bull, “Kappes B Cash D347,” s. by Barstow Cash, sold to Hook Farms and Clear Springs, Tracy, MN.

Comments: Also selling were seven Angus Bulls at an average of \$3,286; and one Red Angus Bull for \$2,500. Cattle sold into CA, IA, MN, MT, NC, ND and NE.



Bruce Kappes welcomes the crowd.



The crowd of new and repeat customers filled the sale facility.

Trauernicht Simmental's 42nd Annual Production Sale

February 19, 2017 • Beatrice, NE

No.	Category	Average
90	SM, SimAngus™ and Angus Bulls	\$4,370

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Derek Vogt (EE) NE; Chris Beutler, AgriMedia, NE; Dennis Henrichs, NE; and Randy Rasby, Livestock Plus, NE.

Representing ASA: Nathan Smith

High-Selling Lots:

- \$17,000** – Bull, “LHT Mr. United 61D,” s. by W/C United 956Y, sold to Terry Acton, Holmesville.
- \$12,500** – Bull, “LHT Dream Order 03D,” s. by W/C Executive Order 8543B, sold to ETR Simmentals, Wakarusa, KS.
- \$12,000** – Bull, “LHT Mr. Lock Down 36D,” s. by W/C Lock Down 206Z, sold to Pietzyk Farms, Burr.
- \$10,000** – Bull, “LHT Mr. Lock N Load 02D,” s. by Remington Lock N Load 54U, sold to Calvo Family Red Angus, Bassett.
- \$7,000** – Bull, “LHT Mr. Lock Down 168D,” s. by W/C Lock Down 206Z, sold to Steve Hanson, Elsie.
- \$7,000** – Bull, “LHT Mr. Angus Valley 356C,” s. by S A V Angus Valley 1867, sold to Vana Cattle Company, Wilber, NE.
- \$6,750** – Bull, “LHT Mr. Tour of Duty 42D,” s. by R B Tour Of Duty 177, sold to Bob Hardin, Blue Springs.
- \$6,750** – Bull, “LHT Mr. Yellowstone 209D,” s. by Hook's Yellowstone 97Y, sold to McKeever Simmentals, Wymore.
- \$6,750** – Bull, “LHT Mr. Lock N Load 348C,” s. by Remington Lock N Load 54U, sold to 4-M's Farm LLC, Massena, IA.

Comments: Guest consignor was State Line Simmentals.



The incredibly beautiful February day brought out a big crowd.



Sale host Scott Trauernicht welcomes the crowd as auctioneer Tracy Harl and Val Eberspacher look on.



Repeat Trauernicht customer Rick Buehler was on-hand.



Eugene Humphries and Dennis Kostal both from Odell, NE, purchased Trauernicht bulls.

Bulls of the Big Sky Sale

February 20, 2017 • Billings, MT

No.	Category	Average
140	Yearling SM and SimAngus™ Bulls	\$3,884

High-Selling Lots:

- \$15,000** – 3/4 Blood, “Rymo Grid maker G39D,” s. by TJ Power Grid 363Y, sol to TNT Simmentals, Almont, ND.
- \$12,000** – PB, “Koch Mr. 685D Yellow Boy,” s. by Hook's Yellowstone 97Y, sold to Gibbs Farms, Ranburne, AL; Triangle J Ranch, Miller, NE; and Select Sires, Plain City, OH.
- \$9,500** – 5/8 Blood, “PLR Insight 227D,” s. by J Bar J Nightride 225Z, sold to Little Bitterroot Ranch, Hot Springs.
- \$8,000** – PB, “Rymo Gold Grade U29D,” s. by HPF/Angelich Upgrd, sold to Steve Stoddard, Broadus.
- \$7,750** – 5/8 Blood, “PLR Undeniable 225D,” s. by J Bar J Nightride, sold to Ron Gilliland, Davis, CA.

Quandt Brothers - VJT Ranch "Power By Design" Annual Bull Sale

February 21, 2017 • Oakes, ND

No.	Category	Average
49	SM and SimInfluenced Bulls	\$5,026

Auctioneer: Dustin Carter, Vermillion, SD

Sale Representatives: Donnie Leddy, Cattle Business Weekly; Luke Keller, Special Assignment; Greg Meyers, Special Assignment; Garrett Peterson, Special Assignment; Lacey Holm, Special Assignment; and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High Selling Lots:

- \$16,000** – PB Yearling Bull, “QB D47,” s. by LRS Grade Break 114B, sold to Bill Begger, Diamond V Ranch, Wibaux, MT.
- \$12,500** – PB Yearling Bull, “Cardog D30,” s. by Kappes Megatron A12, sold by Carson Roney Memorial Fund Members.
- \$11,000** – PB Yearling Bull, “QB D83,” s. by FBF1 Combustible, sold to Bill Begger, Diamond V Ranch, Wibaux, MT.
- \$9,500** – PB Yearling Bull, “QB D25,” s. by FBF1 Combustible, sold to Travis Hart, Hart Simmentals, Frederick, SD.
- \$9,500** – SimAngus™ Yearling Bull, “QB D18,” s. by LRS Grade Break 114B, sold Lucas Stangeland, Glenfield.
- \$8,250** – PB Yearling Bull, “QB D21,” s. by FBF1 Combustible, sold to Mike Wolff, Forbes.
- \$8,000** – PB Yearling Bull, “VJT D56,” s. by W/C Wide Track 694Y, sold to R Farms, Inc., Oakes.

Comments: Friends of Carson Roney purchased his bull, “Cardog D30,” to establish a memorial fund in his name, Carson perished in a car accident in early February. Carson had purchased the dam of Cardog D30 in the 2016 Quandt-VJT sale.



Sale site and display pens.

(Continued on page 82)

SALE RESULTS

Quandt – VJT Sale (Continued)



Auctioneer, Dustin Carter.



Sale host, Jason Quandt welcomes the crowd.

Mid-America Simmental Sale at the Illinois Beef Expo

February 26, 2017 • Springfield, IL

No.	Category	Average
55	Total Lots	\$3,121

Auctioneer: Cody Lowderman, IL

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Shane Ryan, Brett Sayre and Chris Smith

High-Selling Lots:

- \$7,700** – Bull, “FBSC Grid Iron 16D,” s. by ACW Ironhide, cons. by Fairwo Brothers, sold to Branch Farms, IN.
- \$7,500** – Bred Female, “ETHR Miss Queen 532C,” s. by CSCX Bandwagon, bred to ACW Ironhide, cons. by Etherton Farms, sold to Bauer Simmentals, IL.
- \$7,100** – Open Female, “HTP/BRAM Cottonmaid D635,” s. by WS Revival, cons. by Bramlet/HTP Simmentals, sold to Scott Foreman, IA.
- \$6,000** – Open Female, “ETHR Ms. Broker 1045 679D,” s. by Mr. HOC Broker, cons. by Etherton Farms, sold to Andrew Riggins, IL.
- \$5,100** – Open Female, “HPF Miss 342D,” s. by SS/PRS Tail Gater, cons. by Hudson Pines Farm, sold to Sanders Ranch, KS.
- \$5,100** – Open Female, “NXT Leading Lady D610,” s. by SHS Progress, cons. by Next Generation Farms, sold to Callah Mathena, IL.
- \$5,000** – Open Female, “RS/BR Empress 40D,” s. by LLSF Pays To Believe, cons. by Rincker Simmentals, sold to Ranex Simmentals, MO.
- \$5,000** – Open Female, “BSC CMB Katie 699D,” s. by WS Revival, cons. by Blackford Show Cattle, sold to Craig Heitzig, IL.



Another strong crowd was on hand for the MidAmerica Sale.



Cattle and genetics sold to eleven states.

Flying H Genetics 37th Annual “Roughage ‘N Ready” Herd Bull Sale

March 4, 201 • North Platte, NE

No.	Category	Average
106	Yearling Bulls	\$4,332

Auctioneer: Tracy Harl, NE

Marketing Representatives: Andrew Swanson, Special Assignment; Kristian Rennert, *Midwest Messenger*; and Nick Wells, *High Plains Journal*.

Representing ASA: Nathan Smith



The auction block



A good crowd on-hand.

Trinity Farms’ Annual Bull Sale

March 4, 2017 • Ellensburg, WA

No.	Category	Average
94	SimAngus™ Bulls	\$5,771
40	SimAngus Heifers	\$1,779

High-Selling Lot:

\$12,000 – Bull, “TFS Black Powder 6609D,” sold to C&C Farms, Ephrata.

Comments: Also selling were 19 Angus Bulls at an average of \$5,526, and five Angus Heifers at an average of \$2,100. A donation heifer for the Wounded Warrior Project (WWP) sold for \$3,750 to Shelton Ranches, Ellensburg; additional donations came to \$8,700, for a total of \$12,450 for the WWP.



A full house on sale day.

Doll Simmental Ranch’s 37th Annual Sale

March 7, 2017 • Mandan ND

No.	Category	Average
48	Simmental Bulls	\$4,126

Auctioneer: Lynn Weishaar, SD

Marketing Representatives: Colt Keffer, Donny Leddy, Kirby Goetsch, and Rowdy Benson.

Representing ASA: Perry Thomas

High-Selling Bulls:

- \$10,500** – Black PB, “DCR Dalton D12,” sold to Kinn Simmental, Underwood.
- \$8,500** – Red PB, “DCR Rocket D434,” sold to Sonny Berndt, Rugby.
- \$7,500** – Black PB, “DCR Domination D76,” sold to Benda Simmentals, Kimball, SD.
- \$6,750** – Red PB, “DCR Duces Wild D11,” sold to Stangland Simmentals, Glenfield.
- \$6,750** – Red PB, “DCR Ticket D72,” sold to Bryon Rohich, Steele.

\$6,000 – Red PB, “DCR Declare Red D145,” sold to John Carlson, McCloud.

\$6,000 – Red PB, “DCR Double Up D355,” sold to Eathan Stangland, Glenfield.

\$6,000 – Red PB, “DCR Dazzling Red D439,” sold to Ardon Hageroct, Mandan.

Comments: Also selling 77 Charolais Bulls at an average of \$4,562.

R.A. Brown Ranch “Going The Extra Mile” Sale

March 8, 2017 • Putnam, OK

No.	Category	Average
56	SimAngus™ Bulls	\$4,143

Auctioneer: Jim Birdwell, OK

Marketing Representatives: Bill Angell, Special Assignment; Radale Tiner, *Angus Journal*; Phil Stoll, *Weekly Livestock Reporter*; Jeffrey Hallowell, *The Stock Exchange*; Chisholm Kinder, *Oklahoma Cowman*; Cas Salley, *Kansas Stockman*; and Greg Comstock.

Representing ASA: Nathan Smith

Comments: Also selling were 112 Red Angus Bulls at an average of \$7,620; 62 Black Angus Bulls at an average of \$3,565; 12 Black Red Angus Bulls at an average of \$3,912; 15 Registered Red Angus Heifers at an average of \$8,893; 120 Bred Commercial Heifers at an average of \$1,720; and 132 Open Commercial Heifers at an average of \$1,277.



Looking over the offering.



Visiting prior to the sale.



Nice crowd on-hand.



The auction block. ♦

Stay Tuned for Information on Spring '17 Calves by These Sires

Embryo Sires



Stevenson Rockmount



Connealy Capitalist



LRS Ms Dakota 559R

559R was Lot 1 in Lassle Ranch Simmentals' sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.

Embryos for sale on all four sires, including heifer sexed embryos on Broadway and Optimizer.

Embryo Sires



Broadway



Optimizer



Three Cedars Simmentals

Joe and JaNelle Garretson
32860 Olive Branch Rd. • Sedalia, MO 65301
Mobile: (660) 287-3051 • Home: (660) 366-4358
Email: jlg1@ohcmail.org • <http://www.garretsonlivestock.com/bulls>

THE CIRCUIT

Fort Worth Stock Show

Date: January 27, 2017
Location: Fort Worth, TX
Judge: Scott Schaake, Westmoreland, KS

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving East EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

Open Show Percentage Females



Reserve Grand Champion and Calf Champion
 "SJW Yolanda 641D," s. by FHEN Halftime A127, exh. by Sam Wallace, Stotts City, MO. 11.9/59/88/6.9/52/-.17/.27/119/65

Reserve Calf Champion
 "CMFM Sioux 15SD," s. by LLSF Pays To Believe ZU194, exh. by David Smith, Carthage, MO. 12.9/58/92/8.1/53/-.18/.40/133/70

Intermediate Champion
 "CMFM Firefly 139C," s. by Circle M Tejas, exh. by Tanner Howey, Rockwall, TX. 15.2/58/91/10.1/44/-.27/.45/146/71

Reserve Intermediate Champion
 "FF Katinka 593C," s. by W/C Loaded Up 1119Y, exh. by Jhett Birdwell, Kingfisher, OK. 11.1/46/63/5.5/40/-.46/.11/111/58



Grand Champion and Junior Champion
 "DAF Reba C707," s. by Silveiras Style 9303, exh. by Sara Sullivan, Dunlap, IA. 12.6/50/84/9.6/48/-.12/.41/128/63

Reserve Junior Champion
 "WCAT Dolly 5028C," s. by Flying B Cut Above, exh. by Rylee Derrer, Milan, IL. 7.7/55/92/6.7/46/-.11/.29/107/62

Senior Champion
 "UG Miss Tara 4161B," s. by Remington Secret Weapon 185, exh. by Cody Smith, Lindsay, OK. 10.3/53/69/7.1/43/-.29/.14/113/57

Percentage Bulls



Grand Champion and Calf Champion
 "CMFM Durango 36WD," s. by Circle M Tejas, exh. by Circle M Farms, Rockwall, TX. 17.5/59/87/9.4/45/-.22/.53/146/75

Reserve Calf Champion
 "LLJ Man Up 100D," s. by ZKCC Chopper 844U, exh. by Les Jones, Terrell, TX. 9.3/56/83/3.1/39/-.23/.39/113/65



Reserve Grand Champion and Intermediate Champion
 "SWC HOC Conagher 019C," s. by JSSC Wide Body 090W, exh. by Shipwreck Cattle Company, Grandview, TX. 9.9/57/92/9.8/45/-.33/.14/110/61

Reserve Intermediate Champion
 "MM Missing Link," s. by Lincoln, exh. by Double M Simmentals, Grand Saline, TX. 3.8/62/94/3.6/49/-.25/.08/102/62

Senior Champion
 "TWCC Little Victories B15," s. by Ruby's Wide Open 909W, exh. by TW Cattle Company, Paris, KY. 7.9/66/95/-.2.2/47/-.19/.20/106/63

Reserve Senior Champion
 "Frontline Broker B110," s. by Mr. HOC Broker, exh. by Katelynn Rae, Mt. Ida, AR. 2.3/60/93/2.9/43/-.23/.09/76/57

Purebred Females

Calf Champion
 "CMFM Time To Shine 99D," s. by HPF Quantum Leap Z952, exh. by Jacob Shoufler, Fortville, IN. 12/57/75/11.1/49/-.25/.20/123/67

Reserve Calf Champion
 "SWSN Looking Up," s. by Mr. CCF Vision, exh. by Brionna Warren, College Station, TX. 8.1/69/100/5.2/46/-.32/.09/109/68

Intermediate Champion
 "All Nicolette 588C," s. by Mr. HOC Broker, exh. by Kaitlyn Cloud, Carthage, MO. -1.1/62/89/2.2/46/-.31/-.31/77/50

Reserve Intermediate Champion
 "JSSC Crazy Angel 038C," s. by K-Ler Make It Rain, exh. by Ethan Wood, Joaquin, TX. 1.1/61/91/5/55/-.24/.13/105/62



Grand Champion and Junior Champion
 "WAGR Chanel 5073C," s. by Mr. HOC Broker, exh. by Brecken Shipman, Grandview, TX. -2.0/67/98/1.2/47/-.33/.05/90/61



Reserve Grand Champion and Reserve Junior Champion
 "SJCC Callista C034," s. by LLSF Uprising Z925, exh. by Kayden Tanner, Elgin, TX. 7.4/65/99/.2/53/-.29/.06/108/67

Senior Champion
 "SS Berkley," s. by FBF1 Combustible, exh. by Madison Moseley, Early, TX. 12.5/56/83/5.8/46/-.25/.07/116/62

Reserve Senior Champion
 "STCC Prime Miranda 4173," s. by TJSC Optimus Prime 12W, exh. by Clay Grossnicklaus, Ninnekah, OK. 5.8/58/82/.7/49/-.26/.03/102/61

Purebred Bulls

Calf Champion
 "McFerran's Stryker 607D," s. by W/C Loaded Up 1119Y, exh. by McFerran Farms, Seminole, OK. 9/54/74/7.1/37/-.37/.05/106/60

Reserve Calf Champion
 "SJCC Dark Knight D102," s. by Yardley High Regard W242, exh. by Southern Jewel CC, Victoria, TX. 4.3/62/89/2/50/-.19/-.01/93/61



Reserve Grand Champion and Intermediate Champion
 "Helm Farms Cadillac Jack," s. by TLLC One Eyed Jack, exh. by Helm Farms, Geary, OK. 6.8/62/83/6.7/46/-.35/.10/104/65

Reserve Intermediate Champion
 "Ezs American Pride 701C" s. by JSSC Wide Body 090W, exh. by Ethan Wood, Joaquin, TX. 9.7/67/98/7.1/52/-.41/.10/117/70



Grand Champion and Junior Champion
 "WLTR Two Steps Ahead 27C," s. by RGRS SRG Two Step 20Z ET, exh. by Sublette Cattle Co., Lindsay, OK. 9/52/67/9.1/39/-.34/.15/118/62

Reserve Junior Champion
 "JBC Caesar 04C," s. by JBC Achilles 04A, exh. by Joseph Blount, San Augustine, TX. 10.6/56/80/9.3/47/-.40/-.03/120/60

Groups

Get-of-Sire
 Exh. by Silent Knight Farm, Blue Ridge, TX.

Best Three Head
 Exh. by Silent Knight Farm, Blue Ridge, TX.

Produce-of-Dam
 Exh. by Silent Knight Farm, Blue Ridge, TX.

Simbrah Females



Grand Champion
 "TK/FCC Fawn," s. by LMC KPBR Evolution 1Z135, exh. by Fields Cattle, Mt. Pleasant, TX. 3.4/58/76/5.8/47/-.31/-.14/68/48

THE CIRCUIT

(Continued from page 85)

Simmental/Simbrah Superbowl XXX (Continued)



Showmanship Winners

Showmanship winners with their buckles (L to R) Jennifer Mask, Carlos X Guerra III, Jaycie Phillips, Miranda Skaggs, Bradley Meuth, Mia Barba, Madison Culpepper, Megan Rogers, Katy Berry, Amelia Stavinoha, Jacob Freidrich, Payton Meuth, Colton Payne, Key Lutrick and Bryan Sadler. Meuth was the overall winner taking home \$1,000 for the win and Lutrick took home \$750 as the reserve overall showman. The exhibitors are flanked on the left by Carlos X Guerra, founder of the event and Emily Lochner, judge and on the right by Laramie Priest, judge and Tim Smith, founder.

Sponsors

Sponsors, each of whom provided \$1,000 were: 6G Ranch, Baring Cattle Company, Blissard Cattle Company, Boening Brothers, Burch Farms, C&H Homestead, Circle M Farms, Diamond RF Farms, Elmore Cattle Services, Foster Brothers, Freasier Ranch, Hagan Cattle Company, Hallak Ranch, HH-Hay Ranch Land & Cattle, LLC, Hidden Oaks Cattle, JV Cattle Company, Knezek Simmental Simbrah Ranch, La Escoba Cattle Co, La Hacienda Hinojosa, La Muneca Cattle, La Negra Cattle Company, La Morra Ranch, LPJ Ranch, McCrary Farms, Moffitt Cattle, Nieschwietz 7N Ranch, Peach Creek Ranch, Pine Ridge Ranch, Reavis Farms, Inc, RGV Cattle Company, Seale Show Cattle, Smith Genetics, Southern Jewel Cattle Company, Temperance Livestock, Triple J/Carpenter Ranch, Turkey Creek Cattle Company, Walters Livestock.

Note: At the conclusion, Junior exhibitors of Simmental, Simbrah, Percentage Simbrah and Simbravieh competed for over \$45,000 in prize monies, awards and scholarships. The event in its 25th year has now awarded almost \$750,000 in monies and prizes to 1,500 plus exhibitors of SimGenetics. The show is made possible by sponsors who each put up \$1,000; junior exhibitors purchase calves from these breeders to be eligible for competition. The event was held in conjunction with the San Antonio Livestock Show and each exhibitor was only allowed to bring one animal to the competition. This year's event drew 161 exhibitors.

The grand champion of each show was awarded \$1,500 and the reserve champions \$1,000. Division champions also received checks and trophy belt buckles were also awarded to each class winner, as well as monetary awards for many places in each class.

For more information on the event click on www.simmental-simbrah-superbowl.com. Also sponsorships for the 2017 event are now being accepted and posted to the website. Contact Tim Smith, 512-587-7896 or Carlos Guerra 956-383-7566 for details. ♦

NEW MEMBERS

ARKANSAS

Mark Scates
10429 Hank Sargent Rd
Prairie Grove, AR 72753

Morgan Cook
8133 200th Ave
Reed City, MI 49677

COLORADO

Sean McGraw
12350 N County Rd 11
Wellington, CO 80549

MINNESOTA

Brantch Land and Cattle
39630 Little Sand Rd
Hinckley, MN 55037

Tyler Raimann
PO Box 443
New Richland, MN 56072

ILLINOIS

Ronald L Strawson
148 North Eldorado Dr
Kankakee, IL 60901

S & J Farms
49582 185th St
Lake Crystal, MN 56055

Kelly Livestock
26621 N 1000 E Rd
Cornell, IL 61319

MISSOURI

Austin Rains
Rt 71 Box 99G
Weaubleau, MO 65774

IOWA

Cox Cattle Co.
1759 Bishop Ave
Plainfield, IA 50666

NEBRASKA

Tyler Lehan
11292 County Road P30
Blair, NE 68008

MICHIGAN

SLK David & Randi Clark
9475 Jefferson Rd
Clifford, MI 48727

NORTH DAKOTA

Boe Farm & Ranch
1472 17th Ave NW
Turtle Lake, ND 58575

Pavlenko Simmentals
26 Railroad Street E Apt 3
Dunn Center, ND 58626

Bleecker Cattle Co.
7126 133rd Ave SE
Lisbon, ND 58054

OHIO

Ruff Cattle Company
PO Box 12
Thurman, OH 45685

Becky Lindsay
10935 Wilson Mills
Chardon, OH 44024

Pine Ridge Farm
2671 Steel Rd NW
Dover, OH 44622

SOUTH CAROLINA

Monadnock Ranch
711 Colony Church Rd
Newberry, SC 29108

TENNESSEE

Charlee A Grizzle
1005 Old Center Church Rd
Shelbyville, TN 37160

Byrom Horse & Cattle
3906 Highway 130
Tullahoma, TN 37388

Mills Farm
3513 Hunters Ridge
Woodlawn, TN 37191

UTAH

Dallen Bradshaw
PO Box 2104
Beaver, UT 84713

OKLAHOMA

Burgess Cattle Co.
9720 S 4475 Rd
Miami, OK 74354

Royce Knight
2724 Ford Dr
Clinton, OK 73601

WASHINGTON

BRT Farms
37305 S Marsh Rd
Fairfield, WA 99012

TKB Inc.
25000 Bergau Rd N
Wilbur, WA 99185 ♦

Gettysburg

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Vision x SVJ Queen Me



Maximus x Ollie



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Savannah Power



Fatt Butt x Momentum
Revival heifer



Trademark x Shear Force
bred to Blaze of Glory



Two Step x Entourage
New Direction heifer



Built Right x HPF Perfection
High Regard heifer



Entourage x Macho



Fatt Butt x HPF Jet Top
bred to Amigo



Steel Force x Bramlets Pride
bred to High Regard



Milestone x Red Hummer

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*GGP-LD	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$50	\$42

	Stand Alone ↓	Add-on ↓
PMel (Diluter)	\$20	Free
Oculocutaneous Hypopigmentation (OH)	\$25	NA
Arthrogryposis Multiplex (AM)	\$25	\$11
Neuropathic Hydrocephalus (NH)	\$25	\$11
Contractural Arachnodactyly (CA)	\$25	\$11
Developmental Duplication (DD)	\$25	\$11
Tibial Hemimelia (TH)	\$25	\$11
Pulmonary Hypoplasia with Anasarca (PHA)	\$25	\$11
Osteopetrosis (OS)	\$25	\$11
BVD PI	\$5	

***Subject to additional research fees in the case of exclusions or multi-sire groups*

2017 THE Enrollment

Spring 2017 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2016**.
Late enrollment available until February 1, 2017.

Fall 2017 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2017**.
Late enrollment available until August 1, 2017.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Oct 15 – Dec 15	\$15.00	FREE	\$7.50	\$500/herd
*After Dec 15	\$16.00	\$1.00	\$8.50	\$500/herd

**Late enrollment fees*

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee.	\$160
Junior Membership Initiation Fee.	\$50
Prefix Registration.	\$10

Annual Service Fee (ASF):

Single Membership.	\$110
Multiple Memberships at the same address.	\$160
Junior Membership.	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months.	\$30
Enrolled in Opt B or C ≥10 months <15 months.	\$40
Enrolled in Opt B or C ≥15 months.	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale.	\$10
Over 60 calendar days after sale.	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing).	\$50
Corrections.	\$5

Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow.	\$17
Register Foreign/Foundation Bull.	\$25

Registration Fees not enrolled in THE:

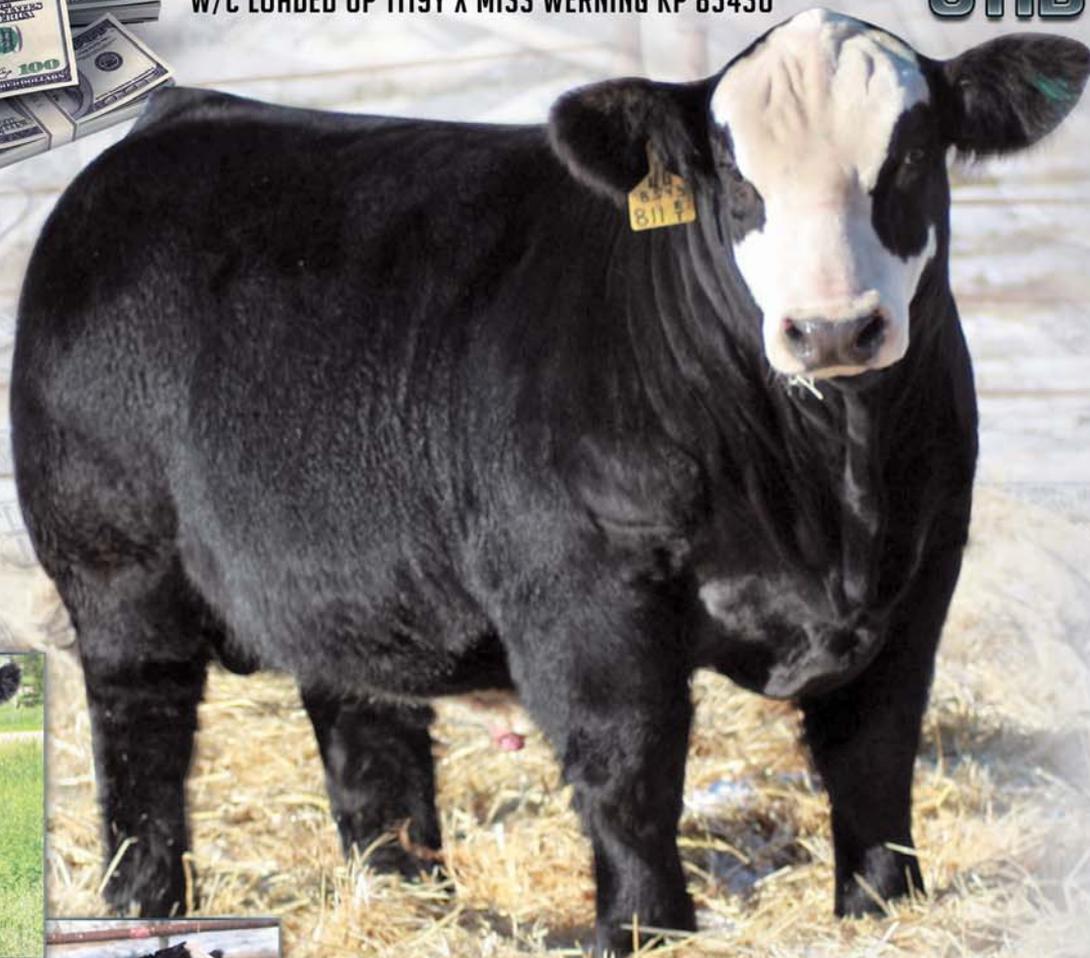
Non-THE <10 months.	\$42
Non-THE ≥10 months <15 months.	\$52
Non-THE ≥15 months.	\$62



W/C BANKROLL

PB SIMMENTAL // HOMO POLLED // HETERO BLACK
W/C LOADED UP 1119Y X MISS WERNING KP 8543U

811D



EPDS

CE 12	BW 82ET
BW -0.5	WW 889
WW 53	YW 1434
YW 71	ADG 4.02
API 112	SCROTAL 40.5
TI 61	ADJ REA 16.48

BANKROLL'S DAM:
MISS WERNING KP 8543 U



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DATE BOOK

APRIL 2017						
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30						

MAY 2017						
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28	29	30	31			

APRIL

- 1 Bulls of the Bluegrass — Mt. Sterling, KY
- 1 McDonald Farms' 14th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 1 The Gathering at Shoal Creek — Excelsior Springs, MO
- 1 Wisconsin Beef Improvement Association's 60th Annual Performance Selected Bull Sale — Platteville, WI
- 7 Canaday 39th Annual "Pride in Performance" Sale — Yankton, SD
- 7 South Dakota State University's 25th Annual Bull Sale — Brookings, SD
- 8 Brant Farms Genetic Balance Sale — Hinckley, MN (pg. 55)
- 8 Cattlemen's Choice Sale — Talmo, GA
- 8 Choctaw County Land and Cattle's Sale — Boswell, OK
- 8 New Day Genetics' Elite Bull and Female Sale — Osceola, MO
- 8 Southeast All Black Classic — Greenwood, FL
- 12 New Day Genetics' Elite Bull and Female Sale — Harrison, AR
- 12 Northwest Bull Fest — Burlington, ND
- 13 Virginia Beef Expo Simmental Sale — Harrisonburg, VA
- 14 Trennepohl Farms' "Back to the Farm" Bull Sale — Zanesville, OH (pg. 47)
- 15 1st Annual Southwest Showcase Sale — Crockett, TX
- 15 Nelson Livestock Co. Production Sale, Wibaux, MT
- 15 Owen Bros. Diamond and Spurs SimGenetic Sale — Bois d' Arc, MO
- 15 Southwest Showcase Sale — Crockett, TX
- 18 Hudson Pines Farm's "Heifers on the Hudson" Online Sale — www.breedersworld.com/wp/sales (pg. BC)
- 19 Trennepohl Top 10 Sale — Middletown, IN and smartauctions.auction (pg. 47)
- 22 Heartland Performance with Class Bull Sale — Waverly, IA (pg. 17)
- 22 Sunset View Farms' Family Traditions 13th Annual Sale — Auburn, KY (pg. IFC)
- 29-5/1 Southern Blend Online Sale — www.dponlinesales.com (pg. 52)

MAY

- 4 Nelson Simmental/SimAngus Bull Sale — Glasgow, MT
- 5-6 Collier Diamond C Ranch's Diamond Jubilee — Stephenville, TX (pgs. 10, 11)
- 5 Southern New England Simmental Association's 6th Annual All Breed Sale — Springfield, MA
- 6 Circle M Farms' Dispersal Sale, Part I — Grand Saline, TX (pg. 31)
- 6 Stars and Stripes Sale — Gettysburg, PA (pgs. 87, BC)
- 6 Timberland Cattle's Black Angus and SimAngus™ Female Auction — Vernon, AL (pg. 55)
- 13 Good Girls Sale — Lebanon, TN (pg. 61)
- 13 Shenandoah's Shining Stars Female Sale — Quicksburg, VA (pg. 36)
- 20 Buzzard Hollow Ranch Designer's Classic — Granbury, TX
- 20 Sloup and Hilltop Simmentals Spring Turn Out Sale — Seward, NE (pg. 33)

JUNE

- 14-17 AJSA Eastern Regional Classic — London, OH
- 14-17 AJSA South Central Regional Classic — Springfield, MO
- 21-24 AJSA Western Regional Classic — Klamath Falls, OR
- 28-7/2 AJSA North Central Regional Classic — Huron, SD

JULY

- 9-15 AJSA National Classic — Hattiesburg, MS

AUGUST

- 19 21st Annual Southern Showcase Sale — Armuchee, GA
- 26 1st Annual Florida Simmental Association Elite Female Sale — Marianna, FL
- 26 Generations of Value — Colbert, GA

SEPTEMBER

- 2 NC Fall Harvest — Union Grove, NC
- 9 Silver Towne Farms' 31st Annual Production Sale — Winchester, IN (pg. 3)

(Continued on page 92)



Hot Sim Solutions

at
CATTLE Visions

W/C Last Call 206A



1/2

ASA# 2785178
EPDs: CE: 11 \$API: 129 \$TI: 71

W/C Executive 187D



3/4

ASA#: 3182363
EPDs: CE: 15 \$API: 141 \$TI: 80

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 8
\$API: 113
\$TI: 66



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 14
\$API: 139
\$TI: 74



Halls Confidence A30



1/2

ASA#: 2852652
EPDs: CE: 21
\$API: 167
\$TI: 71



W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 21
\$API: 162
\$TI: 82



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 10
\$API: 140
\$TI: 92



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 12
\$API: 107
\$TI: 53



W/C No Remorse 763Y



1/2

ASA#: 2614801
EPDs: CE: 8
\$API: 95
\$TI: 51



TJ Franchise 451D



1/2

ASA#: 3148384
EPDs: CE: 14 \$API: 160 \$TI: 92
Triangle J's 2017 sale topper and stoutest bull ever produced!

GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 9 \$API: 122 \$TI: 70

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 20 \$API: 156 \$TI: 81

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 18 \$API: 160 \$TI: 85

WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 12 \$API: 121 \$TI: 73

Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 7 \$API: 111 \$TI: 64

CCR Flint Hills 2092B



1/2

ASA#: 2882607
EPDs: CE: 10 \$API: 146 \$TI: 86

W/C Holy Smoke 060C



1/2

ASA#: 30471168
EPDs: CE: 9 \$API: 131 \$TI: 92

KLS Halfblood X217



1/2

ASA#: 2537824
EPDs: CE: 14 \$API: 147 \$TI: 73

GCC CM Stockbroker B005



1/2

ASA#: 2883938
EPDs: CE: 6 \$API: 96 \$TI: 62

STCC Jimmy John 028A



1/2

ASA#: 2768788
EPDs: CE: 6 \$API: 102 \$TI: 69

Flying B Mondo 430B



1/2

ASA#: 2939745
EPDs: CE: 6 \$API: 78 \$TI: 48

GCC Whizard 125W



1/2

ASA#: 2511023
EPDs: CE: 12 \$API: 94 \$TI: 51

Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 6 \$API: 96 \$TI: 70

CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 7 \$API: 145 \$TI: 86

W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 12 \$API: 99 \$TI: 50

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continued

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- 10 Field of Dreams Production Sale — Hope, IN (pg. 3)
- 16 Family Matter Production Sale — Auburn, KY
- 20 Gonsalves Ranch's Bulls-Eye Breeders Angus and SimAngus™ Bull Sale — Modesto, CA
- 23 Head of the Class — Louisburg, KS
- 23 Simbrah Synergy X — Giddings, TX
- 25 LRW Simmentals' Genetic Harvest Sale — Janesville, WI
- 30 Buckeye's Finest — Belle Center, OH
- 30 White Star Cattle Company's Complete Dispersal and Retirement Sale — Overbrook, KS

OCTOBER

- 1 Krieger Farms' Annual Sale — Universal, IN (pg. 60)
- 7 Belles of the Bluegrass — Mt. Sterling, KY
- 8 WSA Midwest Fall Round-up — Lancaster, WI
- 13 43rd Annual R.A. Brown Ranch Bull and Female Sale — Throckmorton, TX
- 14 The New Direction Sale — Seward, NE (pg. 56)
- 15 Ladies of the Valley — West Point, NE (pg. 56)
- 20 Buckles and Banners — West Point, IA
- 21 Fred Smith Company Ranch's Extra Effort Sale — Clinton, NC
- 21 Midwest Made Production Sale — Ames, IA
- 21 MN Beef Expo - White Satin On Ice Sale — Minneapolis, MN
- 21 MN Beef Expo - All Breeds Sale — Minneapolis, MN
- 27 23rd Annual Hokie Harvest Sale — Blacksburg, VA
- 28 Yon Family Farms' Fall Sale — Ridge Spring, SC

NOVEMBER

- 2 RS&T Simmentals' Online Female Sale — http://www.breedingcattlepage.com/rs_t_simmentals/index.htm
- 4 Irvine Ranch's 13th Annual Production Sale — Manhattan, KS
- 4 Land of Lincoln — Altamont, IL
- 4 Pigeon Mountain "Beef Builder" Fall Bull Test Sale — Armuchee, GA
- 5 Hawkeye Simmental Sale — Bloomfield, IA
- 11 Deer Creek Farm Production Sale — Roseland, VA
- 11 Gibbs Farms' 12th Annual Bull and Replacement Female Sale — Ranburne, AL
- 13 NAILE Select Sale — Louisville, KY
- 17 Heartland Simmental Performance With Class Sale — Waverly, IA
- 18 Shenandoah's Shining Stars — Quicksburg, VA
- 18 Timberland Cattle's Fall Bull Sale — Vernon, AL (pg. 55)
- 19 North Central Simmental Fall Classic — Hubbard, IA
- 24 Ruby Cattle Co.'s "Livin' The Dream" Production Sale — Murray, IA
- 25 Foxy Ladies Bred Heifer Sale — West Point, NE (pg. 56)
- 25 Right By Design 2017 — Middletown, IN

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- 2 Jewels of the Northland Sale — Clara City, MN
- 2 Montana's Choice Simmental Sale — Billings, MT
- 2 T-Heart Ranch's Annual Female Sale — LaGarita, CO (pg. 54)
- 4 Dakota Made Production Sale — Salem, SD
- 4 Genetic Perfection Sale — Arlington, NE (pg. 56)
- 9 Hartman Cattle Company's Customer Appreciation Sale — Tecumseh, NE
- 10 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 11 Gale Angus and Simmental Sale — Lewistown, MT
- 16 South Dakota Source Sale — Mitchell, SD

JANUARY 2018

- 26 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 57)
- 27 Double J Farms' Private Treaty Bull Sale — Garretson, SD (pg. 59)
- 27 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 56)
- 28 Triangle J Ranch's Annual Production Sale — Miller, NE ◆



Extended-Release Injectable Parasiticide
5% Sterile Solution
NADA 141-327, Approved by FDA for subcutaneous injection
For the Treatment and Control of Internal and External
Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> – Adults and L ₁	<i>Dictyoacaulus viviparus</i> – Adults
<i>Cooperia oncophora</i> – Adults and L ₁	
<i>Cooperia punctata</i> – Adults and L ₁	
<i>Cooperia surmabada</i> – Adults and L ₁	
<i>Haemonchus placei</i> – Adults	Grubs
<i>Oesophagostomum radiatum</i> – Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> – Adults	
<i>Ostertagia ostertagi</i> – Adults, L ₁ , and inhibited L ₁	
<i>Trichostrongylus axei</i> – Adults and L ₁	Mites
<i>Trichostrongylus colubriformis</i> – Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoacaulus viviparus</i>	150 days

DOSEAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.

This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.

Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves. Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial Limited, Duluth, GA, USA.

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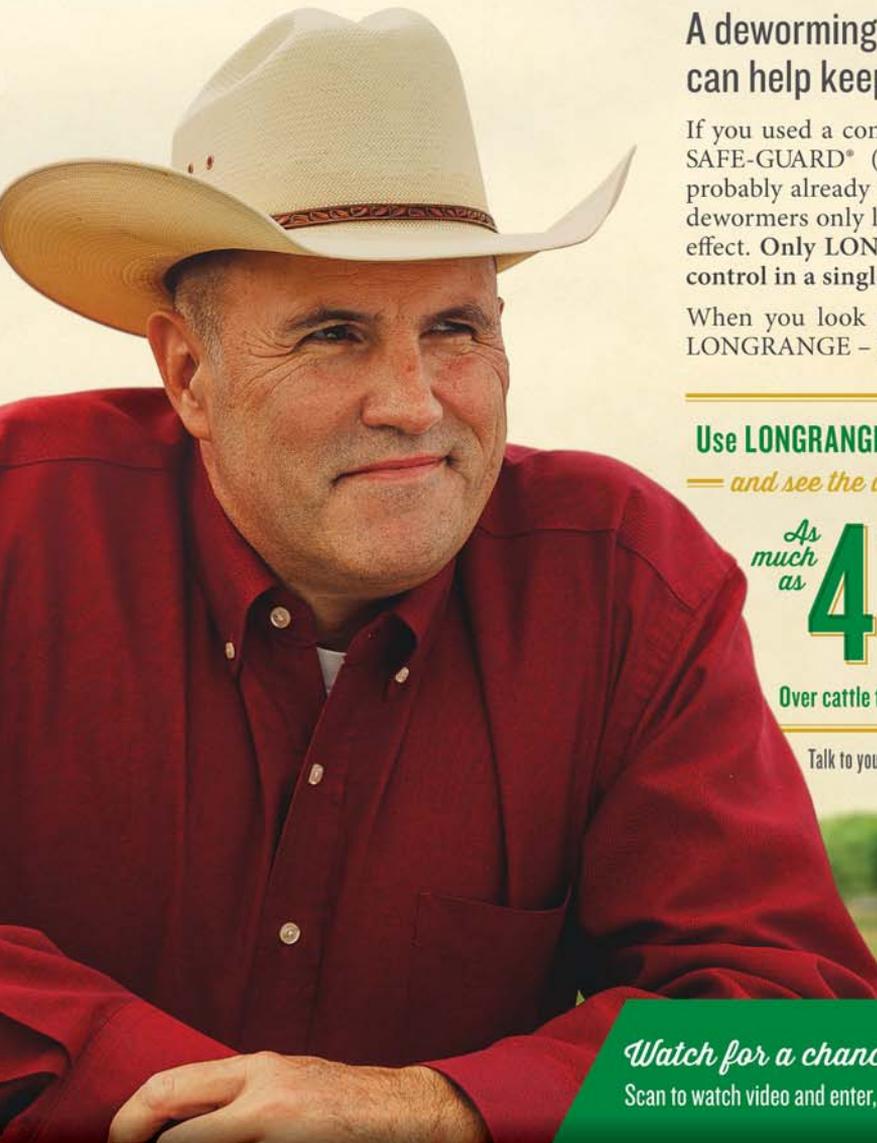
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1050-2889-02, Rev. 05/2012



THE WEIGHT GAIN IS REAL.

Go ahead, blink.



A deworming with LONGRANGE® (eprinomectin) can help keep parasites from eating into your profits.

If you used a conventional dewormer like CYDECTIN® (moxidectin), SAFE-GUARD® (fenbendazole) or in combination, your cattle are probably already reinfected with parasites. That's because conventional dewormers only last 14 to 42 days and SAFE-GUARD has no persistent effect. Only LONGRANGE delivers up to 100 to 150 days of parasite control in a single treatment.^{1,2}

When you look at the benefits of season-long parasite control with LONGRANGE – you'll see you have a lot to gain.

Use LONGRANGE on your cow/calf operation
— and see the difference for yourself. —

As much as **40 LBS**³

Over cattle treated with CYDECTIN + SAFE-GUARD.



Available in 500 mL, 250 mL and 50 mL bottles.
Administer subcutaneously at 1 mL/110 lbs.

Talk to your veterinarian or visit theLONGRANGElook.com

Watch for a chance to win a JOHN DEERE® GATOR™

Scan to watch video and enter, or go to theLONGRANGElook.com/cc55.



IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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¹ Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

² LONGRANGE product label.

³ Data on file at Merial.

RATES & POLICIES

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

International Sales



Jeff Thomas

406-581-8859

jeffthomas138@gmail.com

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$100/year (US)

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Space and four-color rates for *the Register*:

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
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1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion			\$135
1-inch card	\$390/year, 9 insertions			\$90
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Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
May/June '17	April 3	April 10	April 21	May 4
July/August '17	June 23	June 30	July 11	July 24
September '17	August 1	August 10	August 18	Sept 1
October '17	Sept 1	Sept 8	Sept 20	Oct 2
November '17	Oct 2	Oct 9	Oct 20	Nov 1
Dec '17/Jan '18	Nov 15	Nov 22	Dec 6	Dec 19
February '18	Dec 29	Jan 5	Jan 19	Jan 31
March '18	Feb 1	Feb 9	Feb 16	March 1

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

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Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

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Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

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Although every effort will be made to provide proofs on all ads, proofs are guaranteed only if all ad material arrives in *the Register* office prior to deadline.

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Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

ASA PUBLICATION, INC

One Genetics Way
Bozeman, Montana 59718 USA
406-587-2778 • Fax 406-587-8853
register@simmgene.com

Walton – Berry Graduate Student Support Grant

Purpose:

To aid in the professional development, success, and experiences of young animal scientists at the regional and national level, by providing support for graduate study.

The recipient shall mentor a Masters or PhD student in Animal Science.

The recipient mentor and student shall provide a report for publication in both *SimTalk* and *the Register*.

The Committee requests that faculty mentors apply for the grant to assist in planning and conducting research, as well as graduate student recruitment and travel.

The Committee will award funds to the top two qualifying programs:

\$5,000 to the top pick and \$3,000 to the second choice.

This grant is available to all agriculture disciplines; however, focus will be on the genetic improvement of livestock.

Entry Deadline: April 15, with announcement by May 15.

To apply for this award:

Faculty members must submit an application explaining the particular area of study and how these funds will be used. The application will include a description of the research, along with supporting documentation from the Department Administration.

This grant will be made payable as a gift to the research account of the selected faculty member.



Applications may be submitted electronically or in hard copy to the
American Simmental Association
One Genetics Way
Bozeman, MT 59718
or
simmental@simmgene.com

Entry Deadline: April 15

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W/C Executive Order 8543B



\$120,000 OBCC CMFM Deplorabull
North American Division Winner
Congrats Deplorabull Group!

\$30,000 CDI 281D & \$26,000 CDI 364D
Congrats C Diamond Inc!



\$25,000 HILB/JLC Impress Me D211
Res % Simmental 2016 MN Beef Expo & 2016 North American Class Winner.
Thank you & Congrats to the Maxwell Family!



\$13,500 HILB First Peek D496B
Thank you Suhonen Family!



\$48,000 K-Ler Kingsman 610D
Congrats to K-Ler Cattle Company and Lee Cattle Company!



\$30,000 Combined Valued – 2017 NWSS Champion % Pen of Heifers & Champion Peoples Choice Heifer
Congrats Storm Johnsen!



\$47,500 Combined Valued – 2017 NWSS Res Purebred Pen of Heifers
Congrats Elm-Mound Farms, Kevin Winter, Decap Family and HILB/JASS!



K-Ler Dollys Princess 611D
Res Division Winner 2017 NWSS & Full sister to the \$25,000 K-Ler Dollys Queen 609D • Congrats K-Ler Cattle & Morgan Small!



W/C Executive Order 8543B
W/C United 956Y x Miss Werning KP 8543U



CE	18
BW	-4.7
WW	64
YW	107
MCE	8
Milk	21
MWW	53
API	145
TI	82

ASA# 2900283
ASA DNA



Es is try go to bull on heifers. Sure nice to calve them and not have to help.

Love getting these kinds of snapchat!



Clara City, MN
Mark 320-894-5953
Amanda 507-828-7089



Holloway, MN • Matt 320-760-3346
Adrienne 320-760-3342



Emery, SD • Scott 605-682-9610
Jared 605-933-1661
Dale 605-661-3625

Semen: \$100/unit under 10 units • \$85/unit 10-24 units • \$75/unit over 25 units

"At the end of the day, customer success is the main goal for the Hilbrands and Werning Families. We thank everyone that has purchased semen and can't wait to see more awesome results like these in the future!"



Card Uproar 49Y

By Mr. NLC Upgrade
EPDs: CE: 5 \$API: 114 \$TI: 79



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 14 \$API: 121 \$TI: 69



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 7 \$API: 122 \$TI: 60



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: -5 \$API: 63 \$TI: 53



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 10 \$API: 106 \$TI: 59



AR, NAILE & NWSS Champ!

GCC CM Stockbroker B005

By Mr Hoc Broker - SimAngus™
EPDs: CE: 6 \$API: 96 \$TI: 62



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 9 \$API: 114 \$TI: 73



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 12 \$API: 123 \$TI: 63



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 5 \$API: 104 \$TI: 61



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 16 \$API: 137 \$TI: 67



Kappes Big Ticket C521

By Lock N Load 54U
EPDs: CE: 9 \$API: 109 \$TI: 70



SimAngus™

W/C Lock Down 206Z

By Lock N Load
EPDs: CE: 21 \$API: 162 \$TI: 82



SimAngus™

GCC Whizard 125W

By SVF Steel Force S701
EPDs: CE: 12 \$API: 94 \$TI: 51



SimAngus™

CCR Flint Hills 2092B

By CCR Frontier 0053Z
EPDs: CE: 10 \$API: 146 \$TI: 86



SimAngus™

W/C United 956Y

By TNT Tuition
EPDs: CE: 10 \$API: 140 \$TI: 92



SimAngus™

WLTR Renegade 40U ET

By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 121 \$TI: 75



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 12 \$API: 119 \$TI: 68



Paul

CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 11 \$API: 152 \$TI: 70



John

CLO Captain America 704Y

By CNS Pays to Dream T759
EPDs: CE: 13 \$API: 121 \$TI: 62



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 18 \$API: 131 \$TI: 66



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 5 \$API: 110 \$TI: 61



3/4 SimAngus

WS Stepping Stone B44

By WC Lock Down
EPDs: CE: 12 \$API: 121 \$TI: 73



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 20 \$API: 126 \$TI: 64



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 21 \$API: 130 \$TI: 70



Kappes Megatron A2
By WAGR Dream Catcher 03R
EPDs: CE: 13 \$API: 144 \$TI: 81



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 7 \$API: 134 \$TI: 77



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -6 \$API: 88 \$TI: 54



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 6 \$API: 98 \$TI: 56



LLSF Addiction AY792
By Top Grade
EPDs: CE: 6 \$API: 113 \$TI: 63



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 10 \$API: 152 \$TI: 86



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 103 \$TI: 58



HPF Tradecraft D010
By JF Milestone 999W
EPDs: CE: 8 \$API: 116 \$TI: 69



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 12 \$API: 101 \$TI: 62



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 5 \$API: 106 \$TI: 76



CCR Anchor 9071B
By CCR Cowboy Cut 5048Z
EPDs: CE: 20 \$API: 156 \$TI: 81



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 9 \$API: 111 \$TI: 75



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 10 \$API: 131 \$TI: 69



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 126 \$TI: 68



HPF Rockstar B332
By JF Milestone 999W
EPDs: CE: 6 \$API: 111 \$TI: 74



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 13 \$API: 142 \$TI: 73



GLS/JRB Cash Flow 163C
By LLSF Pays to Believe ZU194
EPDs: CE: 9 \$API: 122 \$TI: 70



Long's Stand Alone B35
By Built Right
EPDs: CE: 9 \$API: 109 \$TI: 62



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 2 \$API: 77 \$TI: 56



HILB Maverick A43
By GLS New Direction X148
EPDs: CE: 4 \$API: 94 \$TI: 57



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 18 \$API: 160 \$TI: 85



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 108 \$TI: 62



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 114 \$TI: 58



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